

Greening the Tourism Sector in Uganda



GAIKER Foundation - Coordinator



Uganda Tourism Association (UTA)
- Partner



Uganda Community Tourism
Association (UCOTA)



Duration:
36 months



Total budget:
**951,317
Euros**

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Location:
Uganda



BACKGROUND

The Government of Uganda in its Strategy Plan for Development, Uganda Vision 2040, has recognized the Tourism Sector as the mainstay of the transformation of the country from a predominantly peasant and low-income society to a modern, prosperous and competitive upper middle-income one. Besides, its contribution to the Gross National Product (GNP) in 2016 was 5,2% and it encompasses 14,6% of total employment. However, the challenges that the Ugandan Tourism Sector is facing right now are:

- Inadequacy of quality standards.
- Climate change devastating consequences on Ugandan natural resources.
- Poorly planned facilities.
- Inadequate skilled human resources to manage the sector.
- The Government budget to Tourism Sector is still low and opportunities for interaction with the private sector are scarce.
- Limited understanding of Tourism sector by financial institutions.
- Insufficient destination marketing and promotion.

The aim of 'Greening the Tourism Sector in Uganda' project is to overcome those challenges.

OBJECTIVES

The overall objective of this action is to boost the transformation of Uganda towards an inclusive green economy by enhancing the sustainability and competitiveness of a key sector for the country, as it is the Tourism Sector. To attain this, the action aims at equipping MSMEs of the Tourist Accommodation Sector in Uganda to implement Best SCP Practices and Environmental Management Systems (EMS ISO14001), ensuring not only compliance with internationally recognized best environmental practices, but also favouring the creation of decent jobs. At the same time, the action will foster sustainable consumption by consumer awareness raising campaigns and supporting MSMEs of the Tourism Sector on an eco-labelling scheme implementation. Finally, special attention will be paid to enable policy environments for SCP and linking MSMEs to financial institutions.

ACTIONS/ ACTIVITIES

- To improve sustainability and resource efficiency of the Tourist Accommodation Sector in Uganda and compliance with internationally recognized EMS ISO 14001.
- To promote commercialization and consumption by implementing an eco-labelling scheme in the MSMEs of the Tourism Sector in Uganda.
- To create a panel of experts on SCP practices, EMS ISO14000 certification and the eco-labelling scheme to foster the continuation of these practices once the action is finished.
- To increase awareness and commitment of governmental institutions and financing bodies in SCP practices and Sustainable Tourism's benefits.
- To disseminate and to replicate action's outputs.

