

17/5102-03



UNITED NATIONS ENVIRONMENT PROGRAMME  
MEDITERRANEAN ACTION PLAN  
PRIORITY ACTIONS PROGRAMME

# TOURISM

DIRECTORY OF INSTITUTIONS AND EXPERTS  
IN THE MEDITERRANEAN REGION

# TOURISME

REPERTOIRE DES INSTITUTIONS ET EXPERTS  
DANS LA REGION MEDITERRANEEENNE



PRIORITY ACTIONS PROGRAMME  
REGIONAL ACTIVITY CENTRE

SPILL 1986

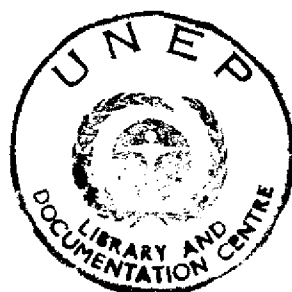
UNITED NATIONS ENVIRONMENT PROGRAMME  
MEDITERRANEAN ACTION PLAN  
PRIORITY ACTIONS PROGRAMME

T O U R I S M

DIREKTORY OF INSTITUTIONS AND  
EXPERTS IN MEDITERRANEAN REGION

T O U R I S M E

REPERTOIRE DES INSTITUTIONS ET EXPERTS  
DANS LA REGION MEDITERRANEENNE



PRIORITY ACTIONS PROGRAMME  
REGIONAL ACTIVITY CENTRE  
SPLIT 1986

## FOREWORD

Aware of the fact that the Mediterranean environment is seriously endangered by an uncontrolled development and inappropriate use of its resources, 17 Mediterranean countries and the European Community signed in 1976 the Convention for the Protection of the Mediterranean Sea against Pollution. The Convention constitutes the legal framework of the Mediterranean Action Plan, one of the Regional Seas Programmes of the United Nations Environment Programme, which has been successfully implemented for a decade now.

The Mediterranean Action Plan is a specific form of multidisciplinary cooperation among Mediterranean countries in the research, monitoring, protection and enhancement of the Mediterranean environment through a rational use and development of its resources.

Such a cooperation can be developed only through a network of institutions and experts and a reliable information system.


The Priority Actions Programme (PAP), one of the components of the Mediterranean Action Plan, initiated the preparation of Directories of Mediterranean Institutions and Experts in six selected priority areas, namely water resources management, renewable sources of energy, aquaculture, human settlements, soil protection and tourism.

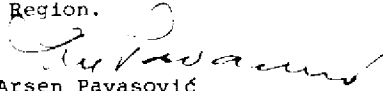
The first three Directories published in 1983 dealt with water resources management, renewable sources of energy and aquaculture.

Information contained in this second group of Directories (human settlements, soil protection and tourism) has been compiled with the cooperation and help of a large number of experts, a majority of Mediterranean National Focal Points, and the Co-ordinating Unit for the Mediterranean Action Plan.

The editors apologize in advance for possible errors and omissions and do not claim that the Directories include all concerned institutions and experts. The present Directories contain information that was made available to PAP/RAC by the end of 1985.

We hope these Directories will promote the exchange of experience among Mediterranean countries and assist them in identifying institutions and experts needed for the environmentally sound development of the Mediterranean Region.

  
Aldo Manos  
Co-ordinator  
Mediterranean Action Plan

  
Arsen Pavasović  
Director  
Priority Actions Programme  
Regional Activity Centre

## AVANT-PROPOS

Conscients du fait que l'environnement méditerranéen est sérieusement menacé par une utilisation et un développement souvent anarchique de ses ressources, 17 pays méditerranéens et la Communauté européenne ont signé, en 1976, la Convention pour la protection de la mer Méditerranée contre la pollution. La Convention constitue le cadre juridique du Plan d'action pour la Méditerranée, un des Programmes des mers régionales du Programme des Nations unies pour l'environnement, qui se développe avec succès depuis 10 ans.

Le Plan d'action pour la Méditerranée est une forme particulière de coopération multidisciplinaire entre les pays méditerranéens dans les domaines de la recherche, de la surveillance continue, de la protection et du redressement de la région méditerranéenne, dont la mise en oeuvre est réalisée grâce à une utilisation et à un développement judicieux des ressources. Cette coopération ne peut se développer qu'à travers un réseau d'institutions et d'experts ainsi qu'à un système d'information fiable.

Le Programme d'actions prioritaires (PAP), en tant qu'une composante du Plan d'action pour la Méditerranée, a initié la rédaction des Répertoires des institutions et des experts couvrant dans six secteurs à savoir: ressources en eau, sources d'énergie renouvelables, aquaculture, établissements humains, protection des sols et tourisme.

Les trois premiers Répertoires sur l'aquaculture, les sources d'énergie renouvelables et la gestion des ressources en eau avaient été publiés en 1983.

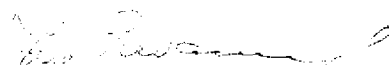
Les renseignements contenus dans le deuxième groupe de Répertoires (établissements humains, protection des sols et tourisme) ont été rassemblés grâce à la coopération et à l'aide de nombreux experts, de la nationalité des Points focaux nationaux du PAP et de l'Unité de coordination du Plan d'action pour la Méditerranée.

Les rédacteurs s'excusent d'avance pour toute erreur et omission. Ils ne prétendent pas non plus avoir répertorié toutes les institutions et experts concernés. Les Répertoires reflètent les renseignements dont le PAP/CAR disposait à la fin de 1985.

Nous espérons que ces Répertoires contribueront à l'échange d'expériences entre les Etats côtiers méditerranéens, en les aidant à identifier les institutions et experts nécessaires pour réaliser un développement en harmonie avec l'environnement de la région méditerranéenne.



Aldo Manos  
Coordonnateur  
Unité de coordination du  
Plan d'action pour  
la Méditerranée



Arsen Pavasović  
Directeur  
Programme d'actions prioritaires  
Centre d'activités régionales

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\* Countries are listed in alphabetical order according to their names in English.  
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LIBYAN ARAB JAMAHIRIYA - JAMAHIRIYA ARABE LIBYENNE

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ALGERIA  
ALGERIE

**INSTITUTIONS**



EXPERTS

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CYPRUS  
CHYPRE

**INSTITUTIONS**

## 1. NAME OF THE INSTITUTION

Cyprus Tourism Organization

## 2. POSTAL ADDRESS

Th. Theodotou St.,  
Zena de Tyras Complex,  
Nicosia,  
Cyprus  
P.O.Box 4535

Telephone:  
43374

Telex:  
2165

Telegram abbreviation:  
CYTOUR

## 3. NAME AND TITLE OF THE EXECUTIVE OFFICER

A. Andronicou, Director general

## 4. TYPE OF INSTITUTION

Semi-governmental

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into Departments:

- Tourism Planning,
- Marketing,
- Tourist Services

## 6. BRIEF HISTORY OF THE INSTITUTION

The CTO was established under the Cyprus Tourism Organization Law of 1969, to take over responsibility from the Tourism Department of the Ministry of Commerce and Industry

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Planning,  
Statistics and Research,  
Marketing and Promotion,  
Inspection of Hotels and other tourist facilities

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: -
- b) Professionals: 90
- c) Other employees: 64

## 9. CAPITAL EQUIPMENT

Buildings, Vehicles and Machinery, Furniture and fittings

## 10. OTHER FACILITIES OF THE INSTITUTION

None

## 11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

- Reports on the Tourist Expenditure Survey,
- Report on the Domestic Tourism Survey

## 12. CURRENT PROJECTS AND THEIR LEADERS

- Paphos Tourism Development Plan: An integrated regional tourist development. Study to be undertaken in cooperation with foreign consultants (Ph. Michael)
- Krasokhoria Integrated Rural Dev.: Tourism Development component (Ph. Michael)
- Tourist Expenditure Survey (D. Symeou)
- Domestic Tourism Survey (A. Charalambides)

## 13. LIBRARY

- a) Number of books: 587 (approx.)
- b) Number of periodicals: -
- c) Number of documents: -

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

- Annual Reports,
- Reports of Surveys

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

The Tourist Guides School operates under the direction of the CTO whenever a need is established to train additional guides. A diploma is granted after passing the appropriate examination

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

The CTO facilitates students providing tourist information and other available data and publications. Occasionally students do their practical training at the CTO

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN "ON THE JOB TRAINING"

The CTO has provided facilities to a number of foreign experts from the U.N., CFTC, WTO and other organizations

EXPERTS

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EGYPT  
EGYPTE



**INSTITUTIONS**

1. NAME OF THE INSTITUTION

وزارة السياحة

2. POSTAL ADDRESS

Ministry of Tourism  
Kasr Elleini St.  
Cairo  
Egypt

Telephone:  
21284

Telex:  
94040 OKUN

Telegram abbreviation:  
-

3. NAME AND TITLE OF EXECUTIVE OFFICER

T.A.Ismail, Minister of Tourism

4. TYPE OF INSTITUTION

Governmental

5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into 20 departments

6. BRIEF HISTORY OF THE INSTITUTION

Founded as Ministry of tourism in 1965. Before that date it was founded under the name of organization of tourism

7. FIELD OF ACTIVITY OF THE INSTITUTION

Tourism

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: 20
- b) Professionals: 120
- c) Other employees: 300

## 9. CAPITAL EQUIPMENT

Typewriters, Copier Machines, Drawing Facilities

## 10. OTHER FACILITIES OF THE INSTITUTION

Cars, telex

## 11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

- Luxor Tourism Master Plan;
- Sinai Tourism Master Plan;
- Red Sea Regional T.P.

