

# Green Economy Sector Study on Agriculture in Kenya

Working Document 2015





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#### Citation

UNEP. (2015). Green Economy Sector Study on Agriculture in Kenya. 34 p.

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# **Table of Contents**

2 TAXATION SYSTEM	2
.2 TAXATION SYSTEM	
.1 POLICY AND LEGAL FRAMEWORK	
DISCUSSION OF POLICY-ENABLING CONDITIONS	20
3.4 SIMULATION RESULTS	2
3.3 SCENARIO SETTING FOR THE SIMULATION OF GREEN ECONOMY INTERVENTIONS	19
2.1 MODEL DESCRIPTION AND DATA SOURCE	
MODELLING A GREEN AGRICULTURE SECTOR	1
2.2 GREENING THE AGRICULTURE SECTOR	1
2.1.3 Strategies and policies	
2.1.2 Characteristics of the agriculture sector.	
2.1 SECTOR PROFILE	
THE AGRICULTURE SECTOR IN KENYA	1
.3 MACRO-ECONOMIC AND COUNTRY PROFILE	
.2 GREEN ECONOMY NATIONAL STUDY AND THE PURPOSE OF THIS REPORT	
INTRODUCTION	
/ MESSAGES	
I OF ACRONYMS	
<b>'</b>	OF ACRONYMS  MESSAGES  INTRODUCTION

## List of tables

Table 1 Macroeconomic indicators for Kenya	7
Table 2 Environmental indicators for Kenya	8
Table 3 Social indicators for Kenya	8
Table 4 Performance of the agriculture sector in Kenya (2008-2012)	12
Table 5 Kenya's targets for growth, food security and poverty reduction by 2020	14
Table 6 Modules, sectors and spheres of the T21-Kenya model	18
Table 7 Green economy investment simulated	21
Table 8 Main results of the quantitative scenario analysis in selected years	25
List of figures	
Figure 1 Contribution of agricultural sub-sectors to AGDP and agricultural exports	10
Figure 2 Trends in agricultural and economic growth (1960-2008)	
Figure 3 Impacts on GDP growth under BAU, BAU2% and GE2% scenarios.	
Figure 4 Agricultural yield under BAU, BAU2% and GE2% scenarios	24

## **List of Acronyms**

I gross domestic product

ASAL Arid and Semi-Arid Lands

ASDS Agricultural Sector Development Strategy 2010-2020

BAU Business-as-usual BOP Balance of payment

CAADP Kenya comprehensive Africa Agriculture Development Programme ERS Economic Recovery Strategy for Employment and Wealth Creation

FDI Foreign direct investment

GE Green economy

GEA Green Economy Assessment

GESIP Green Economy Strategy and Implementation Plan

GHG Greenhouse gas

GKI Greening Kenya Initiative
GNI Gross national income
GoK Government of Kenya

IGES Institute for Global Environmental Strategies

IMF International Monetary Fund KBS Kenya Bureau of Standards

KEPHIS Kenya Plant Health Inspectorate Service

KIPPRA Kenya Institute for Public Policy Research and Analysis

KSh Kenyan shilling

MDG Millennium Development Goal

MEWNR Ministry of Environment, Water and Natural Resources

MTIP Medium-Term Investment Plan 2010-2015
NASEP National Agricultural Sector Extension Policy
NCCRS National Climate Change Response Strategy
NEMA National Environment management Authority

PPP Purchasing power parity

ROW Rest of the world

SAM Social Accounting Matrix

SAP Structural Adjustment Programmes

SD System dynamics

SRA Strategy for Revitalizing Agriculture

T21 Threshold 21 model TFP Total factor productivity

UNEP United Nations Environment Programme

USD US dollar

## Acknowledgements

This study was commissioned by the United Nations Environment Programme (UNEP) under the 'Green Economy and Social and Environmental Entrepreneurship Development in Africa' Project. It builds on the Green Economy Assessment of Kenya (UNEP, 2014). The study was prepared by Zhou Xin of the Institute for Global Environmental Strategies (IGES), under the overall supervision of Joy Kim, Senior Economic Affairs officer in the UNEP Economics and Trade Branch. Within UNEP, Dambudzo Muzenda, Jose Pineda and Rhoda Wachira contributed to the report with valuable comments. Administrative support was provided by Desiree Leon, Fatma Pandey and Rahila Somra. The report was edited by Elizabeth Kemf.

UNEP is grateful for the financial support provided by the European Commission.



## **Key Messages**

Kenya has established fundamental policies and a legal framework for a green economy to help address multiple challenges in achieving its long-term sustainable development goals.

Despite having one of the most dynamic economies in Africa, Kenya must overcome a number of economic, social and environmental obstacles in order to achieve its sustainable development goals. Economically, the country has experienced recent stable economic growth, averaging 5.7 per cent in 2013, and that is expected to remain the same for 2014, according to Kenya's National Bureau of Statistics (KNBS) (World Bank, 2014). Kenya's economy has the largest economy of the East Africa Community (EAC), with its Gross Domestic Product (GDP) counting for 40 per cent of the region's five members (Kimenyi and Kibe, 2014). However, the rate of industrialization is low and the current external account is in deficit. In addition, Kenya has a high level of poverty (34 % to 42 %) (World Bank, 2014), strong inequalities, and a relatively high unemployment rate, in particular for youth. Environmentally, the country is trending towards overshooting its ecological capacity and depleting its natural resources and ecosystems.

A green economy transformation could help the country meet multiple challenges, while it works to achieve rapid and stable economic growth, environmental protection, natural resource conservation and social inclusion. The Government of Kenya has made substantial efforts in moving the country towards a green economy, including establishing a supportive policy and legal framework as well as creating a National Climate Change Response Strategy. The strategy promotes investments in renewable energy, resource-efficient and clean production, pollution control, waste management, environmental planning and governance and restoration of forest ecosystems.

The agriculture sector is essential for an economy-wide green economy transformation.

Agriculture is the mainstay of the Kenyan economy, contributing to 24 per cent of national GDP directly and another 27 per cent indirectly. The agriculture sector is not only the driver of Kenya's economy, but also the means of livelihood for the majority of Kenyan people. The sector provides income to more than 80 per cent of the population, employing over 40 per cent of the total population and over 70 per cent of the rural population. However, the sector is facing major challenges including stagnant or declining productivity levels, under-exploitation of land, inefficiencies in the supply chain due to limited storage capacity, lack of post-harvest services, poor access to input markets and low value addition of most agriculture exports.

Kenyan Vision 2030 (GoK, 2007) identified agriculture as one of the key sectors to deliver a 10 per cent annual economic growth rate. The government considers that a critical factor in achieving this target is the transformation of smallholder subsistence agriculture into an innovative, commercially-oriented modern agricultural sector. Given the high correlation of economic growth to the development in agriculture and the importance of the sector in absorbing the labour force, greening Kenya's agriculture sector is essential for greening the economy as a whole.

Green agriculture is characterized by shifting both commercial and subsistence farming towards more productive and ecologically-sound farming practices. To this end, Kenya has embarked on the formulation of a suite of strategies and policies.

Green agriculture is characterized by shifting both commercial and subsistence farming towards ecologically-sound farming practices, such as efficient use of water, extensive use of organic and natural soil nutrients, optimal tillage, integrated pest control and agroforestry.

In Kenya's Economic Recovery Strategy for Employment and Wealth Creation, high priority is given to the agriculture sector by recognizing it as the backbone of the economy and highlighting its importance in supporting the economy through wealth generation and employment. The strategy recognized that revival of agricultural institutions and investment in agricultural research and extension were critical and essential for sustainable economic growth.

In 2004, the Strategy for Revitalizing Agriculture envisioned a transformation of "Kenya's agriculture into a profitable, commercially oriented and internationally and regionally competitive economic activity that provides high quality gainful employment to Kenyans". The target of agricultural growth was set at over 5 per cent by 2007.

In the Agricultural Sector Development Strategy 2010-2020, the overall agricultural sector goal was revised upward from "over 5 per cent" and set to achieve an average growth rate of 7 per cent per year over the next five years. The new strategy envisioned "A Food Secure and Prosperous Nation" (GoK, 2009).

Green economy-related investments in the agriculture sector could mitigate the impact of climate change on productivity, promote more sustainable farming and boost productivity. Green agricultural practices create jobs, improve nutrition and stabilize food security.

The quantitative analyses undertaken to assess the economy-wide impact of green investments show that investment in the agriculture sector under the business-as-usual (BAU) scenario would result in increased yields in the short-term but would also result in increased use of chemical fertilizers and lower soil quality, which would reflect negatively on yields in the medium- and long-term. Under the green economy (GE) investment scenario, the average agricultural yield, in the medium- and long-term, exceed that of the BAU investment scenario by about 15 per cent by 2030. The report outlines the benefits of scaling up efforts in agroforestry; sustainable water management, such as rainwater harvesting for irrigation; education, training and capacity building, mainly in soil and water management; and research and development. By supporting green agricultural practices, such as organic farming, fish farming and post-harvest loss reduction, Kenya can enhance job creation, nutrition and food security.

#### Policy recommendations

A green economy transformation for Kenya requires policy support and interventions. Based on the Agricultural Sector Development Strategy 2010-2020 and its Medium-Term Investment Plan 2010-2015, the underlying institutional and policy processes, financial resources and fiscal instruments should be considered in supporting the greening of Kenya's agriculture sector. These include:

- Reviewing and harmonizing existing policies. Creating a new policy framework is necessary in order to
  make the agricultural sector more profitable, competitive and sustainable. The current policy environment is
  not fully supportive of private sector-led agricultural development. Multiple and complex laws and
  regulations in Kenya's agriculture sector are not properly aligned for investment in a liberalized economic
  environment. These need to be changed if Kenya wants to compete in the international market place and
  attain food security and green economic growth.
- Reforming taxation systems. There is a wide range of taxes, levies, cesses and fees charged on farm produce, forestry, farm inputs and services which distort market prices, thus making farm produce uncompetitive in the domestic and international markets. Hence, a review and revision of all taxation laws and regulations are needed in order to create a favourable climate for production and marketing of agricultural products.

