



## 2020 World Ozone Day Celebration

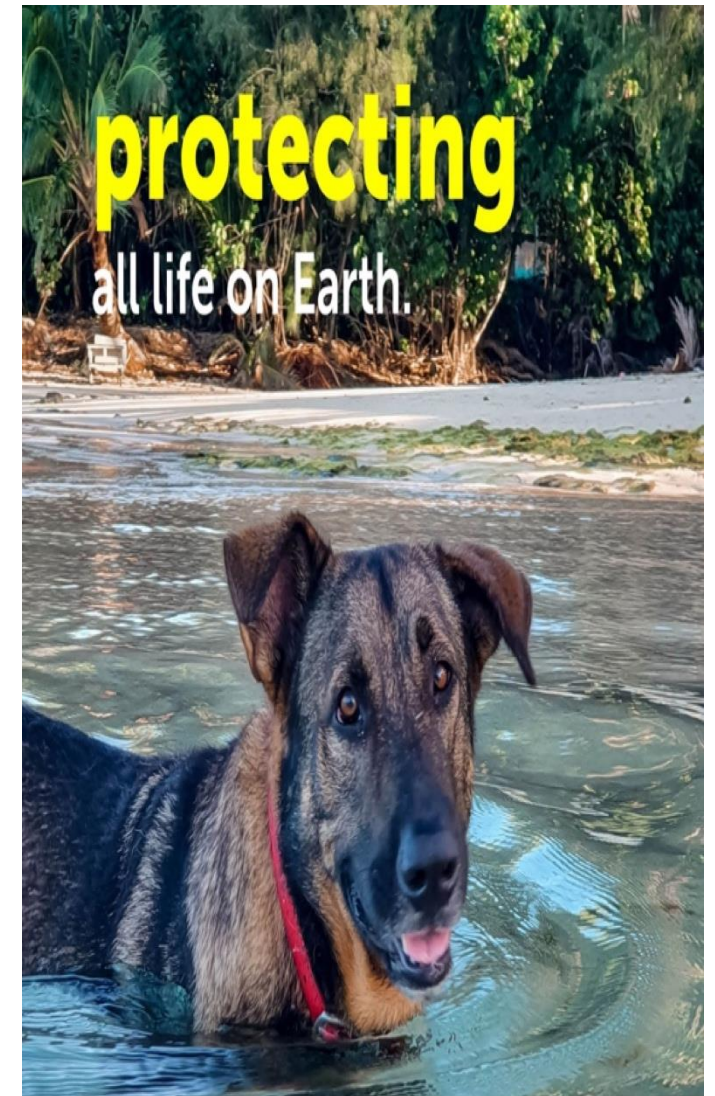