## 12. CURRENT PROJECTS AND THEIR LEADERS

- Sohag Regional Tourism Master Plan (Hussein Kafafi)

## 13. LIBRARY

- |                         |                           |
|-------------------------|---------------------------|
| a) Number of books:     | b) Number of periodicals: |
| 500                     | 200                       |
| c) Number of documents: |                           |
| - reports 30            |                           |
| - records 80            |                           |

## 14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

## 15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

None

## 16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

None

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

None

**EXPERTS**

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

KAFABI Hussein

## 2. AGE

48

## 3. ADDRESS

Ministry of Tourism  
110 Kasr Elleini St.  
Cairo  
Egypt

## 4. EDUCATION

B.Sc. in 1958  
M.Sc. in 1981

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Arabic  
b) Other languages: English, French

## 6. FIELD OF WORK

City planning and Touristic planning

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Under Secretary of Development, Ministry of Tourism  
(1981-1983)  
General Manager of Planning, The General Co. of T. and H.  
(1976-1981)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Master Plan of Luxor (for 2 years)
- Master Plan of Red Sea (for 1 year)
- Master Plan of Sinai Region (for 1 year)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- Yemen Republic - View of Development (Arabic Book-1971)
- New View on Egypt Map and Development (Arabic Book-1979)
- Plan for Development and Tourism for Minia Region (Report 1982)
- Plan for Touristic Development for Bani Suel Region (Report 1983)

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

**INSTITUTIONS**



EXPERIS

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FRANCE  
FRANCE

**INSTITUTIONS**

## 1. NAME OF THE INSTITUTION

ΕΛΛΗΝΙΚΟΕ ΟΡΓΑΝΙΣΜΟΕ ΤΟΥΡΙΣΜΟΥ (Ε.Ο.Τ.)

## 2. POSTAL ADDRESS

National Tourist Organization of Greece (NTOG)  
2 a Ameriks Street,  
10564 Athens,  
Greece

Telephone:           Telex:           Telegram abbreviation:  
32231111-119       5832/21       GRECTOUR

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Nikos Skoulas, Secretary general

## 4. TYPE OF INSTITUTION

Governmental

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into 12 departments

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1955

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Tourist development and supervision of the private sector

8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: 300
- b) Professionals: 300
- c) Other employees: 500

9. CAPITAL EQUIPMENT

NTOG owns land all over the country

10. OTHER FACILITIES OF THE INSTITUTION

None

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

Projects concerning marinas, ski centres, development of mineral spas, revitalization of traditional settlements etc.

12. CURRENT PROJECTS AND THEIR LEADERS

Implementation of the 5-year plan for economic and social development of Greece, 1983-87

13. LIBRARY

- a) Number of books: 3,000
- b) Number of periodicals: 1,500

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

None

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

Library

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

None

EXPERTS

GREECE  
GRECE



**INSTITUTIONS**

**EXPERTS**

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ISRAEL  
ISRAEL

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

SHAMIR Gershon

## 2. AGE

49

## 3. ADDRESS

Ministry of Tourism  
24 King George St.  
Jerusalem  
Israel

## 4. EDUCATION

B.Sc. in 1964 (in geography)  
M.Sc. in 1971 (in geography)

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Hebrew  
b) Other languages: English, Russian, Polish, French,  
Spanish

## 6. FIELD OF WORK

Physical Planning of Tourism and Recreation

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Director of Physical Planning Division, Ministry of  
Tourism (since 1979)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST SEVEN YEARS

- National Master Plan for Tourism, 1973-76
- National Master Plan for the Mediterranean Coast, since 1976
- Survey of Beaches Use, 1971, 1978, 1982, 1983

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

Working Papers in Hebrew on Planning of Tourism Centers, Tourism Accomodation, Beaches and Recreational Facilities

10. WORK AS PROFESSIONAL OP EMPLOYEE AT INTERNATIONAL LEVEL

None

ITALY  
ITALIE

**INSTITUTIONS**

## 1. NAME OF THE INSTITUTION

SEMI  
Societa Esercizio Motels  
Italia - S.p.A.

## 2. POSTAL ADDRESS

SEMI  
Societa Esercizio Motels Italia S.p.A.  
Via del Giorgone 63  
Rome  
Italy

Telephone:                      Telex:                      Telegram abbreviation:  
06-59009350                      611627                      -

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Guido Manfredonia, Dr. - President

## 4. TYPE OF INSTITUTION

No information received

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Operating with 4 Divisions: Motels, Holiday Resorts,  
Tour Operator, Highway Restaurants

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1960

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Tourism Development - Hotels and Restaurants Business



8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: -
- b) Professionals: 90
- c) Other employees: 1500

9. CAPITAL EQUIPMENT

41 motels, 78 restaurants, 5 resorts, 1 tour operator with main branch in Milan and two subsidiaries in Florence and Rome

10. OTHER FACILITIES OF THE INSTITUTION

No information received

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

- Opening of 7 new motels;
- Consulting, franchising and management plans in Algeria, Lybia, Tunisia, Kenia, Tanzania, Zambia

12. CURRENT PROJECTS AND THEIR LEADERS

- All projects are implemented by the executive of the company;
- Next opening of 6 new motels;
- Consulting, franchising and management plans in Tanzania, Argentina, USA

13. LIBRARY

- a) Number of books: Various
- b) Number of periodicals: Various and all specialized revues
- c) Number of documents: (reports, records, other):-

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY  
THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

Professional training courses covering all activity  
plans

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

Training centre of executives in Rome available also  
for external students

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

To be agreed

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**EXPERTS**

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## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

ROSATI Piero

## 2. AGE

46

## 3. ADDRESS

SEMI S.p.A.  
Via del Giorgone 63  
00147 Rome  
Italy

## 4. EDUCATION

High School

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Italian  
b) Other languages: French

## 6. FIELD OF WORK

Hotel operations and Planning MGR.

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Hotel Operations, SEMI S.p.A.

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Hotel Opening Projects;
- Training Projects;
- Franchising Projects;
- F. and P. policies

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

None

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

LEBANON  
LIBAN

**INSTITUTIONS**

**EXPERTS**



**INSTITUTIONS**

**EXPERTS**

LIBYAN ARAB JAMAHIRIYA  
JAMAHIRIYA ARABE LIBYENNE

**INSTITUTIONS**



MALTA  
MALTE

## 1. NAME OF INSTITUTION

Ministry of Tourism

## 2. POSTAL ADDRESS

Ministry of Tourism  
Harper Lane  
Floriana  
Malta

Telephone: 24444                      Telex: 1105 Holiday Mt                      Telegram abbreviation: \_

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Mr J. Mallia, Principal Assistant Secretary

## 4. TYPE OF INSTITUTION

Governmental

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

The Ministry of Tourism, Hotels and Catering Establishment Board, National Tourist Organization - Malta

## 6. BRIEF HISTORY OF THE INSTITUTION

No information received

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Promotion of tourism to Malta

8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists:
- b) Professionals: 160
- c) Other employees:

9. CAPITAL EQUIPMENT

No information received

10. OTHER FACILITIES OF THE INSTITUTION

Mediterranean Conference Centre

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

No information received

12. CURRENT PROJECTS AND THEIR LEADERS

No information received

13. LIBRARY

No information received

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

None



16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

None

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

None

**EXPERTS**

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

GALEA Paul

## 2. AGE

35

## 3. ADDRESS

Ministry of Tourism  
Harner Lane  
Floriana  
Malta

## 4. EDUCATION

B.Sc. in 1971

## 5. KNOWLEDGE OF LANGUAGES

- a) Mother tongue: Maltese
- b) Other languages: English, Italian

## 6. FIELD OF WORK

Marketing and research

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Secretary, Ministry of Tourism (since 1980)

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

None

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

None

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

LANZON Joseph, John

## 2. AGE

48

## 3. ADDRESS

2 Bek 16 A Bull Str.  
Cospicua  
Malta

## 4. EDUCATION

No information received

## 5. KNOWLEDGE OF LANGUAGES

- a) Mother tongue: Maltese
- b) Other languages: English, Italian

## 6. FIELD OF WORK

Inspection, classification and control of hotels, tourist -  
complex, holiday flats, catering establishment

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Chairman, Hotels and Catering Board (since 1983)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN  
DURING THE LAST 7 YEARS

- Report on Tourism Infrastructure in Cyprus, 1984

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

None

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

MONACO  
MONACO

**INSTITUTIONS**



**EXPERTS**

MAROCCO  
MAROC

**INSTITUTIONS**

**EXPERTS**

SPAIN  
ESPAGNE

INSTITUTIONS

## 1. NAME OF THE INSTITUTION

CONSELLERIA DE TURISMO DE LA COMUNIDAD AUTONOMA  
DE LAS ISLAS BALEARES

## 2. POSTAL ADDRESS

Avda. Jaime III 8  
07012 Palma de Mallorca  
Spain

Telephone:	Telex:	Telegram abbreviation:
212022-23-24	68675	

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Jaime Cladera, Tourism Counsellor

## 4. TYPE OF INSTITUTION

Governmental.