- Increasing productivity, commercialization and competitiveness. Average yields of major commodities in Kenya are far below their potential. Proven yield-increasing technologies and practices exist, but are often not being adopted, or adopted too slowly, for rapid productivity growth. The government should consider: i) prioritizing activities that reduce costs and enhance benefits of uptake and utilization of improved inputs and practices; ii) emphasize activities that feature a strategic combination of technical improvements and institutional innovations, e.g. pest control, soil and water management, agroforestry, and crop—livestock interactions; iii) develop physical infrastructure including irrigation and water conservation structures; and iv) support management platforms that bundle together soil improvement, new crop and livestock varieties, intensified input use, and farmer collective action in value chains.
- Encouraging private sector participation. Profitable value addition in Kenyan agriculture is limited due to the large share of processing and marketing costs in final prices. In addition, Kenya's agricultural private sector is systematically excluded from formal financial systems, undermining the ability to attract significant private investment into the sector. The government could consider prioritizing activities that are both privately profitable and socially efficient as such activities would help agribusiness firms to overcome the wide variety of physical, financial, institutional, and human resource constraints on investment in agriculture. Support could also be given to improving access to finance and technology for input supply, farm production, storage and assembly, processing, distribution, wholesaling and retailing.
- Promoting sustainable land and natural resources management. High population density has resulted in continuous cultivation, resulting in biodiversity loss and widespread land degradation, most notably soil nutrient depletion and erosion. Inadequate crop and livestock husbandry have compounded the problems. Land-use regulations need to be strengthened and enforced, particularly in ecologically-threatened areas. Moreover, physical infrastructure could be enhanced, thus increasing resilience of vulnerable people living in extreme poverty. It is also important to rehabilitate degraded natural capital and ecosystem services, on which subsistence smallholders depend, to promote sustainable land-use and restoration of natural capital and to narrow, and ultimately close, gaps in inequalities.
- Reforming delivery of agricultural services. Sustained growth in agricultural productivity in Kenya depends on development of appropriate technologies and delivery of required services. It is therefore necessary to make Kenya's agricultural research system more relevant and responsive to farmer and trader needs. Technical and institutional innovations that promote technology acquisition and exchange within eastern and central Africa region 6 hould also be strengthened. Efforts to bolster private delivery of agricultural services should be supported, alongside more effective and efficient public delivery, including continued reform of legal and regulatory regimes governing public systems.
- Ensuring effective coordination and implementation. The agricultural sector in Kenya comprises the sub-sectors of crops, livestock, fisheries, land, water, cooperatives, environment, regional development and forestry. These sub-sectors are represented by 10 ministries of agriculture, livestock development, fisheries development, lands, water and irrigation, cooperative development and marketing, environment and mineral resources, science and technology, regional development authorities, trade, and forestry and wildlife. Hence, implementation of the Agricultural Sector Development Strategy 2010-2020 (ASDS) and green agriculture initiatives requires strong partnerships among the Government of Kenya, the private sector, development

partners and other non-state actors. Strong coordination mechanisms, fundamental to a green economy transformation, could also be established.

#### 1. Introduction

## 1.1 Green economy in Kenya

In recent years, green economy has been widely recognised as an important tool to achieve sustainable development. It is being pursued as a new paradigm by an increasing number of national governments, from developing and developed countries, to achieve sustained economic growth which contributes to low carbon, resource efficient and socially inclusive development.

The United Nations Environment Programme (UNEP) defines a green economy as one that results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities (UNEP, 2011). In practice, there is no generic model for a green economy. Kenya is embarking on a new era of development with recent discoveries of oil, natural gas, coal and other minerals. Undertaking a green economy transformation will allow the country to take advantage of growing revenues from these recent discoveries and invest in a development pathway that puts people, the environment and livelihoods at the forefront.

The Government of Kenya is already doing substantial work on the green economy. First of all, the policy and legal landscape support a green economy. Furthermore, the government, development partners and other non-state actors are supporting and implementing green economy-related policies and initiatives. Vision 2030 for the environment sector is embedded in three pillars: the economic, social and political. The social pillar advocates "a just and cohesive society enjoying reputable social development in a clean and secure environment" (GoK, 2007).

Kenya's key policies and programmes for a green economy include investments in renewable energy, promotion of resource-efficient and clean production, pollution control and waste management, environmental planning and governance and restoration of forest ecosystems. In addition, Kenya has developed a National Climate Change Response Strategy (NCCRS) and seeks to embrace a low-carbon development pathway that is inclusive and equitable, and that contributes to Kenya's global competitiveness. Through the Greening Kenya Initiative (GKI), the government developed a database on green economy activities, which includes the manufacture of eco-friendly materials, tree planting, organic farming, fish farming, renewable energy, eco-labelling, solid waste management and environmental management.

#### 1.2 Green economy national study and the purpose of this report

To help mainstream green economy in Kenyan policy discourse, the Kenya Institute for Public Policy Research and Analysis (KIPPRA) and the Ministry of Environment, Water and Natural Resources (MEWNR), in partnership with UNEP, conducted a Green Economy Assessment (GEA), focusing on four sectors: agriculture, energy, manufacturing and transportation (UNEP, 2014). The GEA applied a system dynamics-based model, Threshold 21 (T21), to simulate investments in selected sectors and assess impacts on the economy, society and the environment. Based on a literature review, stakeholder consultations and the modelling results, policy advice and recommendations are provided to support national policies and plans on green economy.

The GEA report provided evidence that moving towards a green economy would bring a wide range of benefits to Kenya in terms of relatively high long-term economic growth, cleaner environment and high productivity (UNEP, 2014). The quantitative analyses show that significant positive returns can be realized after only seven to ten years. In the short-term (from 2012 to 2020), in spite of costs associated with green economy investments, growth in Gross

Domestic Product (GDP) would not be substantially different compared to BAU. However, the prices of goods and services, costs of operations and technology choices could create different welfare costs and benefits for different segments of the population in the short term. These require careful attention and "social protection floors" in order to ensure a smooth and just transition. In the long term (from 2012 to 2030), the analysis finds that a green economy scenario results in faster economic growth and increased wealth creation opportunities. For example, under a green economy scenario, national real GDP is projected to exceed the BAU investment scenario by 12 per cent by 2030. Furthermore, green economy investments can yield several positive impacts in the medium- to long-term across all sectors in the economy.

Following the results of the GEA report, the MEWNR together with partners including UNEP, the World Wildlife Fund, Danish International Development Agency, and the African Development Bank, are developing the Green Economy Strategy and Implementation Plan (GESIP). This is consistent with the Kenya Vision 2030 which aims at transforming Kenya into "a newly industrialized, middle-income country, providing high quality life to all its citizens in a clean and secure environment" The five areas identified as the building blocks of the Kenya green economy strategy are: promoting sustainable infrastructure; building resilience; sustainable natural resource management; promoting resource efficiency; and social inclusion.

Commissioned by UNEP, the Institute for Global Environmental Strategies (IGES) prepared this green economy sector study on Kenya's agriculture sector. This study is derived from and based on the national GEA report for Kenya (UNEP, 2014), with additional desk research conducted by IGES based on a literature and policy review. The purpose of this sector report is to present the assessment results of potential opportunities and options to promote green economy and scenario simulations of investments at the sector level.

Agriculture is one of the four core sectors of the GEA to support a green economy in Kenya. It was selected for this green economy sector study because it is the main source of livelihood for the majority of the Kenyan people in terms of food security, economic growth, employment creation, off-farm employment and foreign exchange earnings. Greening the sector is expected to have many positive impacts through the use of sustainable practices which can reduce water use for agriculture, combat soil erosion, and diversify and increase the incomes of farmers, especially smallholders.

## 1.3 Macro-economic and country profile

Kenya is the largest economy in the East African Community (EAC) with an estimated per capita GDP of \$862 in 2012 (World Bank, 2013). Between 2003 and 2007, the economy achieved sustained growth of 5.9 per cent on average and the GDP growth reached 7 per cent in 2007 (UNEP, 2014). This growth was, however, disrupted due to multiple shocks emanating from a political crisis in 2007-08, drought and floods, among other extreme climate events, high global energy and food prices, and the global financial crisis in 2008 (UNEP, 2014). Consequently, economic growth fell to 1.5 per cent in 2008, before increasing in the following years reaching 4.6 per cent in 2012, and 3.7 per cent on average for the period 2007 to 2012.

As Kenya's leading sector, agriculture accounts for about one quarter of national GDP and absorbs 60 per cent of all households in farming activities and 84 per cent of rural households in livestock farming (KIPPRA, 2009). Roughly 42 per cent of GDP is derived from natural resource sectors (agriculture, mining, forestry, fishing, tourism, water supply

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<sup>&</sup>lt;sup>1</sup> Kenya National Bureau of Statistics (KNBS). (2012); Kenya Facts and Figures (2012); and the World Bank (2014). Available at: http://knbs.or.ke/downloads/pdf/Kenyafacts2012.pdf.

and energy), which account for more than 70 per cent of employment (UNEP, 2014). The services sector, which includes transport and communication, wholesale and retail trade, financial and other services, accounts for more than 50 per cent of GDP (UNEP, 2014). The share of the manufacturing sector in GDP has stagnated at about 10 per cent, indicating that the rate of industrialization has been low (UNEP, 2014).

