







PARTNERING WITH THE UN DECADE ON ECOSYSTEM RESTORATION

Everyone is invited to take part in the UN Decade on Ecosystem Restoration because only the combined impact of thousands of initiatives – from high-level policy reforms to local grassroots projects – can put our planet and its people back on a sustainable track.

Starting with its official launch in 2021, the UN Decade will provide a range of engagement options so that every individual or organization can make a contribution according to their aims and abilities. It will also help to build capacity by connecting all those willing to get involved.

Individuals and groups of all sizes have a vital role in building a **#GenerationRestoration**. Through the UN Decade website, all actors will be able to sign up for restoration and access <u>tools and resources</u> to build their own projects and campaigns. They can also take part in UN Decade events.



THE UN DECADE PARTNERSHIP FRAMEWORK

Organizations and other entities able to make large-scale or long-term contributions to ecosystem restoration can apply to become official partners of the UN Decade. A framework developed under the UN Decade's guiding strategy includes seven partnership categories, as detailed below.

Two categories are reserved for UN entities detailed in the UN General Assembly resolution that proclaimed The UN Decade.

Other prospective partners will be able to apply for the category which best fits their profile, although they may contribute under more than one. Everyone interested in supporting the UN Decade can fill out this quick survey, to explore the role they can play in implementation. Partners will be accepted on a rolling basis.

Partners will be selected to represent different stakeholder groups and cover the full range of ecosystems. Priority may be given to specific partner requests at one point in time while others can play a more active contribution later on to making the UN Decade a success.

LEAD AGENCIES

The resolution A/RES/73/284 invitees "the United Nations Environment Programme and the Food and Agriculture Organization of the United Nations to lead the implementation of the Decade." Accordingly, UNEP and FAO constitute the Lead Agencies for the Decade.





COLLABORATING AGENCIES

The resolution A/RES/73/284 further designates the collaborating agencies for the Decade to be "the secretariats of the Rio conventions, other relevant multilateral environmental agreements (MEAs) and entities of the United Nations system," i.e. the Convention on Biological Diversity (CBD), the United Nations Framework Convention on Climate Change (UNFCCC), and the United Nations Convention to Combat Desertification (UNCCD) and concerned entities of the UN system. Accordingly, relevant MEAs and UN System organisations are designated as Collaborating Agencies.



Convention on Biological Diversity



United Nations
Convention to Combat
Desertification



United NationsFramework Convention or Climate Change







GLOBAL PARTNERS

The Global Partners play an active role in managing and shaping the Decade on Ecosystem Restoration. Their commitment is significant and long-term. Most importantly, they are already actively funding and leading efforts to realize ecosystem restoration across the globe. They are membership-based or partnership-driven entities

who pledge to connect their constituents to the Decade on Ecosystem Restoration. They are among the leading voices on the subject at the world stage. Initially, the number of Global Partners will be limited to 15 organizations to allow for smooth and adaptive management. This limitation will be revisited regularly.



SELECTION CRITERIA:

- Recommended by either a Lead or one of the Collaborating agencies
- · Approved by the Decade's Coordination Group
- Existing and approved agreement with one of the UN Decade Lead Agencies (UNEP, FAO) outlining substantial financial, in-kind and/or programmatic contributions to the UN Decade that directly contribute to the implementation of the UN Decade's strategy
- Appoints focal persons (Executive, Thematic, Communication) for the Decade for regular and timely coordination
- Proposed partner is a leading voice on the subject at the world stage, working either at the global or regional levels or comprehensively covering any one or more aspects of ecosystem restoration
- Partner selection is under the directive of the Decade's Coordination Group
- Initially, the number of approved Global Partners is restricted to 15 organizations

BENEFITS:

- Recognition and visibility on the Decade's website and, where appropriate and to the extent possible, in its communication material
- Participation as members in relevant working groups, specialized committees and other similar forums
- Participation in Decade-led public events, as coorganizers and speakers
- Collaboration in launch and implementation of Decade's various initiatives
- Verification of on-the-ground restoration initiatives through the Decade's partner system
- Contribution in setting restoration priorities for the Decade
- The right to suggest Restoration Implementers and Supporting Partners for the UN Decade (subject to no-objection by Lead Agencies)