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Departments and services.

## 6. BRIEF HISTORY OF THE INSTITUTION

No information received.

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Tourism.

8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: -
- b) Professionals: 1
- c) Other employees: -

9. CAPITAL EQUIPMENT

No information received.

10. OTHER FACILITIES OF THE INSTITUTION

No information received.

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

No information received.

12. CURRENT PROJECTS AND THEIR LEADERS

No information received.

13. LIBRARY

No information received.

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY  
THE INSTITUTION

In preparation.

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

In preparation.



## 1. NAME OF THE INSTITUTION

GENERALITAT VALENCIANA - Conselleria de Industria, Comercio  
y Turismo - Dirección General de Turismo

## 2. POSTAL ADDRESS

Isabel la Católica, 8  
46004 Valencia  
Spain

Telephone:  
352.61.77

Telex:  
66444

Telegram abbreviation:

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Honorable Sr. D. Segundo Bru Farra  
Ilmo. Sr. D. Jose María Perea Sero

## 4. TYPE OF INSTITUTION

Governmental.

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into sections.

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1984.

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Tourism.

8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: -
- b) Professionals: 20
- c) Other employees: -

9. CAPITAL EQUIPMENT

No information received.

10. OTHER FACILITIES OF THE INSTITUTION

No information received.

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

No information received.

12. CURRENT PROJECTS AND THEIR LEADERS

No information received.

13. LIBRARY

- |                         |                           |
|-------------------------|---------------------------|
| a) Number of books:     | b) Number of periodicals: |
| 100                     | 10                        |
| c) Number of documents: |                           |
| 60 reports              |                           |

14. JOURNAL OF OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

Turismo: Buenas Noticias. Generalitat Valenciana, Conselleria de Industria, Comercio y Turismo, Dirección de Turismo.  
Language used: Spanish. Issued in 500 copies. Available in the department.

## 15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

None.

## 16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

None.

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

None.

1. NOM DE L'INSTITUTION  
  
Instituto español de turismo
2. ADRESSE POSTALE  
  
Institut espagnol du tourisme  
36, Almagro  
Madrid - 28004  
Espagne
3. NOM ET TITRE DU RESPONSABLE DE L'INSTITUTION  
  
Santiago Hernández Martín, directeur
4. TYPE D'INSTITUTION  
  
Organisme autonome
5. STRUCTURE ET ORGANISATION DE L'INSTITUTION  
  
Division en services
6. BREF HISTORIQUE DE L'INSTITUTION  
  
Crée en 1962
7. CHAMP D'ACTIVITE DE L'INSTITUTION  
  
Investigations de base, assistance technique
8. NOMBRE DE SCIENTIFIQUES, PROFESSIONNELS ET AUTRES EMPLOYES  
  
a) Personnel scientifique : 11  
b) Professionnels : 12  
c) Autres employés : 20

9. EQUIPEMENT PRINCIPAL
- Micro-ordinateur  
Sales de conférences  
Salle d'études  
Media audio-visuels
10. AUTRES MOYENS DE L'INSTITUTION
- Cité ad) 9.
11. TRAVAUX IMPORTANTS MENES AU COURS DES 7 DERNIERES ANNEES
- "Input-Output de tourisme,  
Plans de marketing de tourisme  
Usage des plages touristiques
12. PROJETS ACTUELS ET LEURS RESPONSABLES
- Traitement de données et bibliographie touristique
  - Analyses du marché, examens de comportement
13. BIBLIOTHEQUE
- a) Nombre de volumes : 15000
  - b) Nombre de périodiques: 100
  - c) Nombre de documents : 10000
14. REVUES OU AUTRES PERIODIQUES PUBLIES PAR L'INSTITUTION
- Revue d'études touristiques
  - Conjoncture touristique
15. PROGRAMMES D'ENSEIGNEMENT DE L'INSTITUTION
- Cours post-universitaire et de développement touristique
16. POSSIBILITES D'ACCUEIL D'ETUDIANTS VENUS DE L'EXTERIEUR
- A travers les conventions avec les pays d'origine

17. ACCUEIL DE SPECIALISTES EN VISITE ET EXPERIENCE DE "FORMATION sur le tas"

Sans possibilité de logement

**EXPERTS**

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
  
AREVALO Félix
2. AGE  
  
48
3. ADRESSE  
  
255, Paseo de la Castellana  
Madrid 28046  
Espagne
4. QUALIFICATION  
  
Doctorat en droit
5. CONNAISSANCE DES LANGUES  
  
a) langue maternelle: espagnol  
b) autres langues : français, anglais
6. CHAMP D'ACTIVITE  
  
Tourisme: législation, organisation
7. FONCTIONS (POSTE ACTUEL)  
  
Professeur à l'Institut espagnol de tourisme
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7  
DERNIERES ANNEES  
  
Aucun renseignement
9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES  
  
Bulletin mensuel de tourisme  
Nombreux articles sur le tourisme



10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Aucun renseignement

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

ARRILLAGA José Ignacio

## 2. AGE

66

## 3. ADRESSE

34, Castelló  
28001 Madrid  
Espagne

## 4. QUALIFICATION

Doctorat:

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais, italien, portugais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Professeur a l'Universite de Madrid

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

Aucun renseignement

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Nombreux articles dans les revues touristiques

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Kenya : 1980 (Collaborateur O.M.T.)

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BENERIA Encarna

## 2. AGE

40

## 3. ADRESSE

41-C-3-1, Avenida Joan XXIII  
El Masnov  
Barcelone  
Espagne

## 4. QUALIFICATION

Aucun renseignement

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: catalan  
b) autres langues : espagnol, français

## 6. CHAMP D'ACTIVITE

Etudes macroéconomiques, rapports économiques et juridiques

## 7. FONCTIONS (POSTE ACTUEL)

Aupres de la Chambre de Commerce

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Enquete trimestrielle aux entreprises commerciales de Barcelone
- Enquete trimestrielle aux hotels et camprings de Catalogne

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- L'industrie des matieres plastiques en Espagne et CEE
- L'industrie des manufactures textiles en Espagne et CEE
- Analyse des résultats d'une enquete trimestrielle dans les entreprises commerciales de Barcelone
- Analyse des résultats d'une enquete trimestrielle dans les hotels et campings de Catalogne
- "Libro Blanco de Turismo en Cataluna (co-auteur)

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Néant

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BORDAS Eulogio, Rubies

## 2. AGE

36

## 3. ADRESSE

c/Mejid Leguerica, 22-24  
08028 Barcelone  
Espagne

## 4. QUALIFICATION

Maitrise: 1968

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol/catalan  
b) autres langues : français

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur Technique (Consultur S.A.)

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Bases pour un systeme de classification hoteliere
- Exploitation industrielle hoteliere en Espagne
- Perspectives de développement de l'industrie de Logement
- "Estudios de viabilidad, rendimiento y organización de los servicios de restauración en "Supermercados Hiper" de Barcelona y Málaga"
- Etude sur l'application de techniques de gestion a l'industrie de logement (Organisation Mondiale du Tourisme).

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

De nombreuses études relatives au développement du tourisme et a l'industrie de loqement en Espagne.