Kenya's economic growth has largely been driven by increases in domestic demand, with private consumption accounting for about three-quarters of GDP (UNEP, 2014). In 2011, savings and investment rates were estimated at about 13.2 per cent and 21 per cent, respectively (UNEP, 2014). Due to the low performance of external trade in goods and services, together with a rapid growth in key imports of oil, capital goods and machinery and the weakening of Kenya's currency, the deficit in Kenya's external current account increased from about 2.3 per cent of GDP in 2006 to 11.9 per cent in 2012 (UNEP, 2014). Kenya receives a relatively modest amount of foreign direct investment (FDI), which only represents 0.6 per cent of GDP, while foreign development assistant is 5.1 per cent of Gross National Income (GNI) (Table 1).

Table 1 Macroeconomic indicators for Kenya

Indicator	Year	Value
GDP (PPP¹ at constant 2011 billion USD)	2012	92.9
GDP annual growth rate (%, at constant 2011 USD)	2007-2012	3.8
GDP per capita (PPP at constant 2011 USD)	2012	2,151
FDI net flows (% of GDP)	2007-2011	0.6
Current account balance (BOP <sup>2</sup> current USD)	2012	-10
Net official development assistance received (% of GNI)	2010	5.1
Expenditure in research and development (% of GDP)	2012	0.4
Unemployment rate (% of labour force)	2012	9
Human Development Index (0-1, with 1 the highest)	2012	0.519

Source: World Bank, UNDP and OECD.

Note: 1. PPP: Purchasing power parity. 2. BOP: Balance of payment.

From an environmental perspective, Kenya has a low ecological footprint (Rees, 2003) due mainly to its relatively low levels of consumption and economic activities. However, the country has moved rapidly into a state of "ecological overshooting" with a faster depletion rate than the replacement rate of its natural resources. In 2007, Kenya's ecological footprint was 1.11 ha/person, while its biocapacity was estimated to be only 0.59 ha/person (Table 2). The increasing deficit in the national ecological account is attributable to both anthropogenic impacts from activities, such as overexploitation, industrial pollution and deforestation, and natural disasters including prolonged droughts and floods. The strain on ecosystems is especially apparent in the Arid and Semi-Arid Lands (ASALs), which make up more than 80 per cent of Kenya's total territory, and are home to over 10 million people, about a quarter of Kenya's total population (UNEP, 2014). Environmental degradation, particularly in the ASALs, is evidenced by soil erosion, desertification, loss of biodiversity, water scarcity and degraded water quality (UNEP, 2014).

Table 2 Environmental indicators for Kenya

Indicator	Year	Value
Share of fossil fuels in primary energy supply (%)	2009	16.8
Share of renewables in primary energy supply (%)	2009	83.2
Greenhouse gas emissions (GHG) per capita (tonnes)	2005	0.9
Carbon dioxide emissions per capita (tonnes)	2008	0.3
Carbon dioxide emissions per capita (average annual growth rate %)	1970-2008	0
Forest area (% of total land area)	2010	6.1
Change of forest area (%)	1990-2010	-6.5
Fresh water withdrawals (% of total renewable water resources)	2003-2012	8.9
Endangered species (% of total species)	2011	8.4
Agricultural land (% of total land area)	2009	48.1
Ecological footprint (global hectares per person)	2007	1.11
Biocapacity (global hectares per person)	2007	0.59

Source: UNDP and Global Footprint Network (2010).

From a social perspective, Kenya's high poverty rate and growing inequality are among the biggest challenges that the country is facing in its transformation to a green economy. National absolute poverty in Kenya, based on the national poverty line at KSh 1,239 (USD 15.4), per person per month for rural areas, and KSh 2,648 (USD 32.8) per person per month for urban areas, declined slightly from 52.3 per cent in 1997 to 45.9 per cent in 2005-2006 (UNEP, 2014). However, there are disparities between rural and urban areas, characterized by greater poverty reduction in towns and cities. The 2009 Oxford Poverty and Human Development Initiative report on multidimensional poverty in Kenya (University of Oxford, 2011) estimated that 47.8 per cent of the population is multidimensional poor. Around 27.4 per cent of the population is vulnerable to poverty, while 19.8 per cent of the population is in severe poverty (UNEP, 2014). Overall income inequality is relatively high in Kenya with a 47.7 Gini coefficient (see Table 3).

The country's population was 40.7 million in 2012 (see Table 3). In 2011, the primary working age population (15 - 64 years) was estimated to be 54 per cent of the total population, characterized by a large proportion of youth (UNEP, 2014). Kenya faces employment challenges, in particular for young people. In 2011, overall unemployment was 8.6 per cent, with higher unemployment rate for youth at 10.4 per cent and differences across regions (UNEP, 2014). The level of under-employment (i.e. the proportion of employed people who are involuntarily working less than the normal working hours) is also relatively high (UNEP, 2014). The informal sector remains the major employer, accounting for about 80 per cent of total recorded employment (Economic Survey, 2013). Due to the predominance of informal employment, the quality of employment remains as a policy question to the national government.

**Table 3 Social indicators for Kenya** 

Indicator	Year	Kenya
Poverty rate (% of population living under PPP 1.25 USD a day)	2002-2011	43.4
Multidimensional poverty (% of population living under multidimensional poverty)	2008-2009	47.8
Adult literacy (%)	2005-2010	87.4
Population with at least secondary education (% ages 25 and older)	2010	41.9
Homicide rate (% per 100,000 people)	2004-2011	20.1

Under five mortality rate (deaths per 1,000 live births)	2010	85
Income (Gini coefficient)	2000-2010	47.7
Electrification rate (% of population)	2009	16.1
Population (million people)	2012	40.7
Urban population (% of total)	2012	24.4
Total dependency ratio (per 100 people ages 15–64)	2012	54

Source: KNBS (2013), UNDP and the World Bank.

The government of Kenya has recognized that realizing a green economy is important to achieve the country's multiple targets for rapid and stable economic growth, environmental protection and natural resource conservation and social inclusion.

## 2. The agriculture sector in Kenya

## 2.1 Sector profile

## 2.1.1 Performance of the agriculture sector

According to the GEA report (UNEP, 2014), a multi-stakeholder consultation workshop was held on 15 February 2012 in Nairobi, aimed at supporting Kenya's efforts in its transformation to a green economy. During the gathering, the participants identified agriculture, energy, transport (roads) and manufacturing as having significant potential for greening the economy because of their contribution to GDP, job creation, poverty reduction and the country's global competitiveness.

Agriculture is the mainstay of Kenyan economy, contributing to 24 per cent of national GDP valued at KSh 342 billion (USD 4.5 billion²) and another 27 per cent indirectly valued at KSh 385 billion (USD 5.1 billion) in 2009 (GoK, 2009). This sector in Kenya is large and complex, with a multitude of public, parastatal, non-governmental and private actors, accounting for 65 per cent of Kenya's total exports (GoK, 2011). Moreover, the sector employs over 40 per cent of the total population and over 70 per cent of the rural population. Agriculture also provides livelihoods (employment, income, and food security needs) for more than 80 per cent of the Kenyan population (FAO, 2010). Therefore, the sector is not only the driver of Kenya's economy, but also the means of wellbeing for the majority of the Kenyan people (GoK, 2009).

In Kenya, the agricultural sector comprises six major sub-sectors, namely (1) industrial crops; (2) food crops; (3) horticulture; (4) livestock; (5) fisheries and (6) forestry. Figure 1 presents the contribution of the sub-sectors to Agricultural Gross Domestic Product (AGDP) and agricultural exports. The sector also covers the development of ASALs. Agricultural performance therefore influences the development of a number of other sectors and the livelihood of many people. A robust agriculture sector can ensure food security and reduce poverty in Kenya, since most vulnerable groups like pastoralists, the landless, and subsistence farmers depend on agriculture as their main source of sustenance (Alila and Atieno, 2006).

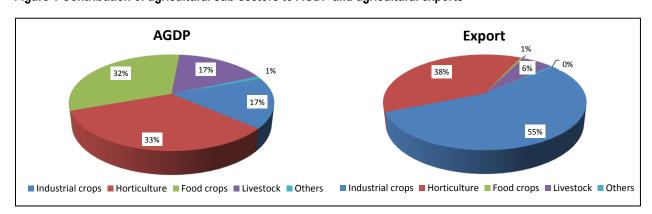


Figure 1 Contribution of agricultural sub-sectors to AGDP and agricultural exports

Source: Based on the ASDS (GoK, 2009).

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<sup>&</sup>lt;sup>2</sup> 1 KSh = 0.0132 USD on 29 December 2009.

In Kenya, economic growth is highly correlated with the development of agriculture (Figure 2). In the first two decades after independence, the agricultural sector, as well as the national economy, recorded the most impressive growth in sub-Saharan Africa growing at average rates of 6 per cent per annum for agriculture and 7 per cent for the national economy (GoK, 2009). This growth was driven by ample available land and better use of technology. Moreover, the government provided support to agricultural extension and research, agricultural inputs, marketing, credit and agro-processing, as well as to the establishment of agricultural institutions (including farmers' cooperatives). An average of 13 per cent of the national budget was allocated to this sector during this period (GoK, 2009).

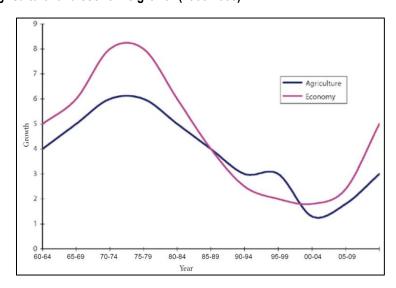


Figure 2 Trends in agricultural and economic growth (1960-2008)

Source: GoK (2009).