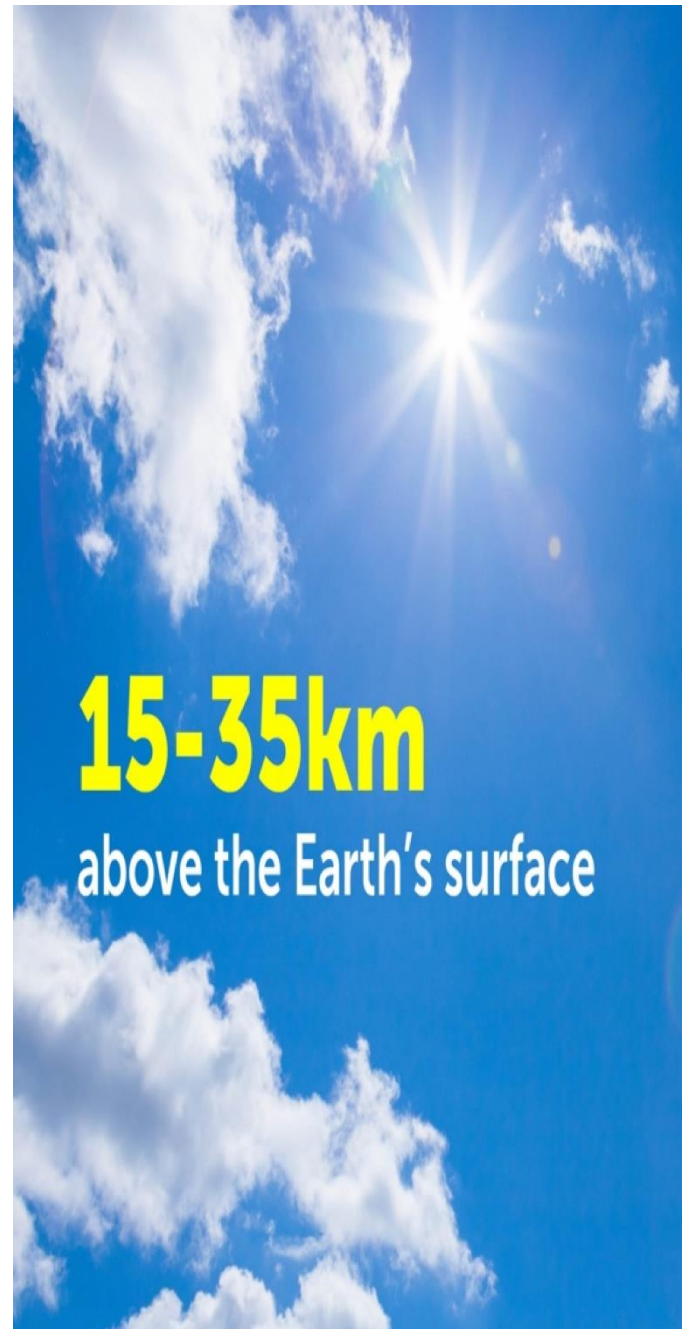
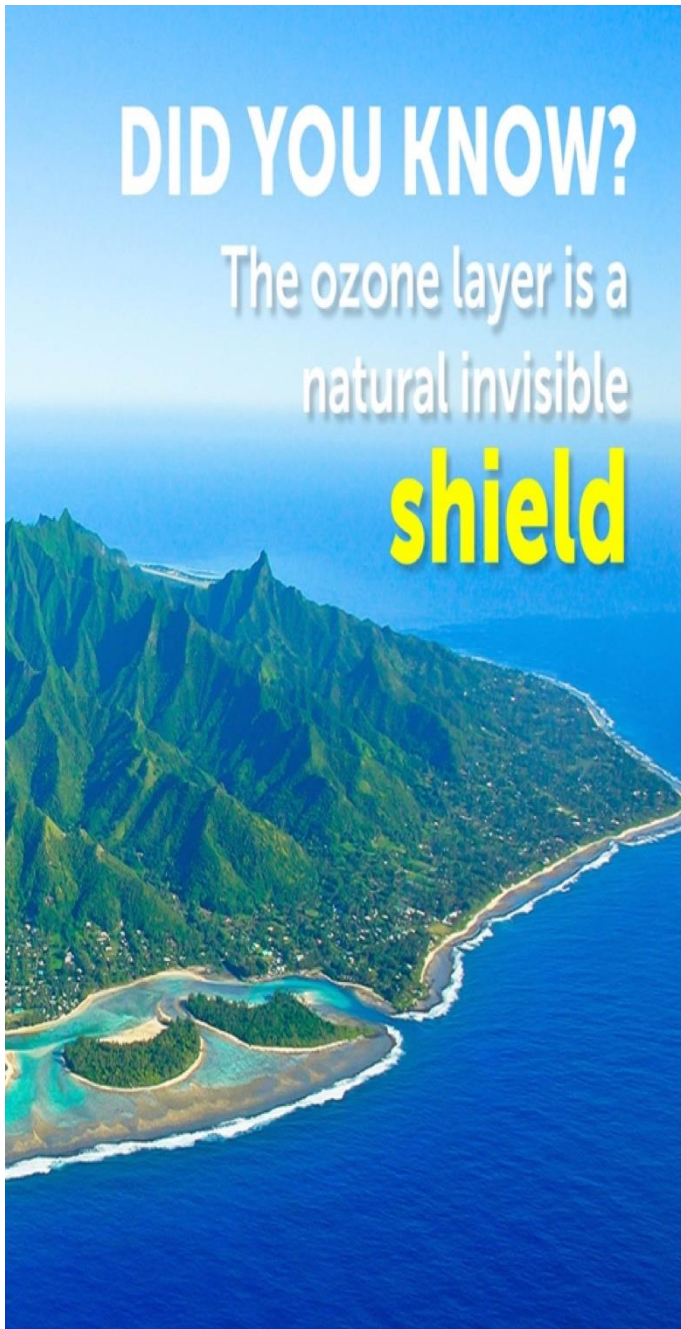
### Activity