- Set up a page on own website that links back to the Decade's website
- Participate actively in reinforcing and further amplifying Decade's initiatives through own channels and networks
- Report or help in reporting through the UN Decade Monitoring Task Force on key performance indicators (KPIs), such as hectares restored
- Amplify and further reinforce Decade's activities by using own channels and engaging membership base and networks
- Manage requests by own members to link to the Decade
- Lead full or substantial implementation of one or more activity sets from the Decade's strategy



SUPPORTING PARTNERS

Ecosystem restoration is a complex task: practices that work in one setting may be harmful in another. It also transcends sectors: restoration can require expertise in finance, entrepreneurship, sociology, agriculture, infrastructure, conservation, digital innovations, urban planning and many other areas.

To build evidence-based recommendations and reach out into new sectors and communities, the Decade on Ecosystem Restoration requires the active support of leading thinkers and facilitators in these fields. This can range from research institutes and universities to advocacy groups and individuals. It is expected that some individual Supporting Partners might also serve on the Advisory Board for the UN Decade.



SELECTION CRITERIA:

- Existing and approved agreement with one of the UN Decade Lead Agencies (UNEP, FAO) or one of the Collaborating Agencies or Global Partners outlining financial, in-kind and/or programmatic contributions to the UN Decade that directly contribute to the implementation of the UN Decade's strategy
- Entity or individual is a leading voice in their respective field
- The entity or individual provides complete and up-to-date information when submitting its partnership request

BENEFITS:

- Recognition and visibility in relevant communication products
- Participation in Decade-led public events at the national or sub-national level, as co-organizers and speakers
- Collaboration in launch and implementation of the Decade's various communication initiatives at the national or sub-national levels
- Visibility, knowledge sharing and networking opportunities with Decade Partners and restoration initiatives on the ground
- Opportunity to contribute to the Decade's Task Force on Monitoring and the Task Force on Best Practices, in line with entity's own strategic focus

- Promote the Decade and its activities through own channels, membership base and networks
- Contribute to strengthening restoration capacity among implementers
- Report or help in reporting or verification of key performance indicators (KPIs) such as hectares restored at the national and sub-national levels
- Support communication, social mobilization and engagement initiatives and engagements around key dates, events and milestones
- Support in setting-up or participation in sectoral ecosystem restoration chapters for the Decade
- Identify stories or provide inputs or content for chapters on national or sub-national level restoration successes.
- Support coordination of Decade initiatives within own field of expertise, sector or network



RESTORATION IMPLEMENTERS

Thousands of ecosystem restoration initiatives are already driving positive changes on the ground. The people and organizations behind them are experts on restoration needs and the barriers that are impeding such action.

They are also often underfunded, understaffed and their stories not featured widely. Investments in restoration initiatives and the research needed to scale up are lacking. To support the acceleration of such initiatives and connecting them to the support networks they need is one of the central aims of the Decade on Ecosystem Restoration.



Due to the initial limited capacity of the core team, the selection of Restoration Implementers will follow a staggered approach. Intelligent datadriven solutions are being developed to allow for smooth selection and monitoring in the future.

SELECTION CRITERIA:

- Endorsed by a UN Decade Lead Agency, Collaborating Agency, Global Partner and/or UN Decade Task Forces on Monitoring and on Good Practices as leading restoration implementer with considerable impact in terms of hectares restored and/or people engaged
- Practical ecosystem restoration is entity's main focus area
- The entity is directly leading ecosystem restoration efforts on the ground
- The entity provides complete and up-to-date information when submitting its partnership request

BENEFITS:

- Recognition and visibility on the Decade's website
- Participation in Decade-led public events at the national or sub-national levels, as coorganizers and speakers
- Collaboration in launch and implementation of Decade's various communication initiatives at the national or sub-national levels
- Easier access to Global or Supporting Partners' platforms, for example to connect to private finance, knowledge sharing or crowdfunding
- Possibility to receive funds through Lead Agencies or other implementers of the Multi-Partner Trust Fund, based on the Fund's criteria and procedures
- Seek expert support and technical backstopping from a global pool of experts and leading entities in ecosystem restoration