However, this rapid growth was not sustained. The sector shrank to an average annual growth rate of 3.5 per cent in the 1980s and fell further to an average rate of 1.3 per cent in the 1990s (GoK, 2009). According to the ASDS (GoK, 2009), the main reasons for this decline included low investment, mismanagement, virtual collapse of agricultural institutions and negligence of agricultural extension and research. During this period, the government was implementing Structural Adjustment Programmes (SAPs), which encouraged poorly sequenced privatization in the sector and saw budgetary allocation to agriculture declining to 2 per cent or less of the national budget (GoK, 2009).

As explained in the ASDS (GoK, 2009), the agriculture sector began to revive in 2000, with an average growth rate of 2.4 per cent. This was driven by the governments' efforts, especially after 2003, to recognize agriculture as a priority sector, key to economic growth in the context of the Economic Recovery Strategy for Employment and Wealth Creation (ERS) and the Strategy for Revitalizing Agriculture (SRA). The government gradually started to invest more in the sector and to increase budgetary allocation to an average of 4.5 per cent of the total national budget (GoK, 2009). The sector reached a high growth rate of 6.1 per cent in 2007 (GoK, 2009).

However, these gains were affected by many adverse factors, including the post-election violence in 2008, multiple crises caused by global food prices, escalating fuel prices in 2008, and the financial crises of 2008/2009 (GoK, 2009). In 2008, the agricultural sector grew at a negative rate of 4.1 per cent (see Table 4). The effect of these factors was further aggravated by severe drought and erratic rainfall in 2009 which continued to dampen agriculture output.

In 2010, growth in the agriculture sector rebounded. Vibrant internal demand for major staples, livestock products and horticultural goods, and growth in key export sub-sectors such as coffee, tea, pyrethrum, horticulture, and cut flowers, were important factors that contributed to this recovery (GoK, 2010). In 2012, agricultural output grew by 3.8 per cent, more than twice its growth in 2011 (Table 4), thanks largely to better weather conditions. The government is undertaking important legal and institutional reforms in the sector, in addition to increasing allocation of resources towards irrigation, and improved access to inputs, especially fertilizer and seeds (KIPPRA, 2013).

Table 4 Performance of the agriculture sector in Kenya (2008-2012)

Item	2008	2009	2010	2011	2012*
GDP growth rate at 2001 constant prices (%)	1.5	2.7	5.8	4.4	4.6
Growth rate of agriculture and forestry sector at 2001 constant prices (%)	-4.1	-2.6	6.4	1.5	3.8
Contributions of agriculture and forestry sector to GDP at current prices (%)	22.3	23.5	21.4	24	26

Source: Kenya National Bureau of Statistics (KNBS) (2012).

Note: Data for 2012 is based on information from the Kenya Institute for Public Policy Research and Analysis (KIPPRA) (2013).

## 2.1.2 Characteristics of the agriculture sector

Of 576,000 square kilometres in total land area, only about 16 per cent is of high and medium agricultural potential with adequate and reliable rainfall (GoK, 2009). This potentially arable land is dominated by commercial agriculture with cropland occupying 31 per cent, grazing land 30 per cent, and forests 22 per cent (GoK, 2009). The rest is ASALs not suitable for rain-fed farming but rather used by ranchers, agro-pastoralists and pastoralists.

Kenya has seven distinct ecological zones, including Tropical Alpine, Upper Highland, Lower Highland, Upper Midland, Lower Midland, Lowland and Coastal Lowlands. The country is also divided into three main production zones based on rainfall. In the high rainfall zone, the productive agricultural land can receive more than 1,000 mm of rainfall annually. The region occupies less than 20 per cent of total productive agricultural land, but has approximately 50 per cent of the country's population. Using semi-intensive and intensive systems, this zone accounts for all the tea, pyrethrum, potato, coffee, vegetables and nearly 75 per cent milk production (GoK, 2009). The medium rainfall zone receives between 750 mm and 1,000 mm of rainfall annually and occupies 30 per cent to 35 per cent of the country's land area (GoK, 2009). It is home to about 30 per cent of the population. Farmers in this zone keep cattle, small livestock and grow drought-tolerant crops. The low rainfall areas receive 200 mm to 750 mm of rainfall annually and are home to about 20 per cent of the Kenyan population. They also contain 80 per cent of the country's livestock and 65 per cent of its wildlife (Gok, 2009).

Kenya's agriculture is mainly rain-fed, making the sector vulnerable to weather variability which leads to fluctuations in production and incomes, especially in rural areas (Alila and Atieno, 2006). Over reliance on rain-fed agriculture is one of the major causes of the country's food insecurity.

Irrigation agriculture in Kenya is limited and mainly developed in the form of irrigation schemes and large-scale irrigation of crops like rice and coffee. Individual farmers have developed their own systems of irrigation, notably for export crops like coffee and horticultural produce. Large commercial farms account for 40 per cent of irrigated land, while the smallholder farmers and government-managed schemes account for 42 per cent and 18 per cent of irrigated land, respectively (GoK, 2009). Despite the enormous potential for irrigation, less than 17 per cent of 540,000 hectares of suitable land has been irrigated (GoK, 2004). This is mainly due to low utilization of water, lack of efficient technologies, destruction of rainfall catchment areas, poor management of government irrigation schemes,

degradation of surface water, uncontrolled exploitation of underground water leading to a drop in the water table, an increase in water extraction costs, and sluggishness in permit allocation for water use (Alila and Atieno, 2006).

Farming in Kenya is usually on a small scale. About 75 per cent of total agricultural output and 70 per cent of marketed agricultural production comes from farms around two to three hectares in size (UNEP, 2014). Adoption of improved inputs such as hybrid seed, concentrate feeds, fertilizers and pesticides or machinery by small-scale farmers is low. This indicates that there is huge potential for increasing productivity for farmers who adopt modern and green farming practices (GoK, 2009).

The agriculture sector has come under pressure due to the population increase and extreme weather changes. The sub-division of land, resulting from population pressure and the relative scarcity of productive agricultural land, has resulted in small uneconomic farm sizes, which cannot be managed sustainably (UNEP, 2014). The problem is expected to increase, with available land per capita in Kenya decreasing from the present area of approximately 1.5 ha to 0.3 ha by 2050 (GoK, 2007). In addition, the sector is vulnerable to more frequent and prolonged droughts and major floods due to climate change. The increased frequency of these weather extremes is leading to intensified soil erosion, deforestation, loss of soil fertility and reduced productivity.

## 2.1.3 Strategies and policies

In order to put Kenya back on a strong economic growth path, the government embarked on the formulation of a wide range of policies aimed at economic reconstruction and the rehabilitation of collapsed infrastructure and institutions. In 2003, the ERS was launched as a blueprint for economic development with an overall goal of creating more jobs and wealth to move the country from poverty to prosperity. The ERS gives high prominence and priority to agriculture and recognizes it as the backbone of the economy. Its rapid growth is necessary to to generate wealth and employment. In addition, the strategy recognizes that revival of agricultural institutions and investment in agricultural research and extension are essential for sustainable economic growth (GoK, 2009).

As a response to the ERS, the Government of Kenya, as mentioned above, launched the SRA in 2004. The SRA states that the Vision of the Government is "to transform Kenya's agriculture into a profitable, commercially oriented and internationally and regionally competitive economic activity that provides high quality gainful employment to Kenyans" (GoK, 2009). The target set by SRA for agricultural growth was for an average annual rate of 3.1 per cent during 2003-2007 and was predicted to reach over 5 per cent by 2007.

The ERS was a 5-year plan, expected to expire in the financial year 2007/2008. In June 2008, the Government launched the Kenya Vision 2030 as the new long-term development blueprint for the country (GoK, 2009). The Vision of this blueprint is "a globally competitive and prosperous country with a high quality of life by 2030." It aims to change Kenya into "a newly industrializing, middle-income country providing a high quality of life to all its citizens in a clean and secure environment." The Vision is underpinned by three pillars: the economic pillar aiming to achieve a sustained economic growth rate of 10 per cent per annum in 2030; the social pillar seeking to create cohesive and equitable social development in a clean and secure environment, and the political pillar aspiring to realize an accountable democratic system. Table 5 below outlines the country's main targets that it hopes to achieve by 2020.

Table 5 Kenya's targets for growth, food security and poverty reduction by 2020

Indicator	Target
GDP growth rate (%)	10
Agricultural growth rate (%)	7
Poverty rate (%)	25
Reduction in food insecurity (%)	30
Annual increase in agriculture contribution to GDP (billions of KSh)	80
Divestiture in state corporations dealing with production, processing and marketing	All
Reform and streamlining of agricultural services	All

Source: ASDS (GoK, 2009).

The ASDS outlines the following interventions to facilitate rapid growth in the sector:

- Review and harmonize legal, regulatory and institutional frameworks;
- Restructure and privatize non-core functions of parastatals and sector ministries;
- Improve delivery of research, extension and advisory services;
- Improve access to quality inputs (fertilizer, hybrid seeds, equipment) and financial services; and
- Improve access to both domestic and external markets.

According to the ASDS mission, a better extension service is one of the critical change agents needed to transform subsistence farming to modern and commercial agriculture. Thus, in 2012, the National Agricultural Sector Extension Policy (NASEP) was drafted by the government of Kenya to strengthen the important role of extension service in sharing knowledge, technologies and agricultural information, and in linking the farmer to other actors in the economy.

Based on the ASDS, the government developed the Kenya Comprehensive Africa Agriculture Development Programme (CAADP) Compact that commits Kenya to the vision, principles and strategy elements of the pan-African programme, CAADP, established in 2003³ (GoK, 2010). In addition, the government prepared the Medium-Term Investment Plan (2010-2015) in 2010 that elaborates on and solidifies plans for agricultural sector development signalled in the ASDS and Kenya CAADP Compact.

