

OUTDOOR INDUSTRY ASSOCIATION



Global Membership

Based in USA - offices in: Colorado Washington

1,300 Member Companies: BRANDS RETAILERS SUPPLIERS "ASSOCIATES"

1. CORPORATE RESPONSIBILITY

2. GOVERNMENT AFFAIRS

3. MARKET & CONSUMER RESEARCH



SUSTAINABILITY WORKING GROUP

organizations

and



MATERIALS TRACEABILITY

MANAGEMENT

CHEMICALS



SOCIAL RESPONSIBILITY



HIGG INDEX ADOPTION





CHEMICALS MANAGEMENT WORKING GROUP

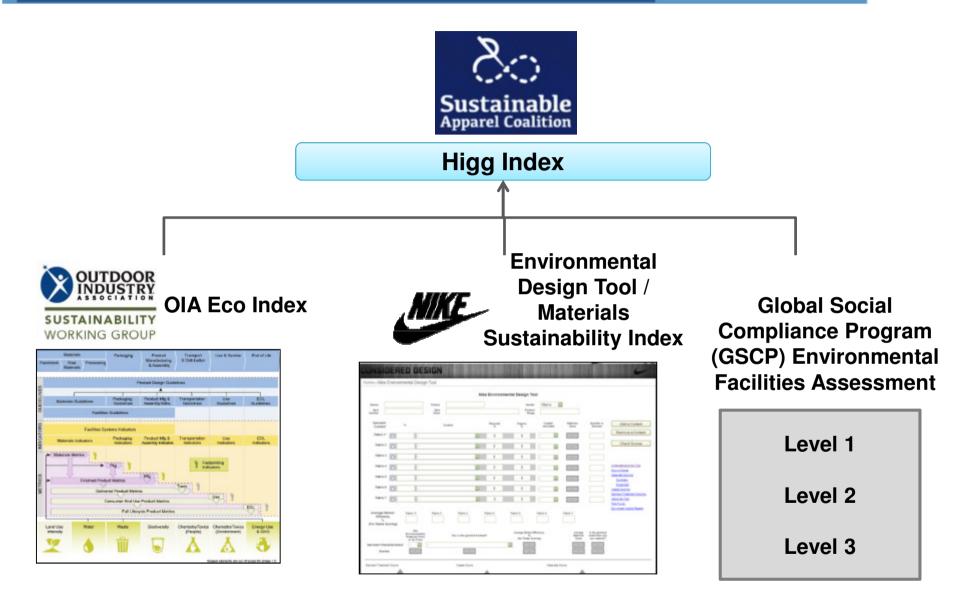
Administered by:



SUSTAINABILITY WORKING GROUP

Joint effort with:





40% OF GLOBAL APPAREL / FOOTWEAR SUPPLY CHAIN

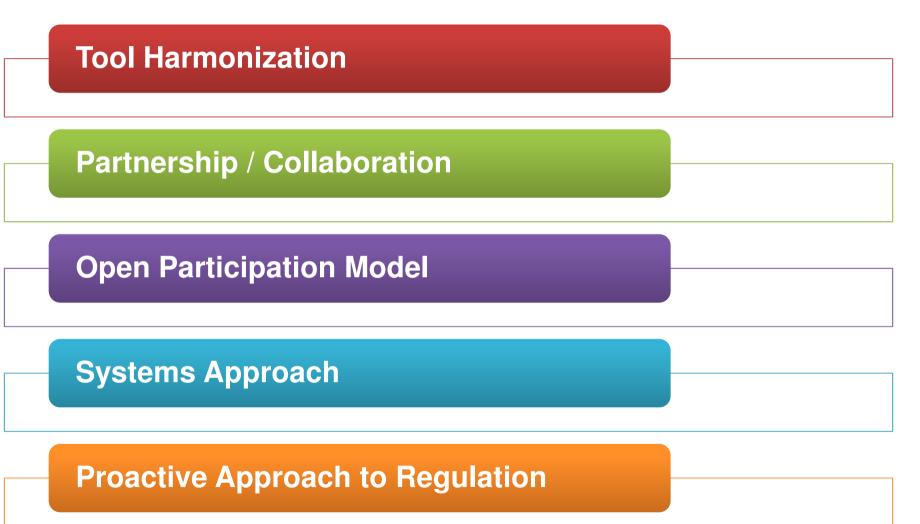


CMWG Mission

The mission of the CMWG is to drive continuous improvement and innovation in chemicals management practices, to accelerate the development and use of "Sustainable Chemistry" ("Green Chemistry").