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

- O.C.D.E. (Consulting)
- U.N.E.P.(Consulting)

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BORJA Luís de

## 2. AGE

39

## 3. ADRESSE

10, Padua  
08023  
Barcelone  
Espagne

## 4. QUALIFICATION

Doctorat: 1980

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: catalan, castillan  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Tourisme et Protection du sol

## 7. FONCTIONS (POSTE ACTUEL)

Conseiller touristique

8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PARTICIPE DURANT LES  
7 DERNIERES ANNEES

Restauration des établissements humains  
Etude économique de la Costa Brava



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Plus de 50 articles dans les revues touristiques et divers livres sur le tourisme

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Maroc : comme consultant (1976)  
France : comme consultant (1970)  
Mexico : comme consultant (1981)

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BOSCH Ramón

## 2. AGE

40

## 3. ADRESSE

535, Sardenya, 4<sup>o</sup> 4<sup>a</sup>  
08024 Barcelone  
Espagne

## 4. QUALIFICATION

Licence : 1968  
Maitrise : 1970

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: catalan, castillan  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Etablissements humains, Tourisme, Protection du sol

## 7. FONCTIONS (POSTE ACTUEL)

Ingénieurs conseils - planificateur urbain

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Marina Puerto Vallarta  
- P.O.O.T. Barcelona  
- P.O.O.T Almería  
- "Motivaciones Turismo Universitario"

9. PUBLICATIONS ET ARTICLES QUE VOUS AVEZ PUBLIES

Nombreux articles dans les revues touristiques et livres sur la planification et urbanisme touristique

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Mexico : 1981  
France : 1978  
Zaire : 1982  
E.U. d'Amérique : 1981

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BOTE Venancio

## 2. AGE

44

## 3. ADRESSE

37, Padre Damian  
Madrid 28016  
Espagne

## 4. QUALIFICATION

Licence : 1957  
Maitrise : 1963  
Doctorat : 1970

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle : espagnol  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur du Programme de Tourisme Rural

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Effet du tourisme dans les pays émetteurs et récepteurs
- Plan du Développement du tourisme de l'Equador
- Plan du Tourisme rural

## 9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Nécessité d'instruments d'analyse économique des biens non matériels : le cas du tourisme, 1983 (L' Association internationale des experts scientifiques du tourisme)
- Tourisme rural en Espagne et Patrimoine bâti, 1984.

## 10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

- O.M.T., Ghana, 1974 (consultant)
- O.M.T., Madrid, 1980 (consultant)
- O.M.T., Ecuador, 1981-82
- O.M.T., Mexique, 1984 (consultant)

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

CALS Joan

## 2. AGE

37

## 3. ADRESSE

27, c/ JERICÓ, 2<sup>o</sup> 3<sup>a</sup>  
08023 Barcelone  
Espagne

## 4. QUALIFICATION

Licence: 1971  
Doctorat: 1980

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: catalan  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Etablissements humain, Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Chef du Département Structure et Economie politique  
a l' Université de Barcelone

8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES  
7 DERNIERES ANNEES

- Habitat de l'ONU (Vancouver)  
- Costa Brava, responsable du projet

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Tourisme et politique touristique en Espagne
- Hotellerie traditionnelle dans le contexte d'une politique du tourisme de masse (Costa Brava)
- Modele touristique espagnol

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

- O.N.U. (1976)

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
CRUZ CABALLERO Antonio
2. AGE  
51
3. ADRESSE  
49, Paseo San Antonio  
Las Palmas  
Iles Canaries
4. QUALIFICATION  
Licence : 1956  
Doctorat : 1964
5. CONNAISSANCE DES LANGUES  
a) langue maternelle: espagnol  
b) autres langues : français, anglais
6. CHAMP D'ACTIVITE  
Organisation touristique
7. FONCTIONS (POSTE ACTUEL)  
Directeur Commercial ("Explosivos Rio Tinto)
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7  
DERNIERES ANNEES  
Marché touristique des Iles Canaries



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Plus de 100 articles dans les journaux de Las Palmas  
"La Provincia" et "Canarias 7"
- Une étude pour l'Université de Laguna, Tenerife

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Néant

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
  
DIEZ José Maria
2. AGE  
  
38
3. ADRESSE  
  
Partida Borret y Auerra A-2  
ALFAZ DEL PI (Alicante)  
Espagne
4. QUALIFICATION  
  
Licence: 1978
5. CONNAISSANCE DES LANGUES  
  
a) langue maternelle: espagnol  
b) autres langues : anglais, suédois
6. CHAMP D'ACTIVITE  
  
Tourisme
7. FONCTIONS (POSTE ACTUEL)  
  
- Directeur de la Société Hobali S.A.
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES  
  
- Aparhotel AGADIR  
- Complexe pour les naturistes  
- "Puerto Deportivo"

9. PUBLICATIONS ET ARTICLES QUE VOUS AVEZ PUBLIES

De nombreux articles sur le tourisme

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NUVEAU INTERNATIONAL

Collaboration avec des agences touristiques (Brésil, Venezuela, République Dominicaine, Grèce)

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

ESTEBAN Agueda

## 2. AGE

26

## 3. ADRESSE

11, C/ Bolivia  
Madrid 28016  
Espagne

## 4. QUALIFICATION

Diplome: 1974  
Maitrise:1982

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Recherches économiques, Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Institut espagnol de tourisme,  
Professeur au Centre des Etudes universitaires

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

Modeles économétriques de tourisme

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Techniques de prévision et analyse de comportement de la demande touristique

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

OMT, comme consultant

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

FERNANDEZ CABALLERO Santiago

## 2. AGE

39

## 3. ADRESSE

Puerto Rico, Mogan  
Las Palmas de Gran Canaria  
Espagne

## 4. QUALIFICATION

Licence: 1968

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : anglais, français

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur général de la Servatur S.A.

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

Aucun renseignement

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Etude de faisabilité hoteliere
- Formation hoteliere en Espagne

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Aupres de la Servatur S.A. (appartenant au Groupe norvégien

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

FIGUEROLA Manuel

## 2. AGE

43

## 3. ADRESSE

225, C/ Principe de Vergara  
Madrid 28016  
Espagne

## 4. QUALIFICATION

Diplome : 1958  
Maitrise: 1968  
Doctorat: 1978

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français

## 6. CHAMP D'ACTIVITE

Investigation et planification économique

## 7. FONCTIONS (POSTE ACTUEL)

Secrétariat d'Etat du Tourisme, Etudes économiques

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Recherches "Packages" T.O
- Modeles économétriques touristiques
- "Balauras de Pagos Turística
- Tourisme Input-Output



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- "Economia Turistica"
- "Teoria Económica del Turismo"
- "Valoración del consumo y la producción turística"
- Instruments de la politique économique dans le développement du tourisme

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

OMT, Consultant  
OEA, Redacteur  
OCDE, délégué espagnol  
CEPE-NU, délégué espagnol

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

GONZALES Margarita

## 2. AGE

47

## 3. ADDRESS

LI Maria de Molina 50,  
Madrid 28006,  
Spain

## 4. EDUCATION

M.Sc. in 1960

## 5. KNOWLEDGE OF LANGUAGES

- a) Mother tongue: Spanish
- b) Other languages: French, English

## 6. FIELD OF WORK

Tourism

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Public administration

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Rural Tourism,
- Educational Programs about tourism,
- Tourism planning

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

No information received

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

HUESCAR Augusto

## 2. AGE

39

## 3. ADRESSE

24, Condesa de Venadito  
Madrid 28027  
Espagne

## 4. QUALIFICATION

Maîtrise : 1969

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais portugais

## 6. CHAMP D'ACTIVITE

Tourisme  
Economie

## 7. FONCTIONS (POSTE ACTUEL)

Organisation mondiale du tourisme

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

Programme général de travail

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- "Manual de evaluacion de proyectos turisticos"
- "Efectos economicos del turismo en la economia de los paises receptores y emisores"
- "Lineas directrices para la utilización de los recursos nacionales en la construcción y mantenimiento de los equipamientos turisticos"
- "Estudio de sintesis de los perspectivas de la evolución economica, demográfica y energética mundial: su significación para el turismo"

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Organisation mondiale du tourisme

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

MENOR Francisco

## 2. AGE

45

## 3. ADDRESS

Costa Brava 47,  
Madrid 28034,  
Spain

## 4. EDUCATION

Ph.D. in 1963

## 5. KNOWLEDGE OF LANGUAGES

- a) Mother tongue: Spanish
- b) Other languages: Portuguese, French

## 6. FIELD OF WORK

Touristic marketing and planning

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Director of institutional relations, Dragados y const., since 1983

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Touristic development plan of Peru,
- Touristic development plan of Azores (Portugal),
- Touristic development plan of Ladiz Coast (Spain),
- Touristic development plan of Tumres (Peru)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

Many publications - all in Spanish

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

- Director of touristic studies in Brazil, 1968-74,
- Director of touristic studies in Peru, 1977-85,
- Director of touristic studies in Portugal, 1983-84,
- Director of touristic studies in Chili, 1982-83

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

MULET SANS, José Lorenzo

## 2. AGE

38

## 3. ADRESSE

2, c/ Fabrica, 7<sup>o</sup>  
Palma de Mallorca 07013  
Espagne

## 4. QUALIFICATION

Licence: 1971

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur Général de la Chaine d'hôtels

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

"Colaboracion en el estudio economico-financiero acerca de las repercusiones derivadas del plan general de ordenacion urbana Pala de Mallorca"

"Análisis de los presupuestos economicos del estado para 1983"

"Análisis de la infraestructura turistica de Mallorca y propuesta de plan de actuacion a la administracion central y a la autonómica de Baleares"

"Proyecto de promocion turistica para invierno 81/82"



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Divers articles sur l'économie régionale et des entreprises  
Diverses études sur le développement économique et touristique

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Néant

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

ORTUNO Manuel

## 2. AGE

57

## 3. ADRESSE

4, Plaza de la Villa  
Madrid  
Espagne

## 4. QUALIFICATION

Licence : 1966

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais, italien

## 6. CHAMP D'ACTIVITE

Promotion du tourisme. Connaissance scientifique du  
phénomène touristique. Administration locale du tourisme.