- Set up a page on own website that links back to the Decade's website
- Promote the Decade and its activities through own channels, membership-base and networks
- Act as leaders in restoration efforts by applying innovative, impactful and cost-effective practices at the national and sub-national levels
- Contribute to strengthening restoration capacity as per the tools, guidelines and methods provided/advanced by the Decade by holding workshops or trainings at the national or sub-national levels
- Report or help in reporting of key performance indicators (KPIs) such as hectares restored at the national and sub-national levels (through UN Decade Monitoring Task Force)
- Support country or sub-country levels communication, social mobilization and engagement initiatives and engagements around key dates, events and milestones
- Support setting-up of or participate in -national or sub-national ecosystem restoration chapters for the Decade
- Identify stories or provide inputs or content to chapters on national or sub-national restoration successes.
- Support coordination of national or sub-national restoration activities.



VOICES

Ecosystem restoration requires a change in culture: from plundering Earth's resources to supporting their recovery. The UN Decade on Ecosystem Restoration's strategy therefore reserves a significant role for those shaping societal discourses: by leading on evidence-based reporting, advocacy, providing scientific knowledge or spiritual guidance or through art

Voices can include any individual, media organization, corporation, established initiative or formalised group or platform with a sizeable following in terms of readership, viewership, clientele, membership or other base that provides the ability to support, reinforce and further amplify the Decade's communication and implementation efforts.



SELECTION CRITERIA:

- Individuals are appointed as Decade Voices through invitation, following Lead Partners' policies and guidelines
- Representing a wide range of backgrounds, cultures and audience types

BENEFITS:

- · Recognition and high visibility on the Decade's website
- Opportunity to affirm ecosystem consciousness and social responsibility
- Advancement of own values in relation to ecosystem restoration and environmental sustainability
- Advancement of own causes and initiatives that link to ecosystem restoration and environmental sustainability
- Opportunity to contribute to Decade-led public events
- Regular access to the Decade's information and resources
- Collaboration in launch and implementation of the Decade's various communication initiatives

- Promote the Decade and its activities through own channels and networks
- Support in building and rallying momentum for ecosystem restoration
- Provide voice to restoration activists, their objectives and activities
- Support in building knowledge, shifting attitudes and changing practices and norms to achieve the Decade's goals
- Highlight success stories and innovations of ecosystem restoration



FUNDING PARTNERS

Funding Partners are individuals or organizations that provide financial contributions to the Multi Partner Trust Fund (MPTF) – the Decade on Ecosystem Restoration's main financing vehicle. Funding Partners will be invited as member to the Executive Board of the MPTF. They will also be invited to the Advisory Board of the UN Decade, and can participate with technical staff in ad-hoc technical working groups.

The Executive Board of the MPTF makes all decisions related to financial allocations of the Fund.

The UN Decade Advisory Board will connect between overall implementation and the MPTF. It will provide overall advice and guidance on the implementation of the Decade, as well as feeding lessons learned, innovation and newest knowledge to the Executive Board.



SELECTION CRITERIA:

- MPTF Executive Board: Funding partners with a contribution of at least USD 10 Million will have a permanent place in the Executive Board
- Funding partners contributing below USD 10 Million participate on a rotational basis
- UN Decade Advisory Board: All funding partners are invited to sit on the Advisory Board
- Participation in ad hoc technical working groups and Advisory Groups will be based on criteria developed by the groups

BENEFITS:

- High political exposure as partner in international events and ability to shape main Decade activities
- Exposure to new knowledge and thinking on restoration issues, lessons learned and solutions, which could be of benefit for own programmes, including opportunities to link programmes to successful initiatives and partners.
- First-hand experience of Decade monitoring, to apply lessons learned and identify innovative approaches to regulation and finance
- Opportunity to bring in own (national) experiences to the Decade through proposing technical experts to Advisory Board and ad-hoc technical working groups

- Bringing extensive experiences from own programmes, and providing insights into overcoming major restoration barriers
- Enabling cooperation and synergy between Decade activities e.g. flagships and bilateral development programmes
- Functioning as an advocate for the Decade in international fora and towards the donor community and potential private sector contributors
- Opportunity to influence the Decade's direction and new initiatives