The National Environment Service (NES) as a focal point to the Montreal Protocol implementation in Cook Islands organized events to commemorate this annual Calendar of Events to educate more young minds about the Ozone Layer and the effects of ozone depleting substances (ODS) as follows:

- Public Awareness via television advertisement, posters and social media
- Facebook post consisted of “did you know” facts that were provided by the OzonAction – UNEP through the Cook Islands National Environment Service (NES) page
- WOD video from the PICs and Asia posted on NES Facebook page.
- Quiz on ODS with National Environment Staff held at the NES office
- Johnsons Fitness group video post via Facebook
- TV advertisement was done through Cook Islands Television and Vaka TV 2 days prior to World Ozone Day

The activities built awareness on the ozone layer for the community, public and private sector, NGO’s etc. The ozone layer impacts the environment and humans therefore it is important that the message is heard. The release of ODS and other non-ODS gases will prolong the healing of the ozone layer.

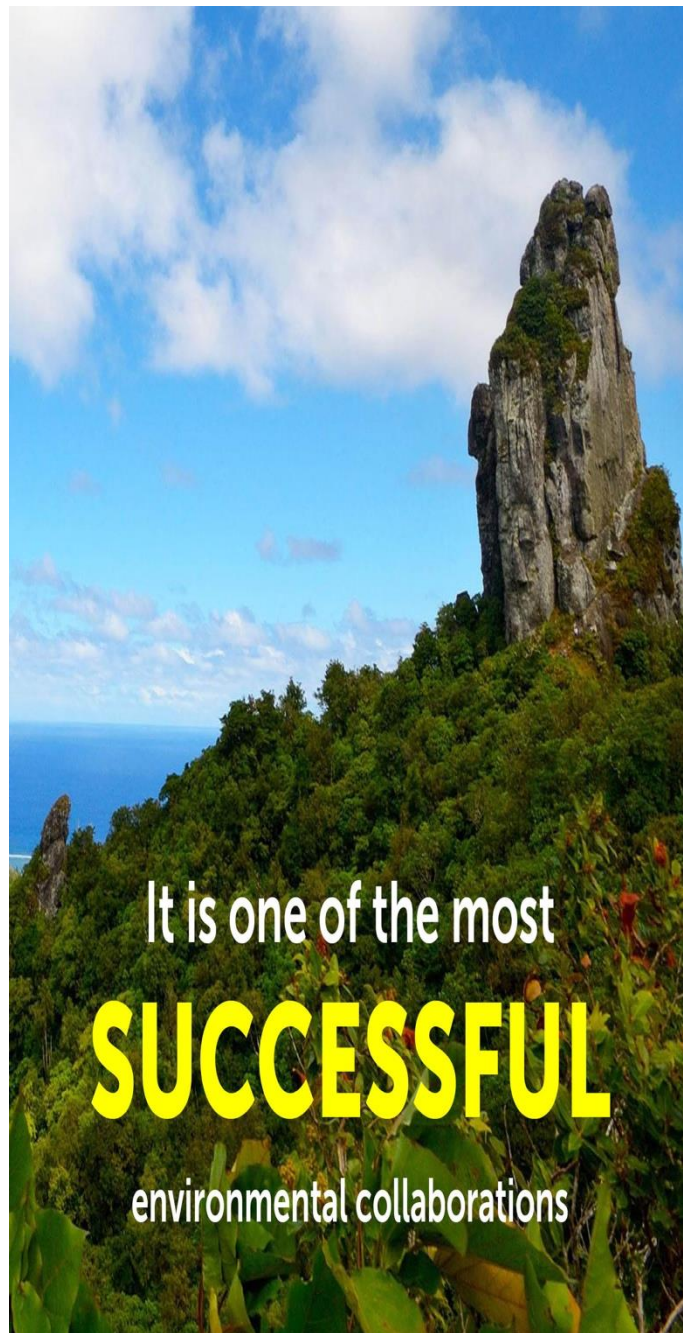
Annex 1: Posters developed by the NOU and published on social media for general public awareness