## 7. FONCTIONS (POSTE ACTUEL)

Conseiller élu local (Ayuntamiento Madrid)

8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7  
DERNIERES ANNEES

- Programme de tourisme du parti socialiste
- Tourisme sociale en Espagne
- Futur Foire Internationale du tourisme
- Madrid Convention Bureau

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Introduction a l'étude du tourisme
- "Tiempo Libre, Turismo y Municipios", Madrid 1980

De nombreux articles dans la presse professionnelle du tourisme en Espagne et dans les pays d'ibéro-amériques

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Fédération Mondiale Villes Jumelées (Secrétaire Fédéral  
au tourisme)  
Union des Villes Capitales d'ibéro-amériques

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

PORTELLA Guillermo

## 2. AGE

28

## 3. ADRESSE

98, Gran Via Carlos, 4<sup>o</sup> 2<sup>a</sup>  
08028 Barcelone  
Espagne

## 4. QUALIFICATION

Maitrise: 1982 (Sciences économiques)  
1983

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Conseiller touristique

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Plan d'aménagement touristique de Barcelone
- Etudes de viabilité
- "Libro Blanco Turismo Catalana"
- "Ferias andalucia"

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Plusieurs articles dans les revues Editur et Tecno-hotel

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Néant

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

PUIG SOTES, José Maria

## 2. AGE

57

## 3. ADRESSE

Gran Vía Carlos III, 86 - 7<sup>0</sup>  
08028 Barcelone  
Espagne

## 4. QUALIFICATION

Maitrise: 1940

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: castellan/catallan  
b) autres langues : anglais, français, italien, portugais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur des Entreprises touristiques

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

"Estudio de implantación en Espana de un Tour Operator Extranjero"  
"Valoración de mercado futuro para expansión de red de ventas"  
"Estudio de implantación de un sistema electrónico de reservas hoteleras"  
"Perspectivas de desarrollo turístico y acciones promocionales a emprender"  
"Estudio de viabilidad de un complejo turístico en Formentera"

9. PUBLICATIONS ET ARTICLES QUE VOUS AVEZ PUBLIES

Divers articles sur le tourisme

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Collaboration avec les agences touristiques internationales

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

RAUL Alvarez, Cuervo

## 2. AGE

44

## 3. ADRESSE

44 - 4<sup>0</sup>, c/ Santa Engracia  
Madrid  
Espagne

## 4. QUALIFICATION

Licence : 1960

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : portugais, français, allemand

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

ORVENOC S.A., Directeur

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Tourisme marocain
- Tourisme régional espagnol
- Tourisme a Cuba
- Tourisme de neige



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Investigation et audience des moyens publicitaires
- Tourisme mondial. Packages tours
- Localisation hoteliere
- Programme commercial et publicité touristique

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

- Brasil
- Cuba
- Maroc
- Algérie

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
RODRIGUEZ Aramberri, Julio
2. AGE  
42
3. ADRESSE  
48, Joaquín María López  
28015 Madrid  
Espagne
4. QUALIFICATION  
Licence : 1964  
Doctorat : 1967
5. CONNAISSANCE DES LANGUES  
a) langue maternelle: espagnol  
b) autres langues : français, anglais, italien, allemand
6. CHAMP D'ACTIVITE  
Tourisme
7. FONCTIONS (POSTE ACTUEL)  
Fonctionnaire au Secrétariat Général du Tourisme
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7  
DERNIERES ANNEES  
  - Perspectives du tourisme culturel en Espagne
  - Développement touristique en Asturies
  - Impact socio-culturel du tourisme

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Tourisme et société des loisirs. Revista de Estudios Turísticos
- "Die Tourismuspolitik der Spanischen Regierung"
- "Assessing tourism: A survey fo theories"

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Néant

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
  
SANZ PAREJA Enrique
2. AGE  
  
51
3. ADRESSE  
  
15, Calle Pedro Romero  
Parque Conde de Orgaz  
28043  
Madrid  
Espagne
4. QUALIFICATION  
  
Licence: 1949  
Maîtrise: 1957  
Doctorat: 1969
5. CONNAISSANCE DES LANGUES  
  
a) langue maternelle: espagnol  
b) autres langues : français, anglais
6. CHAMP D'ACTIVITE  
  
Tourisme
7. FONCTIONS (POSTE ACTUEL)  
  
Chef du Service d'infrastructure touristique
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES  
  
- Port de plaisance du Clu de "Ampliación Puerto Nanus"  
- Marina San Pedro Alcántara  
- Port de plaisance en Alicante

9. PUBLICATIONS ET ARTICLES QUE VOUS AVEZ PUBLIES

- Normes méthodologiques pour l'évaluation des projets du tourisme
- Schéma pour les systèmes de planification touristique
- Organisation administrative du tourisme

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Participation aux projets du tourisme dans les pays suivants:  
Argentine, Colombie, Malte, Niger, Guinée, Venezuela

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
TORRES BERNIER, Enrique José
2. AGE  
36
3. ADRESSE  
Faculté des Sciences économiques  
Université de Málaga  
Málaga  
Espagne
4. QUALIFICATION  
Maitrise  
Doctorat
5. CONNAISSANCE DES LANGUES  
a) langue maternelle: espagnol  
b) autres langues : français, anglais
6. CHAMP D'ACTIVITE  
Aménagement du territoire et économie du tourisme
7. FONCTIONS (POSTE ACTUEL)  
Professeur titulaire a l'Université de Málaga
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES  
  - Coordination des Plans Directeurs de la municipalité de la Costa del Sol
  - Occupation du sol par le tourisme
  - Impact du tourisme en Ténérife

## 9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- "Los aspectos básicos de la economía andaluza". Papeles de Economía.  
"Relación entre política económica estatal y regional".  
Revista de Estudios Regionales.  
"Estructura y problemática del sector turístico de la Costa del Sol". Cuadernos de Ciencias Económicas y Empresariales.  
"Los posibles efectos del turismo sobre el nivel de empleo. El caso español".

## 10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

A l'Université de Bordeaux (1973/74), Action intégrée.

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

TORRES Juan, Carlos

## 2. AGE

31

## 3. ADRESSE

94, Velazquez  
28006  
Madrid  
Espagne

## 4. QUALIFICATION

Maîtrise (Sc. économiques) : 1975

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnole  
b) autres langues : allemand, anglais, français

## 6. CHAMP D'ACTIVITE

Tourisme, Aménagement du territoire

## 7. FONCTIONS (POSTE ACTUEL)

Aménagement du territoire et d'ambiance, Directeur général

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Plans et projets de développement touristique
- Création de produits touristiques et commercialisation touristique
- Etudes et projets d'aménagement du territoire et aménagement touristique



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

"Planificación técnica de estaciones de invierno"  
"La ordenación integral del territorio en montaña. Areas  
turístico-recreativas y estaciones de invierno"

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Fréquents voyages d'études aux principaux pays européens  
concernant l'aménagement du territoire et touristique.