In addition, the government has developed a National Food and Nutrition Security Policy to address challenges related to nutrition and food security, and is implementing the CAADP supported by the New Partnership for Africa's Development (NEPAD).

The country is also allocating resources towards increased irrigation, distribution of drought-resistant seeds for maize as well as indigenous crops (UNEP, 2014). Some policy initiatives aim at encouraging the country's youth to venture into agribusiness by providing concessional loans and promoting greenhouse farming.

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<sup>&</sup>lt;sup>3</sup> The Comprehensive Africa Agriculture Development Programme (CAADP) is Africa's policy framework for agricultural transformation, wealth creation, food security and nutrition, economic growth and prosperity for all. Available at: http://www.caadp.net/about-us

## 2.2 Greening the agriculture sector

In Kenya, where the majority of farming is small-scale, greening the small-farm sector through promotion and dissemination of sustainable practices could be the most effective way to make more food available to the poor and hungry, reduce poverty, increase carbon sequestration and access growing international markets for green products (UNEP, 2014). Given food security concerns in the country, greening the sector must deliver an improved productivity by using green practices.

Given Kenya's challenges and priorities, the following options are recommended for the national government and other stakeholders to facilitate greening the agriculture sector based on the GEA Report for Kenya (UNEP, 2014) and the multi-stakeholder consultation workshop held on 15 February 2012 in Nairobi.

- Promote agroforestry The addition of trees to farms offers an opportunity for farmers to increase
  farm productivity and diversify their incomes, and helps combat soil erosion and nutrient depletion by
  providing a more balanced agro-ecological profile. Agroforestry also contributes to the government's
  goal of 10 per cent tree cover on farms. The GoK and various stakeholders have already undertaken
  significant work on agroforestry and investment could be boosted to provide support for this initiative.
- Sustainable water management Kenya is a water-scarce country and, therefore, needs to strongly
  prioritize the efficient allocation of water in its policymaking and planning. Sectors like industry compete
  for Kenya's scarce water resources. Allocation should effectively balance the conflicting priorities of
  economic growth and food security/agricultural productivity. Measures, such as rainwater harvesting,
  irrigation and the use of less water-intensive crop varieties, could be employed extensively.
- Improved livestock management Healthier herds can be encouraged through destocking or reducing herds to sustainable numbers, switching to breeds better suited to the local climate, and livestock switching (e.g. from cattle to goats or camels) to animals better suited to ASALs conditions, where much livestock farming occurs.
- Research and Development (R&D), education and capacity building Export-oriented crops can be supported through R&D programmes that help producers, in particular smallholders to meet international standards, improve productivity and energy-efficiency and introduce clean sources of energy (e.g. drying of tea and coffee), and reduce negative environmental impacts (e.g. reducing water, fertilizer and pesticide use). Given the large number of smallholder farms in the country, providing farmers with valuable information and resources will be key in assisting them in transitioning to greener, more sustainable farming practices. Extending and improving the services should be the focus. Some possible areas of education and focus include soil and water management, different crop strains and species, agroforestry and livestock management.
- **Green credentials** Efforts need to be enhanced to establish Kenya's green credentials on international markets, by introducing and enforcing domestic standards and working with private players in the value chain to develop and obtain internationally-recognized product labels. Investing in the necessary market institutions such as certification bodies and testing laboratories is also required (Ellis, et al., 2013).

## 3. Modelling a green agriculture sector4

## 3.1 Model description and data source

Modelling work was conducted in the GEA report (UNEP, 2014) in order to test the hypothesis that efficient and sustainable management of natural resources does not necessarily imply lower economic growth.

The T21 model is applied to carry out the quantitative analysis of greening the economy in Kenya. T21 is a System Dynamics (SD)-based model designed to support national development planning in medium to long-term perspective. Due to its systematic framework, the model integrates the economic, social, and environmental aspects of development, thereby providing insight into the potential impact of development policies across a wide range of sectors, and revealing how different strategies interact to achieve desired goals and objectives.

The T21-Kenya model has three spheres: society, economy, and environment (see Figure A1 in Annex 1). The economy sphere contains five sub-sectors, namely Production, Households, Government, Rest of the World (ROW) and Investment. Major production sectors, including agriculture, industry and services, are characterized by the Cobb-Douglas production function with resources, labour, capital and technology as inputs and an inclusive Total Factor Productivity (TFP) variable. A Social Accounting Matrix (SAM) is used to elaborate the economic flows and to balance supply and demand in each of the sectors. Demand is based on population and per capita income and distributed among sub-sectors using Engle's Curves. This helps calculate relative prices, which are the basis for allocating investment among the sectors. The standard International Monetary Fund (IMF) budget categories are employed and key macro balances are incorporated into the model. The ROW sub-sector comprises trade, current account transactions and capital flows (including debt management).

The society sphere contains six sub-sectors, namely Population, Education, Health, Infrastructure, Labour and Poverty. The society sphere presents detailed population dynamics by sex and age; health and education challenges and programmes; basic infrastructure; employment; poverty levels and income distribution. These sub-sectors take into account, for example, the interactions of income, healthcare, and adult literacy rates on fertility and life expectancy that, in turn, determine population growth. Population determines the labour force over time, which, interacting with the level of economic activity, influences employment. Education and health condition influence labour productivity and life expectancy. In the model, employment and labour productivity affect the level of production from a given capital stock. An HIV/AIDS sector is also included, which shows the possible impact on population and productivity and the effects of different treatment programmes. Food sufficiency and nutrition, reproductive health and vocational training are also modelled.

The environment sphere consists of five sub-sectors: Land, Water, Energy, Emissions and Sustainability. It tracks pollution created in the production processes and its impacts on health and, eventually, on production. It also estimates the use of natural resources – both renewable and non-renewable – and can estimate the impact of the depletion of these resources on production and other factors. In addition, the environment sphere also examines the effect of soil erosion and other forms of environmental degradation and their impact on other sectors, such as agricultural productivity and nutrition. Additional issues addressed are fossil fuel use, forest depletion, land and water degradation, air and water pollution, and greenhouse gas (GHG) emissions. The environment sphere is normally expanded to take account of country-specific concerns, including the effects of climate change. Climate has been integrated into the T21-Kenya model to represent the impacts of climate change on various sectors and to evaluate

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<sup>&</sup>lt;sup>4</sup> This entire section mainly draws on the GEA report for Kenya (UNEP, 2014).

the implications of green economy interventions on climate adaptation. Overall, the sectors whose climate impacts and investments have been analyzed in the model include: agriculture, livestock, fisheries, forestry, irrigation, water, energy and tourism.

Under the three-sphere framework, the T21-Kenya model consists of 16 sectors and 50 modules (see Table 6). Each sector belongs to one of the three spheres and each of the first 40 modules belongs to one of the 16 sectors. Modules 41-50 are separated as Extra Modules, capturing cross-sector impacts. One module is a piece of the T21 model, whose internal mechanisms can be understood in isolation from the rest of the model, but is linked to the other modules across 16 key sectors such as energy, agriculture and infrastructure in economic, environmental and social spheres.

Data was obtained from various sources, including the Kenya National Bureau of Statistics (KNBS), government ministries, as well as related parastatals. For example, in the agriculture module, data on crop yield, factor inputs, crop losses, factor inputs (labour and capital) and crop production were used.

Table 6 Modules, sectors and spheres of the T21-Kenya model

Society	Economy	Environment
Population Sector:	Production Sector:	Land Sector:
1. Population	15. Production and Income	34. Land
2. Fertility	16. Agriculture	
3. Mortality	<ul><li>17. Husbandry-fishery-forestry</li><li>18. Livestock</li></ul>	Water Sector: 35. Water demand
Education Sector: 4. Primary Education	19. Fisheries 20. Forestry	36. Water supply
5. Secondary Education	21. Industry 22. Services	Energy Sector: 37. Energy demand
Health Sector: 6. Access to basic health care	23. Tourism	38. Energy supply
7. HIV/AIDS	Households Sector:	Emissions Sector:
HIV children and orphans     Nutrition	24. Households accounts	39. Fossil fuel and GHG emissions
	Government Sector:	Sustainability Sector:
Infrastructure Sector: 10. Roads	<ul><li>25. Government revenue</li><li>26. Government expenditure</li></ul>	40. Ecological footprint
11. Irrigation	27. Public inv. and consumption	Extra modules:
Labour Sector:	28. Gov. balance and financing	41. MDGs
12. Employment	29. Government debt	42. HDI and GDI
<ol><li>Labour Availability and unemployment</li></ol>		43. Indicators
	ROW Sector:	44. Climate Impacts
Poverty Sector:	30. International trade	45. Climate Interventions
14. Income distribution	31. Balance of payments	46. Climate Investments
		47. Malaria transmission
	Investment Sector:	48. IVM interventions
	32. Relative prices	49. Malaria treatment
	33. Investment	50. Malaria cost accounting

Source: UNEP, 2014.

## 3.2 Sector modeling of the agriculture sector

The agriculture sector is included in the T21-Kenya model as a module under the Production Sector, in the economy sphere. For the Production Sector, GDP is divided across main outputs of three economic sectors, namely, agriculture, industry and services. The agriculture module includes crop production (which differentiates between production utilizing conventional and organic fertilizer), along with the forestry and fishery modules. The agricultural production module is based on the Cobb-Douglas production function, where land, labour and capital are the main factors of production, and are influenced by water availability, electricity prices, literacy rate and access to roads. The agriculture sector has an influence on macroeconomic indicators related to the green economy, as illustrated in the causal loop diagram (Figure A2 in Annex 2). Investment in 'resource conservation' and 'agriculture capital' will lead to an increase in 'agricultural production' with a consequent increase in GDP, which provide opportunities for further investments. These investments could be in health and education, which will influence the population and labour force and, in turn, affect agricultural production. Likewise, education will also affect labour productivity and

agricultural production. Another option could be to channel investments into 'pollution control', which can improve life expectancy and associate benefits to the rest of the economy, or directly improve agricultural production.