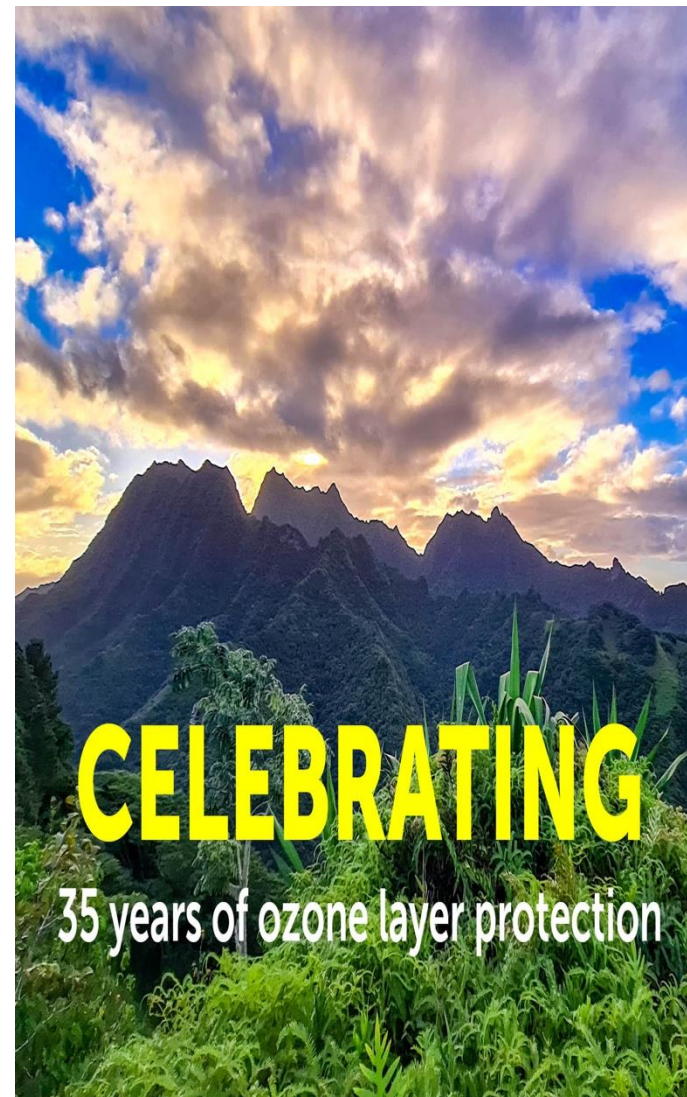


Vienna Convention  
**MONTREAL PROTOCOL**

**The Vienna Convention**  
protects life as we know it



It is one of the most  
**SUCCESSFUL**  
environmental collaborations



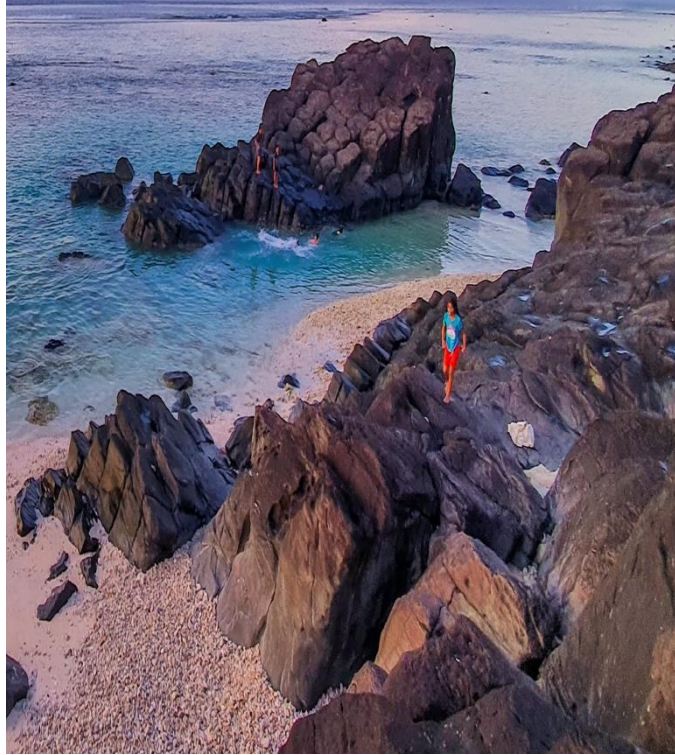
**CELEBRATING**  
35 years of ozone layer protection



# DID YOU KNOW?

Thanks to the