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

VACCHIANO Cesar

## 2. AGE

41

## 3. ADDRESS

55 Pío XII Ave.,  
Madrid 28016,  
Spain

## 4. EDUCATION

B.Sc. in 1955  
M.Sc. in 1958  
Ph.D. in 1966

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Spanish  
b) Other languages: French, English, Italian, Portuguese

## 6. FIELD OF WORK

Marketing: Research, Planning, Strategies, Advertising and  
Control  
Energy: Resources, Nuclear Power, Communications and  
International Cooperation

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Director, Spanish Atomic Forum, since 1984

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

As Project Director, Basic Research and Survey Programs of  
the Spanish Tourism Institute,  
As Director, Latin America High Courses in Tourism,

As Mission Director, Government Assistance to Latin America  
Countries,  
As Consultant, World Tourism Org. Programs

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

- Several technical articles in "Studies Touristic"  
(1976-1981),
- Courses of "Hotels Management" for "National Institute  
of Educational Sciences"

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

- UK-F-P-I-DK-NL-PL, 1975-78,
- 12 Latin America countries, 1975-78,
- Peru and Chile, Tourism High School Programs, 1976,
- CEE/Latin America, First CEE Joint Program on Tourism, 1976,
- Germany, XII World Energy Conference, 1980,
- Peru, Costa Rica, Dominican Republic, World Trade Organization  
Programs, 1983

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

VALENZUELA Manuel

## 2. AGE

42

## 3. ADDRESS

Fermin Caballero, 60,80-B,  
28034 Madrid,  
Spain

## 4. EDUCATION

M.Sc. in 1968  
Ph.D. in 1973

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Spanish  
b) Other languages: English, French, Portuguese, Italian, German

## 6. FIELD OF WORK

Urban Geography,  
Tourism and Recreation Geography

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Professor, Universidad Autonoma de Madrid, since 1973

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- As codirector, Plan de Actuacion Inmediata Sierra de Madrid,  
- As collaborator, Plan Comercial Cuenca de Gernika (Vizcaya),  
- As collaborator, Plan Especial Alcalá de Henares (Madrid)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

Many publications - all in Spanish

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

## 1. NOME, COGNOME, NOME DI BATTESIMO, ALTRI NOMI

VASALLO Ignacio, Juan

## 2. AGE

39

## 3. ADRESSE

99, c/La Masó  
28034 Madrid  
Espagne

## 4. QUALIFICATION

Licence : 1961  
Maitrise: 1966

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: espagnol  
b) autres langues : français, anglais, suédois, italien

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Directeur général du tourisme  
Commissaire du tourisme  
Sous-directeur général du tourisme

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

Aucun renseignement

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Aucun renseignement

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

O.C.D.E. (Président du Groupe de travail du tourisme et de  
l'environnement)

1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS  
  
VERA GARCIA Mercedes
2. AGE  
  
49
3. ADRESSE  
  
7, rue Santa Feliciana  
Madrid 28010  
Espagne
4. QUALIFICATION  
  
Doctorat : 1962
5. CONNAISSANCE DES LANGUES  
  
a) langue maternelle: espagnol  
b) autres langues : français, anglais
6. CHAMP D'ACTIVITE  
  
Planification du tourisme
7. FONCTIONS (POSTE ACTUEL)  
  
Ministere des transports,  
Tourisme et communications, Sub-direction générale  
d'entreprises et activités  
touristiques
8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7  
DERNIERES ANNEES  
  
- Etude Pilote de la Méditerranée (OCDE)  
- Conférence Européenne du tourisme et de l'environnement  
- Commission Economique pour l'Europe (Nations Unies)  
- Conférences International d'Ecologie et du tourisme



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

Assistance en qualité d'expert aux diverses conférences  
internationales et nationales

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

O.C.D.E.  
C.E.P.E.

SYRIAN ARAB REPUBLIC  
REPUBLIQUE ARABE SYRIENNE

**INSTITUTIONS**

## 1. NAME OF THE INSTITUTION

وزارة السياحة

## 2. POSTAL ADDRESS

Ministry of Tourism  
Elmarjah Square,  
Damascus  
Syria

Telephone:  
219353/219907

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Dr. Noras El Dokr, Minister

## 4. TYPE OF INSTITUTION

Governmental

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into Departments:

- Central administration including Technical Dept.  
(Administrative and Financial; Investments; Formation;  
Planning)
- Regional administrations

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1972

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Organization of tourism activities

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: 15
- b) Professionals: 10
- c) Other employees: -

## 9. CAPITAL EQUIPMENT

No information received

## 10. OTHER FACILITIES OF THE INSTITUTION

2 centers of formation (Latigia, Halek)

## 11. SIGNIFICANT PROJECTS AND THEIR LEADERS

Various tourism projects (4 hotels in Damascus)

## 12. CURRENT PROJECTS AND THEIR LEADERS

- Construction of tourism complex;
- Various hotels in the biggest towns and on the coast - within the national plan for tourism development

## 13. LIBRARY

- a) Number of books:                      b) Number of periodicals:  
    -    -
- c) Number of documents  
    (reports, records, other):-

## 14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

Undergraduate

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

Possibility to accept foreign students

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

No information received



## 1. FAMILY NAME, FIRST NAME, OTHER NAME

KASSAR Rafic

## 2. AGE

40

## 3. ADDRESS

Ministry of Tourism  
Damascus  
Syria

## 4. EDUCATION

B.Sc. in 1968  
M.Sc. in 1976

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Arabic  
b) Other languages: English

## 6. FIELD OF WORK

Planning

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Ministry of Tourism (since 1974)

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- As Head of planning, Planning of Tourism (for 7 years)  
- As Director, Planning of Tourism (for 4 years)



9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY  
THE EXPERT

None

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None



**INSTITUTIONS**

1. NOM DE L'INSTITUTION  
Office National du Tourisme Tunisien
2. ADRESSE POSTALE  
Office national du tourisme tunisien  
1, Avenue Mohamed V  
Tunis  
Tunisie  
Téléphone:                   Télex:  
259-133                       12381
3. NOM ET TITRE DU RESPONSABLE DE L'INSTITUTION  
M'hamed Ali Bouclymen, P.D.G.
4. TYPE D'INSTITUTION  
Gouvernementale
5. STRUCTURE ET ORGANISATION DE L'INSTITUTION  
Division en directions (6 Directions + Instituts touristiques)
6. BREF HISTORIQUE DE L'INSTITUTION  
Fondée en 1971 (auparavant: Commissariat général du tourisme)
7. CHAMP D'ACTIVITE DE L'INSTITUTION  
Elaboration et mise en oeuvre de la politique touristique  
Promotion de l'aménagement et des équipements  
Mise en oeuvre des dispositions réglementaires  
Aide au développement touristique  
Formation des cadres
8. NOMBRE DE SCIENTIFIQUES, PROFESSIONNES ET AUTRES EMPLOYES  
800 personnes exerçant dans l'O.N.T.T. (dont 250 cadres)

9. EQUIPEMENT PRINCIPAL  
Aucuns renseignements
10. AUTRES MOYENS DE L'INSTITUTION  
Aucuns renseignements
11. TRAVAUX IMPORTANTS MENES AU COURS DES 7 DERNIERES ANNEES  
Toutes les études relatives au tourisme: publicitié,  
promotion, aménagement
12. PROJETS ACTUELS ET LEURS RESPONSABLES  
Aucuns renseignements
13. CENTRE DE DOCUMENTATION  
Aucuns renseignements sur le nombre de documents
14. REVUES OU AUTRES PERIODIQUES PUBLIES PAR L'INSTITUTION  
Aucuns renseignements
15. PROGRAMMES D'ENSEIGNEMENT DE L'INSTITUTION  
Aucuns renseignements
16. POSSIBILITES D'ACCUEIL D'ETUDIANTS VENUS DE L'EXTERIEUR  
Centre de documentation  
Ecoles et Institut (Conventions entre Etats)
17. ACCUEIL DE SPECIALISTES EN VISITE ET EXPERIENCE DE  
"FORMATION SUR LE TAS"  
Aucuns renseignements

**EXPERTS**

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

CHAPOUTOT Jean

## 2. AGE

37

## 3. ADRESSE

Office national du tourisme tunisien  
1, Avenue Mohamed V  
Tunis  
Tunisie

## 4. QUALIFICATION

Diplôme : 1970  
Maîtrise: 1973  
Doctorat d'Etat (3e cycle): 1981

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: français  
b) autres langues : arabe, anglais

## 6. CHAMP D'ACTIVITE

Urbanisme, aménagement du territoire  
Tourisme  
Gestion des ressources en eau

## 7. FONCTION (POSTE ACTUEL)

Direction des Etudes, Direction des Infrastructures et de l'  
Aménagement  
Attaché de Direction (O.N.T.T.)

