

BACKGROUND

Mauritius has developed a tourism industry that is admired throughout the world. The hospitality industry has rapidly emerged as one of the main income earning sectors, contributing about 12 % of the national GDP. Whilst larger hotels, have the required expertise and logistics facilities in achieving competitiveness at an international level, same is quite difficult for smaller ones. Small & Medium Hotels (SMH) therefore need to have a more coordinated approach, grouping together to form clusters, in order to achieve the same end results.

The survival of SME hotels depends greatly on their operations cost which involve high energy and water consumption but also have to face regional competition. The sustainability of the tourism industry is vital for development and improved performance. Tourists are no longer looking only for a nice room and sandy beaches but have started to become more conscious of what is happening around them. Furthermore the tourism industry is highly dependent on natural resources and the aesthetic within which it operates. The proposed action will prepare the local Small and Medium hotels to take the challenge to providing attractive products to the tourist and meet their expectations in terms of sustainability.

OBJECTIVES

The overall objective of the action is to support the sustainable development of small and medium hotels and assist them in the greening process; and to achieve better environmental and economic performance favouring growth and employment both directly and indirectly through the value chain. The aim of alleviating the impact of poverty on the local population will be achieved through growth generation of the sector and creation of decent jobs.

ACTIONS

- » Improve understanding of environmental issues relative to the tourism sector.
- » Disseminate the EMS Best Practices Manual, together with an implementation Guide, based on a Do It Yourself (DIY) principle, to enable SMH to implement EMS best practices
- » Reinforce the implementation of best practices towards sustainable tourism and coastal zone protection
- » Skills development and assistance for implementation of easy steps to aid Small and Medium Hotels in their greening process.
- » Encourage the integration of informal businesses such as hawkers, taxi drivers, restaurants, etc to offer clustered services and empowering them for an effective supply chain integration

ASSOCIATION DES HÔTELS DE CHARME

LOCATION:

Mauritius - Rodrigues Island



Budget

\$250,000.00



Timeline

30 Months