## 3.3 Scenario setting for the simulation of green economy interventions

In the GEA report (UNEP, 2014), green economy interventions were simulated by the T21-Kenya model in four selected key sectors, namely, agriculture, energy, transport and manufacturing. Given the reliance of these sectors on natural resources, and the potential impacts of climate change, the analysis includes the assessment of: the impact of climate change, impact of selected investments and interventions, and cross-sectoral synergies and side-effects.

In this respect, the analysis accounts for the projections of specific climate impacts in eleven sectors, distributed across crop production, livestock, tourism, forestry, fishery, transport, communication, energy, land use (e.g. forestland), health and issues related to biodiversity. For the agriculture sector in particular, major impacts considered include the following:

- Reduced productivity due to the changes in rainfall patterns/rainfall variability;
- Low agricultural production during droughts due to the changes in rainfall patterns /rainfall variability;
- Reduced crop production due to the leaching of key soil minerals (soil salinity);
- Land degradation due to drought and overexploitation;
- Crop infestation by pests and increased crop diseases due to rise in temperatures;
- Crop disease outbreak during no/low rainfall due to low rainfall.

Concerning interventions, nine green economy investment categories and 27 interventions (see Table 7) are evaluated, impacting practically every sphere, sector and module of T21-Kenya. The interventions are defined using the National Climate Change Response Strategy (NCCRS) as the main reference with the same prioritization highlighted in the NCCRS. For the agriculture sector specific interventions include:

- Increasing the acreage under irrigated agriculture;
- Investing in water harvesting programmes
- Provision of farm inputs such as fertilizers and environmentally-friendly pesticides;
- Promotion of conservation agriculture, i.e. agroforestry and soil and water conservation;
- Enhanced agricultural research, including international collaboration.

To implement the interventions set out in the NCCRS, the largest resource will be required by the energy sector, especially in green energy development (solar, wind, renewable biomass, etc.) by the private sector (KSh 22.5 billion per year). These are followed by geothermal power development by the government and its development partners (KSh 20.3 billion per year). The largest resource portion for the agriculture sector will be required for increasing acreage under irrigated agriculture (KSh 5.2 billion per year), followed by a portion for investing in water harvesting programmes (KSh 2 billion per year).

Following the '2 per cent of GDP' assumption from the UNEP Green Economy Report (UNEP, 2011), this study allocates 2 per cent of GDP per annum to investments in green economy interventions. These investments are based on selected key sectors using the prioritization in the NCCRS. The analysis includes the comparison of conventional and green economy scenarios assuming the same 2 per cent of GDP being invested, respectively, in conventional sectors or activities (BAU2%) and in interventions that would support resource efficiency, low carbon development

and natural capital preservation (GE2%). Total investment of approximately KSh 1.2 trillion (US\$14.9 billion) (in nominal or current terms) between 2012 and 2030 is analysed in a variety of interventions. This investment is equal to approximately 2 per cent of GDP annually, with most of the interventions to be implemented by 2020. In summary:

- The BAU or baseline scenario assumes no fundamental changes in policy or external conditions up to 2030;
- The BAU2% allocates an additional 2 per cent of GDP per annum as investments to the current BAU investment path; and
- The GE2% scenario assumes an additional 2 per cent of GDP per annum as green investments to the baseline.

Under crop production, the specific interventions modelled and analysed for this study include investments in irrigation, fertilizers and pesticides, organic fertilizer, agriculture R&D, as well as investment in water conservation, specifically investment in new dams. Similarly, under fisheries, investment in fishery adaptation measures and ecosystem restoration were modelled and analysed. Under forestry, three main investments were analysed: investment in afforestation, forest management, and forestry R&D.

Table 7 Green economy investment simulated

Sector	Sub-Sector	Description of specific activities/ interventions	Implementation timeframe (yr)	Resource requirement per year (billions of KSh)
		Increasing the acreage under irrigated agriculture	20	5.2
		Investing in water harvesting programme, e.g., construction of water pans	20	2
	Agriculture	Provision of farm inputs such as fertilizers and environmentally-friendly pesticides, e.g., through govt. subsidies	20	0.8
		Promotion of conservation agriculture: agroforestry, soil and water conservation	20	0.82
		Enhanced agricultural research, including international collaborations	20	1.28
		Assessment of socio-economic impacts of climate change on livelihoods of riparian communities	20	0.026
	Marine and Fisheries Resources	<ul> <li>Developing mitigation measures against resource decline</li> <li>Enactment of necessary laws</li> <li>Strengthening monitoring and surveying systems</li> <li>Upscaling sustainable aquaculture activities in fresh, brackish and marine water systems to ensure food security</li> </ul>	20	0.035
		Reducing the sector's carbon emissions through promotion of solar lamps for "dagaa" fishing, solar driers for fish curing, improved energy fish smoking ovens, etc., and planting of trees around ponds	20	0.13
Productive		<ul> <li>Afforestation and reforestation targeting additional 4.1 million ha of land under forest cover</li> <li>Rehabilitation and restoration of all degraded forests and riverine vegetation</li> <li>Production of 3.5 billion seedlings in 35,000 schools countrywide</li> <li>Production of 4 billion seedlings by KFS for rehabilitation of degraded forest areas, reclaimed forests and farmlands</li> <li>Establishment of additional arboreta</li> <li>Other interventions</li> </ul>	20	5.55
	Forestry and wildlife	<ul> <li>Pursuit of innovative funding mechanisms for forestry development</li> <li>Payment for environmental services</li> <li>Preparation of tree planting proposals for funding through the Constituency Development Fund (CDF) and Local Authority Transfer Fund (LATF)</li> <li>Setting up a Forest Management and Conservation Fund (FMCF)</li> <li>Revenues from sale of plantation timber</li> <li>Other measures</li> </ul>	20	8
		Research to project future climate change scenarios and likely impacts on wildlife and rangelands	20	0.39
	Cooperatives Development	<ul> <li>Lifestyle and livelihoods interventions</li> <li>Promotion of energy-efficient cook stoves</li> <li>Development of rural sewage treatment plants</li> </ul>	20	0.05
Physical		In conjunction with the Ministry of Agriculture, undertaking irrigation projects	20	2
Infrastructure	Water &	Construction and maintenance of large 24 dams	20	2.8
and Service	Irrigation	Exploitation of deep aquifers	20	0.018
Industry		Artificial recharging of aquifers	20	0.005

Sector	Sub-Sector	Description of specific activities/ interventions	Implementation timeframe (yr)	Resource requirement per year (billions of KSh)
		Accelerated development of geothermal power by the government and its development partners	10	20.3
		Accelerated development of geothermal power by the private sector (GDC will take up if there are no suitable investors)	10	12.1
	Energy	Accelerated development of green energy (solar, wind, renewable biomass, etc.) by the government and its development partners	5	15
		Accelerated development of green energy (solar, wind, renewable biomass, etc.) by the private sector	5	22.5
		Provision of efficient (fluorescent) bulbs to domestic consumers	10	0.36
		Water catchment protection programmes e.g. afforestation	10	0.375
		Promotion of low-end solar devices including solar drip irrigation, solar water heating, etc.	10	3
	Transport	Development of a Bus Rapid Transit (BRT) system	4	8.75
	Transport	Development of Light Rail	4	3.1
	Roads	Road maintenance	20	20
Manpower	Youth Affairs and Sports	Mass tree planting countrywide under the theme "Planting Our Future" using "Groasis Water Box" technology to enhance tree survival, especially in arid and semi-arid regions	20	0.3

Source: UNEP (2014)

Note: The interventions presented in this table form part of the action plan of the NCCRS. The table outlines specific activities, timeframe and estimated costs of various interventions. The estimates were generated by ministries as part of climate change project concepts submitted to the Ministry of Environment, Water and Natural resources for the preparation of the NCCRS.

#### 3.4 Simulation results

From an economy-wide perspective, positive economic returns are expected approximately seven to ten years after green economy policy interventions. The national real GDP is projected to exceed BAU2% by about 12 per cent by 2030, to reach KES 3.6 trillion (US\$45 billion). Annual real GDP growth rates with GE and BAU interventions are 5.2 per cent and 4.6 per cent, respectively, in the 2012-2030 period on average (Figure 3). The Kenyan population will also benefit from this economic development as real per capita national income will rise from KES 39,897 (US\$498.7) to KES 69,702 (US\$871.3) in 2030 under the GE2% scenario, compared to KES 39,721 (US\$496.5) in 2012 and KES 53,146 (US\$664.3) in 2030 under the BAU2% scenario. The proportion of the population below the poverty line under GE2% is expected to be about 2 percentage points lower on average between 2015 and 2030 than that of the BAU2%.

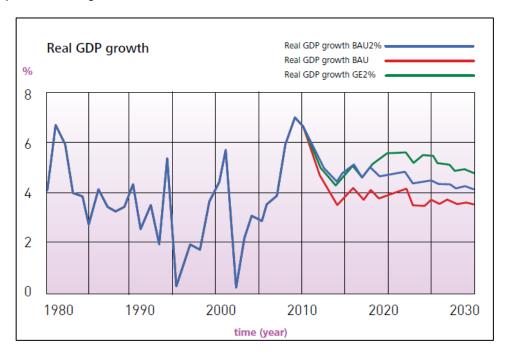


Figure 3 Impacts on GDP growth under BAU, BAU2% and GE2% scenarios.