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES SEPT DERNIERES ANNEES

Produits nouveaux  
Tourisme intégré  
Préparation du VI Plan (Section touristique)

9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

a) Comme auteur:

- L'eau et le tourisme dans la région d'Hammamet  
(Centre de la Méditerranée moderne et contemporaine, Nice)
- Etude d'impact touristique sur l'environnement rural
- Articles et analyses critiques (Cahiers du tourisme)

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

Aucun



TURKEY  
TURQUIE

**INSTITUTIONS**

## 1. NAME OF THE INSTITUTION

Mersin Turizm İşletmeciliği ve Otelcilik Yükses Okulu

## 2. POSTAL ADDRESS

Mersin Turizm İşletmeciliği ve Otelcilik Yükses Okulu,  
Silifike Caddesi,  
Mersin,  
Turkey

Telephone:            Telex:            Telegram abbreviation:  
-                            -                            -

## 3. NAME AND ATITLE OF EXECUTIVE OFFICER

Yilmaz Halil, Asso.Prof., Director

## 4. TYPE OF INSTITUTION

Academic

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Administratively under the Faculty of Economic and Administrative Sciences of Cukurova University. Director of the School heads both the Administration and Academic Staff

## 6. BRIEF HISTORY OF THE INSTITUTION

ounded in 1979 to educate and train University level students in Tourism Management and Hotel Administration. It conducts teaching in English since 1983. Its staff members are active in community affairs and lecturing as related to Tourism and are presently gearing to conduct research and extend consulting services

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

After a year-long preparation studies in the English Language, the students are subjected to a 4-year program in Tourism Management and Hotel Administration. It supervises and evaluates on the job training students. It provides lecturers on Tourism for public and private institutions, It conducts studies on Tourism Development and related problems in North-East Mediterranean

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: -
- b) Professionals: 15
- c) Other employees: 16

## 9. CAPITAL EQUIPMENT

Sound and video laboratories for training purposes

## 10. OTHER FACILITIES OF THE INSTITUTION

Classrooms, dormitories, cafeteria for the students

## 11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

None

## 12. CURRENT PROJECTS AND THEIR LEADERS

Establishment of the recently acquired sea-side campus with on-the-job training facilities, including a hotel and restaurants, planning and organizing the establishment of a yacht-harbor at Kiz Kalesi near Erdemli, undertaking operations of some publicity owned summer camp-sites for training purposes

## 13. LIBRARY

Quite limited and almost all in Turkish. University and Faculty Libraries are made available for extension services in books and documents

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY  
THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

Training programmes based on 8-semesteral curriculae,  
in English

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

Guest houses and student dormitories can be made available

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

Such resources are extremely limited at this time; however  
the institution will assist visiting scientists and  
scholars, subject to prior agreement and arrangement  
worked out through the Directorate of the Institution

**EXPERTS**

YUGOSLAVIA  
YUGOSLAVIE

**INSTITUTIONS**



## 1. NAME OF THE INSTITUTION

Fakultet za turizam i vanjsku trgovinu

## 2. POSTAL ADDRESS

Faculty for Tourism and Foreign Trade,  
Lapadska obala 7,  
50000 Dubrovnik,  
Yugoslavia

Telephone:  
050/26896

Telex:  
-

Telegram abbreviation:  
FTVT

## 3. NAME AND TITLE OF THE EXECUTIVE OFFICER

Dr Ivo Spremić, Director

## 4. TYPE OF INSTITUTION

University

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Divided into departments

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1970

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Economic research and education

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: 23
- b) Professionals: 5
- c) Other employees: 12

9. CAPITAL EQUIPMENT

No information received

10. OTHER FACILITIES OF THE INSTITUTION

No information received

11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

- The Development of Tourism in Monte Negro (1983),
- Investments in Tourism in Yugoslavia (1978),
- The Socio-Economic Effects on the Development on Tourism on the Adratic (1982)

12. CURRENT PROJECTS AND THEIR LEADERS

- The Development of Tourism Within the Region of Dubrovnik,
- The Organization of Tourist Supply in the Socialist Republic of Croatia

13. LIBRARY

- |                         |                           |
|-------------------------|---------------------------|
| a) Number of books:     | b) Number of periodicals: |
| 13,280                  | 72                        |
| c) Number of documents: |                           |
| -                       |                           |

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

Undergraduate and postgraduate studies and occasional training courses

## 16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

None

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN  
"ON THE JOB TRAINING"

Library and the documentation centre are available.

## 1. NAME OF THE INSTITUTION

Institut za istraživanje turizma

## 2. POSTAL ADDRESS

Institute for Tourism Research,  
B. Oreški 1/4,  
41000 Zagreb,  
Yugoslavia

Telephone:           Telex:           Telegram abbreviation:  
041/576122           -                 -

## 3. NAME AND TITLE OF EXECUTIVE OFFICER

Oto Mojzeš, Director

## 4. TYPE OF INSTITUTION

Independent

## 5. ORGANIZATIONAL STRUCTURE OF THE INSTITUTION

Devided into research units

## 6. BRIEF HISTORY OF THE INSTITUTION

Founded in 1959 as the Bureau for Tourism and Catering  
Construction; In 1964 name changed to Institute for  
Tourism Economics; in 1980 present name adopted

## 7. FIELD OF ACTIVITY OF THE INSTITUTION

Strategies and policies of tourism development,  
Economics of investments and business practice in the  
tourist industry,  
Spatial, urban planning and environmental aspects of  
tourism development,  
Sociological and cultural dimensions of tourism

## 8. NUMBER OF SCIENTISTS, PROFESSIONALS AND OTHER EMPLOYEES

- a) Scientists: 10
- b) Professionals: 6
- c) Other employees: 7

## 9. CAPITAL EQUIPMENT

No information received

## 10. OTHER FACILITIES OF THE INSTITUTION

- INDOC Department - over 2,500 volumes and regular subscription to numerous Yugoslav and foreign journals and other publications
- Electric typewriters and other assorted office equipment

## 11. SIGNIFICANT PROJECTS ACCOMPLISHED DURING THE LAST 7 YEARS

- Protection of the Humen Environment in the Yugoslav Adriatic Region, UNDP - Yugoslav Government, 1973-78,
- Physical Plan for a Specific Purpose Area (1984 Winter Olympic Games): Study of Demand and Market-Oriented Supply, 1979,
- Market Possibilities for the Development of Catering in Zagreb, 1981-1985, 1979
- Long-term Development of Tourism in SR Croatia until 2000, 1982-1983,
- Construction of the "Sava Intercontinental" Hotel in Belgrade - Conceptual Design, construction documentation (investment programme), 1977

## 12. CURRENT PROJECTS AND THEIR LEADERS

- Programme for Medium-term Tourism Development in SR Croatia (until 1990) (A.Radić, M. Dragičević)
- Development of Tourism and the Location of Nuclear Power Plants (M. Dragičević)
- Scientific Basis of Long-term Tourism Development in Yugoslavia (A. Radnić)
- Programme for Tourism Development in the Democratic Republic of Sao Tome and Principe (I.Brezović Mlinarić)
- Development of Tourism and the Role of Private Sector in Yugoslavia (M. Montana)
- Assorted Regional Programmes and Plans, Investment Documentation, consultancy assignments

13. LIBRARY

- |                     |                           |
|---------------------|---------------------------|
| a) Number of books: | b) Number of periodicals: |
| 2.500               | 35                        |
- c) Number of documents:
- reports 500
  - records
  - other 200

14. JOURNAL OR OTHER PERIODICAL PUBLICATIONS ISSUED BY THE INSTITUTION

None

15. INSTRUCTIONAL PROGRAMMES AT THE INSTITUTION

Occasional courses in tourism economics, regional planning etc. offered in cooperation with the Public Administration of SR Croatia for International Technical Cooperation

16. SPACE AND FACILITIES AVAILABLE FOR EXTERNAL STUDENTS

Apart from the INDOC centre other facilities are fairly limited

17. PROVISION FOR VISITING SCIENTISTS AND EXPERIENCE IN "ON THE JOB TRAINING"

None

**EXPERTS**

## 1. NOM DE FAMILLE, PRENOM, AUTRES PRENOMS

BRADIĆ Drago

## 2. AGE

51

## 3. ADRESSE

Socijalističke revolucije 2  
41000 Zagreb  
Yougoslavie

## 4. QUALIFICATION

Diplome : 1960

## 5. CONNAISSANCE DES LANGUES

a) langue maternelle: croate  
b) autres langues : français, anglais

## 6. CHAMP D'ACTIVITE

Tourisme

## 7. FONCTIONS (POSTE ACTUEL)

Professeur a la Faculté de culture physique

## 8. PROJETS IMPORTANTS AUXQUELS VOUS AVEZ PRIS PART DURANT LES 7 DERNIERES ANNEES

- Centre de sport Kumrovec  
- Centre des sports d'hiver Bjelolasica



9. PUBLICATIONS ET ARTICLES IMPORTANTS QUE VOUS AVEZ PUBLIES

- Centre de récréation d'enfants
- Articles sur la culture physique

10. TRAVAIL PROFESSIONNEL OU EMPLOI AU NIVEAU INTERNATIONAL

- Adriatique du Nord, aménagement du territoire

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

BREZOVIĆ MLINARIĆ Ivan

## 2. AGE

36

## 3. ADDRESS

Šestinski Gol 10/4,  
41000 Zagreb,  
Yugoslavia

## 4. EDUCATION

B.Sc. in 1971  
M.Sc. in 1980

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Croatian  
b) Other languages: English, Spanish, French