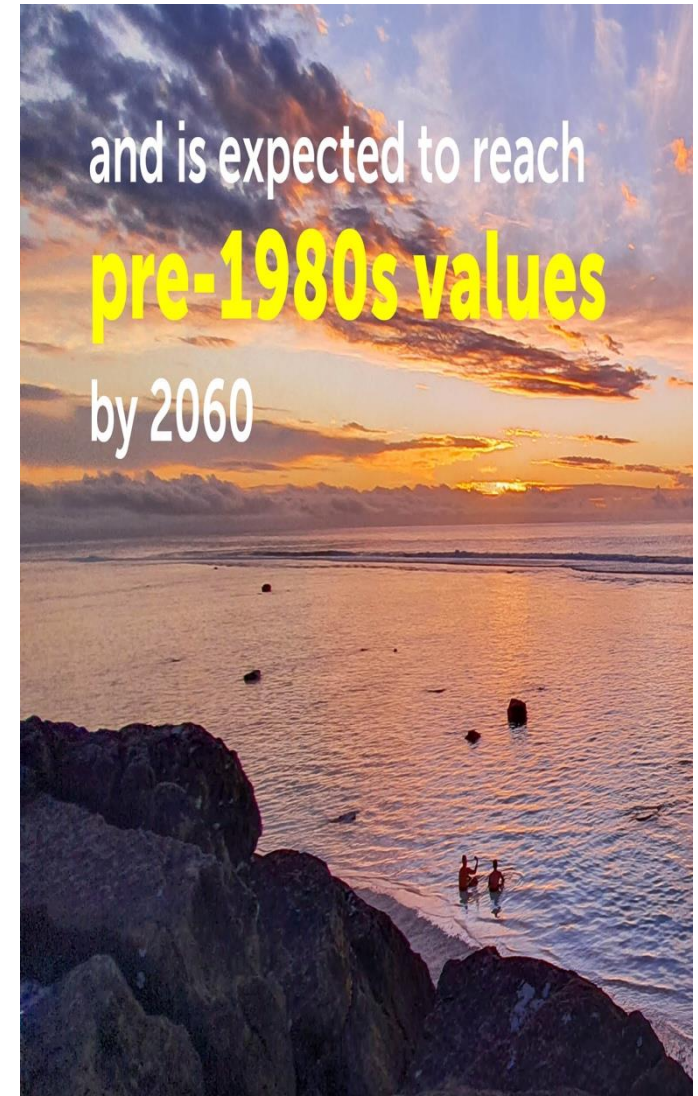
**Vienna Convention**  
and **Montreal Protocol**



the ozone layer is  
**healing**



and is expected to reach  
**pre-1980s values**  
by 2060



# DID YOU KNOW?

The ozone layer **protects** all life on Earth.



It filters out **most** of the sun's harmful UV radiation

keeping us all **healthy**