Source: UNEP, 2014.

In the agriculture sector (crop cultivation, livestock, fisheries and forestry), average agricultural yield under GE2% is expected to exceed BAU2% by about 15 per cent in 2030 (Figure 4). In terms of crop production, a number of green economy measures (such as water and land-use investments) will mitigate the impact of climate change on productivity, promote more sustainable farming and boost crop yields relative to the BAU2% case, thus improving nutrition and food security.

Policy simulations under different assumptions suggest that the same amount of investments allocated to the agriculture sector in the BAU2% case would result in greater use of chemical fertilizers, which is projected to increase yields in the short run. However, the increased use of chemical fertilizers is also projected to lower soil quality, which reflects negatively on yield in the medium-and long-term. With green economy interventions, the use of chemical fertilizers is phased out (or greatly complemented) by organic fertilizers and ecological agriculture practices (Figure

A2 in Annex 2). According to existing studies, the use of ecological practices in Africa yields great benefits in terms of productivity and production, at least in the medium-term, by avoiding negative impacts on soil quality (Pretty, et al., 2006).

Average yield at BAU2% Average yield Tonne Average yield at BAU per ha Average yield at GE2% 3.5 3 2.5 2 1980 1990 2010 2020 2030 2000 time (year)

Figure 4 Agricultural yield under BAU, BAU2% and GE2% scenarios.

Source: UNEP (2014)

In addition, the investments will improve Kenya's overall performance on the Millennium Development Goals (MDGs). The MDGs' composite indicator is projected to improve to 0.78 in 2030 in the GE2% scenario, compared to 0.63 when there is no intervention (BAU), and 0.69 in the BAU2% scenario. Considering the social, economic and environmental indicators included in the MDGs' aggregate indicator calculation, the overall development of the country is projected to perform better in the green economy scenario when compared to BAU (i.e. more progress towards several goals). Annex Table 8 summarizes the main results of the analysis. Further, it is worth noting that the analysis assumes effective implementation of all the investment simulated.

The economy-wide results indicate that green economy investments yield several positive impacts in the medium to long-term period, across all sectors. However, in the short-run, the green economy investments may be associated with adjustment costs so that the gain in GDP is not substantial compared to BAU. Green policies that are associated with short-run changes in prices of final goods and services, costs of operations and technology choices may create different welfare costs and benefits for different segments of the population (Porto, 2012). The outcome is also likely to depend on the type and combination of green economy interventions or the policy package implemented. For instance, increasing acreage under irrigation has a relatively stronger short run impact on national output than afforestation and reforestation (e.g. it takes approximately eight years for a tree to grow); however, afforestation and

reforestation increases long-term potential output. This implies that, depending on the specific economic conditions and resource endowments, prioritization of green economy interventions are likely to shape the outcomes.

Table 8 Main results of the quantitative scenario analysis in selected years

Time (year)	1990	2000	2010	2012	2015	2020	2025	2030
Real GDP growth rate, per cent (%)								
BAU2%	4.04	4.38	6.15	4.96	4.80	4.65	4.41	4.04
BAU	4.04	4.44	6.14	4.54	3.83	3.78	3.59	3.41
GE2%	4.04	4.38	6.15	4.93	4.73	5.61	5.50	4.73
Real GDP factor cost, in billion KES/year								
BAU2%	690.65	931.43	1 326.82	1 460.53	1 692.14	2 136.6	2 656.65	3 264.27
BAU	690.74	932.00	1 328.24	1 453.36	1 636.46	1 975.02	2 355.55	2 800.53
GE2%	690.65	931.43	1 326.82	1 459.98	1 686.82	2 195.99	2 857.49	3 640.32
CO <sub>2</sub> emission, in million tonnes/year								
BAU2%	7.339	8.749	11.24	12.49	14.69	18.60	22.83	26.71
BAU	7.340	8.754	11.25	12.44	14.29	17.47	20.81	23.74
GE2%	7.339	8.749	11.12	11.98	13.35	16.38	20.25	24.35
Real per capita G DP, KES/year/person								
BAU2%	34 504	32 701	37 936	39 912	43 357	49 407	55 699	62 371
BAU	34 508	32 722	37 981	39 721	41 938	45 649	49 241	53 146
GE2%	34 504	32 701	37 936	39 897	43 221	50 778	59 930	69 702
Proportion of population below poverty line, per cent (%)								
BAU2%	0.4666	0.4788	0.3782	0.3619	0.3333	0.2848	0.2349	0.1929
BAU	0.4665	0.4784	0.3777	0.3641	0.348	0.3212	0.294	0.2621
GE2%	0.4666	0.4788	0.3782	0.362	0.3343	0.2713	0.2033	0.1584
Overall MDGs performance (index)								
BAU2%	0.4965	0.4547	0.5418	0.5513	0.5687	0.6101	0.6493	0.6881
BAU	0.4965	0.4548	0.542	0.5498	0.5588	0.5845	0.6077	0.6331
GE2%	0.4965	0.4547	0.5432	0.5565	0.5782	0.6309	0.7097	0.7773
Fossil fuel CO <sub>2</sub> emissions, in million tonnes/year								
BAU2%	7.339	8.749	11.24	12.49	14.69	18.60	22.83	26.71
BAU	7.340	8.754	11.25	12.44	14.29	17.47	20.81	23.74
GE2%	7.339	8.749	11.12	11.98	13.35	16.38	20.25	24.35
Crop average yield, tonnes/ha/year								
BAU2%	2.55	2.39	2.788	2.826	2.963	3.094	3.234	3.406
BAU	2.552	2.395	2.797	2.825	2.922	2.996	2.997	3.161
GE2%	2.55	2.39	2.788	2.821	2.971	3.335	3.6	3.903

Source: UNEP (2014)

## 4. Discussion of policy-enabling conditions

This section provides an overview of the key policy issues that could be considered in supporting sectoral actions outlined above. Most of the suggested policy interventions are taken from the ASDS (GoK, 2009) and the Medium-Term Investment Plan (MTIP) 2010-2015 (GoK, 2010), an important current government policy strategy and its investment plan guiding the development of the agriculture sector.

ASDS provided two strategic thrusts that will generate overall development and growth of the agriculture sector:

- i) Increasing productivity, commercialization and competitiveness of agriculture commodities and enterprises;
   and
- ii) Developing and managing the key factors of production.

These thrusts will require critical inputs and support from enabling sectors and factors such as macro-economic environment, security, infrastructure, education and social development. Furthermore, institutional reforms and better coordination will be critical (GoK, 2009).

## 4.1 Policy and legal framework

The current policy environment is not fully supportive of private sector-led agricultural development. In Kenya, multiple and complex laws and regulations have evolved in the agricultural sector. However, these laws and regulations are not properly aligned for investment in a liberalized economic environment. Policy priorities should be set to promote a competitive agriculture sector and develop diversified market outlets and products.

Another important area of intervention is the reform of regulatory institutions with dual mandates, i.e. the regulatory mandate and the developmental mandate. The development mandate of these institutions could be "shed" to the private sector, including famer apex organizations. Moreover, appropriate policies could be provided for the changed role of government as a facilitator and regulator of agricultural activities.

Plant protection and quality assurance services are crucial in increasing productivity and reducing losses along the production and trade chains, and in the promotion of exports. The prevalence of disease outbreaks and incidence of major pests have limited the utilization of large portions of fertile land for agriculture, increased costs and losses and prevented trade in plant products. Furthermore, the pollution of the environment, the misuse and adulteration of agrochemicals as well as seeds, are becoming a serious government and public concern.

The bodies that address these concerns are the Plant Protection Services, Kenya Plant Health Inspectorate Service (KEPHIS), the Pesticides Control Products Board, the National Environment Management Authority (NEMA) and the KBS. These agencies are expected to control plant pests and diseases, regulate and monitor aspects of plant health services, license the use of agro-chemicals and undertake other quality assurance measures. Given the large number of agencies, it is necessary to rationalize regulatory bodies in order to achieve economies of scale, improve efficiency, quality and synergies, while minimizing overlapping and duplication. To achieve this, the laws that relate to the delivery of plant protection services need to be reviewed and their enforcement enhanced.

#### 4.2 Taxation system

Kenyan farmers face numerous direct and indirect taxes, which make agriculture less competitive internationally. The central government and local authorities impose a wide range of taxes, levies, cesses and fees on farm produce, forestry, farm inputs and services used by the sector. The impact of these measures distorts market prices, thus making farm produce uncompetitive in domestic and international markets. Some taxes such as the local government's cess, create artificial barriers to the movement of goods and create a fertile ground for corruption.

It is therefore necessary to review all taxation laws and regulations to rationalize taxation systems in agriculture in order to create a favorable climate for production and marketing of produce.

## 4.3 Increasing Productivity, Commercialization and Competitiveness

Kenya has the potential to achieve a largely market-led agricultural transformation despite unfavourable conditions such as mostly rain-fed and highly diversified smallholder agriculture, high-cost agricultural input and output marketing, volatile prices, inefficient land, labour and credit markets, and a vibrant but relatively low-capacity private sector. Average yields of major commodities in Kenya are far below potential, with yield gaps ranging between 150 per cent and over 260 per cent. Proven yield-increasing technologies and practices exist, but they are seldom adopted: when they are, it is at rates too slow for rapid productivity growth.

It is important to prioritize activities that reduce costs and enhance the benefits of uptake and utilization of improved inputs and practices, aiming for self-sustaining processes and technological advancement. Activities that feature a strategic combination of technical improvements with institutional innovations could be emphasized. In particular, they could aim to build robustness into technologies through integrated systems, e.g. in pest control, soil and water management, agroforestry, and crop-livestock interactions. Where necessary and feasible, physical infrastructure could be developed or rehabilitated, including irrigation and water conservation structures in the ASALs. Support could be given to promising management platforms that bundle together soil improvement, new crop and livestock varieties, intensified input use, and farmer collective action in value chains. It is also worth backing institutional innovations in input supply and post-harvest handling and processing, given their powerful impacts on farm productivity and competitiveness.