## 6. FIELD OF WORK

Regional Development Planning and Environmental  
Protection in Tourism

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Expert Researcher, Institute for Tourism Research  
(since 1983)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

As researcher and team leader:

- Project for the Protection of the Human Environment in the Yugoslav Adriatic Region (1973-1978)

As member of expert team:

- Study "Tourism, Use of Space and the Environment", MAP, Blue Plan, (1981)
- UNEP/WTO workshop on the environmental aspects of Tourism (Madrid) (1983)

As consultant and co-author:

- UNEP/MAP seminar on nautical tourism in the Mediterranean (Cannes) (1984)

As expert - consultant:

- Priority Action Programme in Tourism (MAP) (since 1984)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- Alternative Tourism in Yugoslavia, Privreda Dalmacije, 4/1980,
- Yugoslav Tourism Between Proclamations and Realization, Naše teme, 1/1981,
- Tourism in Regional Development: A Study of the Yugoslav Adriatic Region, master's thesis, ISS, The Hague, 1980,
- Ecuador, Monographs on Scientific and Technological Needs of DC's, Institute for Developing Countries, Zagreb, 1983,
- Tourism and the Environment: A Case for Mediterranean Cooperation, article submitted for the publication in "The International Journal of Environmental Studies", College of Technology, Blackburn, U.K., 1984,
- Environmental Aspects of Tourism in Yugoslavia, Report prepared for the UNEP/WTO workshop on the environmental aspects of tourism, Madrid, 1983,
- Nautical Tourism in Yugoslavia: Prospects, Environmental Impacts and Possibilities for Mediterranean Cooperation, Report prepared for the UNEP/MAP seminar on nautical tourism in the Mediterranean, Cannes, 1984

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

- Head of Yugoslav delegation at UNEP/WTO workshop on the environmental aspects of tourism, Madrid, 1983,
- Consultant to PAP/RAC at UNEP/MAP seminar on nautical tourism in the Mediterranean, Cannes, 1984

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

KOBAŠIĆ Anton

## 2. AGE

55

## 3. ADDRESS

G. Rajčevića 19,  
50000 Dubrovnik,  
Yugoslavia

## 4. EDUCATION

M.Sc. in 1963  
Ph.D. in 1972

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Croato-serbian  
b) Other languages: English, Italian, German

## 6. FIELD OF WORK

Development Planning in Tourism;  
Organization and Marketing in Tourism

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Director of Institute for Economic Research, Faculty  
of Tourism and Foreign Trade Dubrovnik (since 1982)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Investments in YU - tourism (1978)
- XIV Olympic Games a. Tourism (1983)
- Development of tourism C.G. (1983)
- Tourism Development in Dubrovnik (1984)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- Organization of Hotels Enterprises, Informator-Zagreb, 1977, 1981,
- Marketing in Tourism, Faculty of TFT, Dubrovnik, 1977,
- Marketing in Tourist Industry, Zagreb, 1981,
- Lessons From Planning in Yugoslavia's Tourist Industry, I.J. Tourism Management, No. 3/1981, Guildford,
- Tourism - Yugoslavia's Perspective and Possibilities, Juma - informator Monography, 1982, Novi Sad,
- Fisical Factors, Economy and Permanence in Tourism Planning, FTVT, Dubrovnik, 1984

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

None

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

SIADOLJEV Jerko

## 2. AGE

38

## 3. ADDRESS

M. Balote 16/6,  
51440 Poreč,  
Yugoslavia

## 4. EDUCATION

B.Sc. in 1978

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Croato-serbian  
b) Other languages: German, French, Italian, English

## 6. FIELD OF WORK

Touristic economy - marketing in tourism,  
specialized in naturism and camping

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Director of the Sales Department and Propaganda,  
"Riviera" Poreč (since 1973)

8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- As lecturer for Ethiopian students at Advanced school Pula "Managing and Administration in the Hotels" (1978),
- For participation at the international naturist congress in America "Some aspects about FKK in Yugoslavia" (1981),
- As lecturer for the receptionists of the Croatia "New Sales Concept at the Reception" (1983)

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- "Polemics About Yugoslav Naturism", Tourism No. 2/1977,
- "Naturism - Modern Tourist Phenomenon", Tourism No. 6/1978,
- "When are the Hotels Profitable?", Our Voice No. 10/1980,
- "Partnership or Dependence?", Our Voice No. 9/1984,
- "A Suitcase Full of Ideas", Our Voice No. 13/1984,
- "Characteristics of the European Tourist Market", Our Voice No. 5/1984,
- "Classification of the Hotels", Our Voice 19/1984

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

- As chairman of the organizing committee at Vrsar - 13. International naturist congress (1972),
- As workshop organizer and lecturer about naturism at Poreč - International Camping Workshop (1983),
- As workshop organizer and lecturer about camping at Poreč - International camping workshop (1985)

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

UNKOVIĆ Slobodan

## 2. AGE

46

## 3. ADDRESS

Faculty of economics,  
University of Belgrade,  
Kamenička 6,  
11000 Belgrade,  
Yugoslavia

## 4. EDUCATION

B.Sc. in 1961  
M.Sc. in 1964  
Ph.D. in 1966

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Serbo-croatian  
b) Other languages: English, Russian

## 6. FIELD OF WORK

Economics and organization of tourism and marketing in  
tourism

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Faculty of Economics - Belgrade



8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

No information received

9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- "Economics of Tourism" - text book for students of the Faculty of Economics in Belgrade, Savremena administracija, 1982,
- "Marketing Aspects Involved in the Promotion of Yugoslavia in the American Tourist Market", Turistička štampa, 1969,
- "Marketing of Touroperators", Savremena administracija, 1980

10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

WTO from 1976

## 1. FAMILY NAME, FIRST NAME, OTHER NAMES

VUKONIĆ Boris

## 2. AGE

46

## 3. ADDRESS

Prilaz JNA 76,  
41000 Zagreb,  
Yugoslavia

## 4. EDUCATION

B.Sc. in 1962  
M.Sc. in 1966  
Ph.D. in 1979

## 5. KNOWLEDGE OF LANGUAGES

a) Mother tongue: Serbo-Croat  
b) Other languages: English, French, German, Italian

## 6. FIELD OF WORK

Regional planning in tourism development  
Marketing in tourism

## 7. EMPLOYMENT RECORD (THE LATEST POST)

Professor and Director of the Permanent Education  
Programme, Faculty of Economics, University of  
Zagreb, since 1977

## 8. SIGNIFICANT PROJECTS THE EXPERT HAS BEEN INVOLVED IN DURING THE LAST 7 YEARS

- Cox's Bazar - plan of project preparing, Programme of technical assistance, 1974,
- Possibilities of the development of tourism and worker's tourist facilities in Guyana, report of the Yugoslav consulting mission, 1977
- In - depth review of the tourism sector: Project findings and recommendations, WTO/UNDP - Madrid, 1978,
- Possibilities of tourism development in Zanzibar, report of the Yugoslav consulting mission, 1982

## 9. SIGNIFICANT PUBLICATIONS AND ARTICLES WRITTEN BY THE EXPERT

- Physical planning in tourism and the new marketing concept. Planning the development of the Lipica tourist resort in Yugoslavia - possibilities of application, 24 th AIEST Congress, Grande Motte, France, 1974
- Tourist product - marketing concept of tourist offer, 25th AIEST Congress, Belgrade, 1975
- The environmental approach to the tourist area development, 26th AIEST Congress, Athens - Zakynthos, 1976
- Social tourism - an empty box? The case in Italy and Yugoslavia, 27th AIEST Congress, Zakopane, 1977
- Italy and Yugoslavia: A case of two touristically advanced countries, 28th AIEST Congress, Kairo, 1978,
- Pride and problems of tourism in Yugoslavia, 32nd AIEST Congress, Plitvice, 1982
- The problem of finding a market for an agency's travel tour and the distribution channels of an agency's operation, Journal Revue de tourisme No. 1/1982, Berne

## 10. WORK AS PROFESSIONAL OR EMPLOYEE AT INTERNATIONAL LEVEL

- Yugoslav consulting mission, Bangladesh, 1974
- Yugoslav consulting mission, Egypt, 1976
- Yugoslav consulting mission, Guayana, 1977
- Consulting mission WTO/UNDP, Afghanistan, 1978
- Yugoslav consulting mission, Tanzania-Zanzibar, 1982, 1983