#### 4.4 Promoting Private Sector Participation in Agriculture

The scope for profitable value addition in Kenyan agriculture is severely limited by the large share of final prices consumed by processing and marketing costs, due to the rudimentary product transformation technologies employed by farmers and other value chain participants. Traditional methods of adding value are often time consuming and labour-intensive, and mostly carried out manually, because small-scale actors do not have adequate capital to mechanize. Further, the bulk of Kenya's agricultural private sector is systematically excluded from formal financial systems. Farmers, traders, and processors seldom possess the assets or records to qualify for bank loans. They must also generate working capital from internal sources, greatly increasing their risk of exposure. Lack of micro-level finance in Kenyan agriculture reflects a larger phenomenon of limited macro-level finance for the sector. Most Kenyan banks structure their lending to agriculture in favour of high-value enterprises, typically targeting production for export markets, such as coffee, tea and horticulture. This practice leaves the rest of the sector under-served.

The ASDS calls for privatization of state corporations dealing with agricultural production, processing and marketing. Recent experience suggests that such divestment is necessary for improved private incentives in affected agricultural sub-sectors, but it is generally not sufficient to draw significant private investment into areas in which such investment

has been lacking. Activities that equip agribusiness firms to overcome the wide range of physical, financial, institutional, and human resource constraints on investment in agriculture, that are both privately profitable and socially efficient, could be prioritized. Activities that raise returns to value addition in commodity supply chains are especially critical, since scope for profitable value addition is the key determinant and reflection of agribusiness development. Other crucial issues include enhancing improving access to finance and technology for input supply, farm production, storage and assembly, processing, distribution, and wholesaling and retailing. Capacity development for farmer organizations and private sector associations could be strengthened, including support for feasibility studies, development of business plans, produce-price negotiations, marketing and market linkages and policy engagement.

## 4.5 Promoting Sustainable Land and Natural Resources Management

Climate change is acting as a multiplier of existing threats to productivity growth and food security. Natural disasters and extreme weather events including prolonged droughts, major floods and more frequent and intense storms, increased land and water scarcity and reduced access to water, are impeding production. These new drivers of vulnerability, combined with others, like food market instability, inhibit growth, thus rendering increasing numbers of Kenyans susceptible to food insecurity, malnutrition and inequalities.

Kenya's high-rainfall areas cover only 11 per cent of the country's land area, but are home to 80 per cent of the population. Such high population density has resulted in continuous cultivation, which, together with inadequate crop and livestock husbandry, leads to loss of biodiversity and widespread land degradation, most notably soil nutrient depletion and soil erosion. Under lax enforcement of land-use regulations, water catchment areas and wetlands are being encroached upon and converted into agricultural land, leading to massive destruction of vegetative cover. In many areas, river levels have fallen precipitously, seasonal streams have dried up, and fragile ecosystems have been destroyed. In other areas, higher runoff rates have resulted in increased flooding and loss of valuable topsoil, cutting sharply into productivity. Therefore, promotion of sustainable management of land and other agriculture-related natural resources is a priority.

Although population density is lower in Kenya's ecologically-fragile expansive arid and semi-arid lands, the agro pastoralists and pastoralists living in these areas are threatened by a potent combination of more frequent prolonged droughts and major floods, severely degraded soil, water and forage bases as well as declining productivity. Promotion of diverse livelihood options and sustainable management of pastoral and other agriculture-related natural resources should enhance resilience. This also requires improved management of flood and drought risks.

Throughout the country, where necessary and feasible, physical infrastructure to build resilience and promote rehabilitation of degraded natural assets could be developed. Moreover, measures to enhance knowledge about the impacts of climate change are needed, as they could lead to development and dissemination of context-specific options for climate change adaptation.

### 4.6 Reforming Delivery of Agricultural Services

Sustained growth in agricultural productivity in Kenya depends on growth of appropriate technologies, cost effective access by agriculturalists to such technologies and associated crop and natural resource management systems. In addition, correct incentives for private actors to invest in development and delivery of these new technologies and practices, and appropriate priorities for public sector provision, are needed. Hence, it is necessary to make Kenya's

agricultural research system more relevant and responsive to farmer and trader demands. Technical and institutional innovations that promote technology acquisition and exchange within the eastern and central Africa region could also be strengthened. Efforts to facilitate private delivery of agricultural services could be supported, alongside more effective and efficient public delivery, including continued reform of legal and regulatory regimes governing public systems.

## 4.7 Ensuring Effective Coordination and Implementation

Kenya is implementing an inclusive and consultation-driven sector-wide approach to agricultural development, coordinated by the Agricultural Sector Coordination Unit (ASCU), in order to exploit complementarities, eliminate duplication of activities and reduce wastage. Kenya's agricultural sector comprises the following sub-sectors: crops, livestock, fisheries, land, water, cooperatives, environment, regional development and forestry. The sector also includes the development of ASALs under the leadership of the Ministry for Development of Northern Kenya and Other Arid Lands.

With the responsibilities of the agricultural sector currently spread over ten ministries, mentioned in detail above, and the need for partnerships with several other ministries and stakeholders, implementation of ASDS and green agriculture initiatives will require strong partnerships between the government, the private sector, development partners and other non-state actors. Strong coordination mechanisms are fundamental and need to be established and operational.

#### 5. Conclusion

Despite having the largest economy in the EAC, and one of the most dynamic economies in Africa, Kenya is facing a number of economic, social and environmental challenges. In recent years, the country has experienced fluctuating economic growth, a low rate of industrialization and a deficit in the current external account. Socially, Kenya has an elevated poverty rate, a number of inequalities and relatively high unemployment, particularly among youth. Environmentally, the country is poised to overshoot its ecological capacity. It is depleting its natural resources and ecosystems, which are indispensable to achieving sustainable development in the long run.

In response to these challenges, the country is actively seeking innovative solutions to stabilize its economy and improve the well-being of its growing population. In 2014, a joint study by UNEP and the Government of Kenya estimated that the country could boost its economy by as much as US\$45 billion by 2030 if it follows a low carbon green economy path. Its GHG emissions could potentially fall by up to 9 per cent by 2030 if the proposed green economy measures are adopted, while Kenya's average agricultural yield could increase by 15 per cent from its current baseline.

The government of Kenya has already implemented a suite of policies and programmes intended to further transform the country to a green economy. A green economy can be a good paradigm to help the country address its pressing challenges, while achieving multiple targets of rapid and stable economic growth, environmental protection, natural resource conservation and social inclusion.

Given the importance of the agriculture sector as the driver of Kenya's economy and as the livelihood for the majority of its people, greening agriculture is regarded as essential for greening the economy as a whole for Kenya.

The macroeconomic modelling work for the simulation of different policy interventions under the BAU and GE scenarios reveals that transformation to a green economy can bring a wide range of benefits to Kenya (UNEP, 2014). Investment under the BAU scenario would generate increased yields in the short term, but at the same time augment the use of chemical fertilizers. This would lower the soil quality and impact negatively on yields in the medium- and long-term. In contrast to the BAU scenario, investment under the GE scenario would deliver more agricultural yields than under the BAU scenario from a medium to long-run perspective.

The GE scenario demonstrates the benefits of scaling up efforts in agroforestry; sustainable water management, such as rainwater harvesting for irrigation; education, training and capacity building, mainly in soil and water management; and research and development. It can be envisioned that by supporting green agricultural practices, such as organic farming, fish farming and post-harvest loss reduction, Kenya can enhance job creation, nutrition and food security, and reduce inequalities and poverty.

Changing the agriculture sector into an innovative, commercialized and competitive sector is the strategic mission for achieving the ASDS and the key to greening the agriculture sector. To realize this mission, it is important to harmonize existing policies and create a new supportive policy framework, reform the taxation system to correct the distortion of market prices, strengthen R&D of practical technologies and improve the provision of agricultural services. In addition, sustainable management of land and other agriculture-related natural resources is the basis for achieving the transformation of the agriculture sector.

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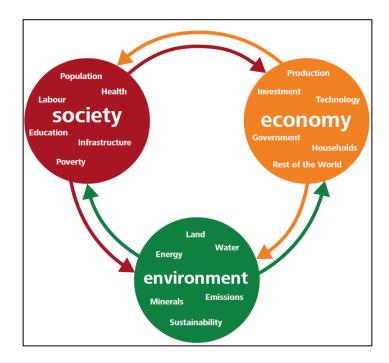
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# Annex 1 Three spheres in the T21-Kenya model

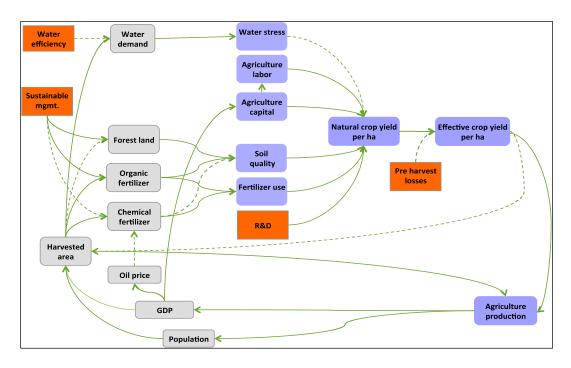
Figure A1 Three spheres and their linkages in the T21 model



Source: UNEP (2014).

# Annex 2 Modelling structure for green agriculture sector

Figure A2 Causal loop diagram for green economy effects of investment on agricultural production



Source: UNEP (2014)