Core CMWG Principles





3 Key Chemicals Management Collaborative Groups -

Apparel, Footwear, Accessories, Gear, Home Textiles



SUSTAINABILITY WORKING GROUP

Chemicals Management Working Group (CMWG)

RØADMAP TO ZERO DISCHARGE OF HAZARDOUS CHEMICALS



Sustainable Apparel Coalition

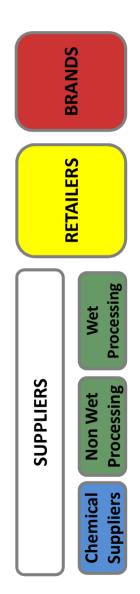


RØADMAP TO ZERO DISCHARGE OF HAZARDOUS CHEMICALS



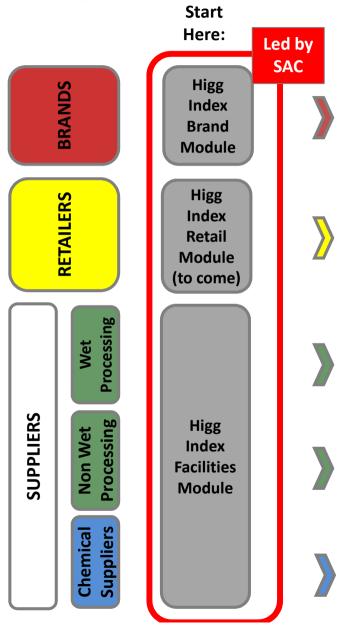


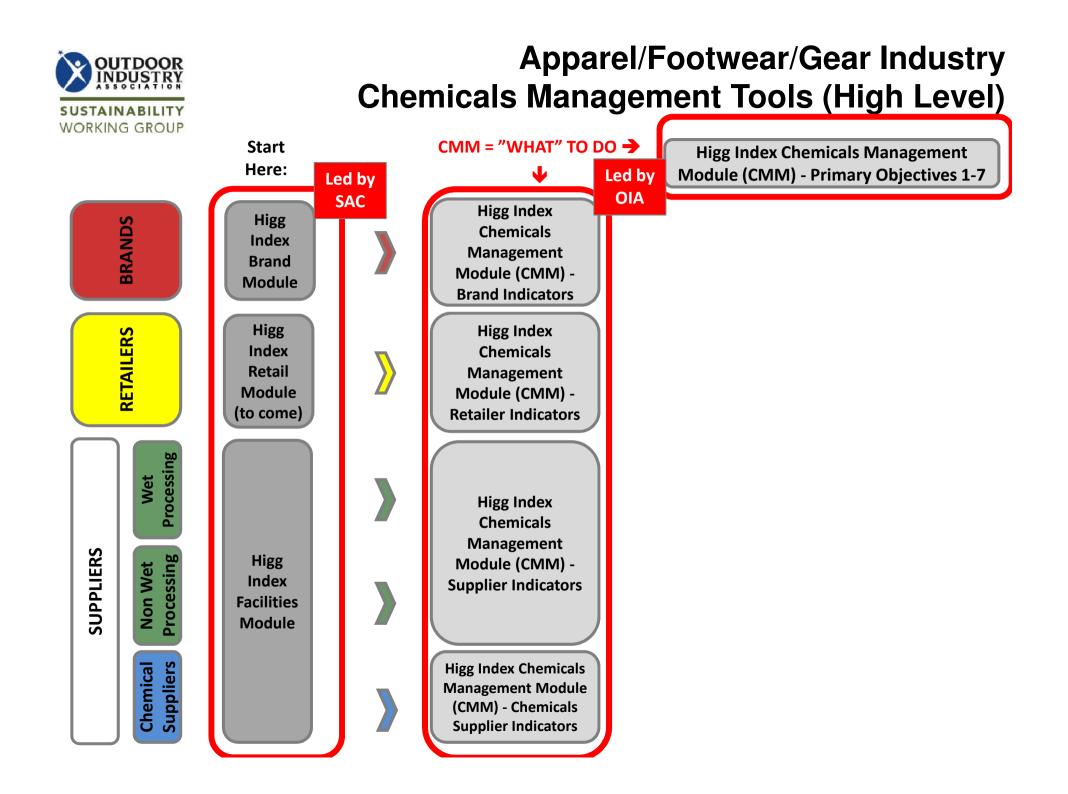
Apparel/Footwear/Gear Industry Chemicals Management Tools (High Level)

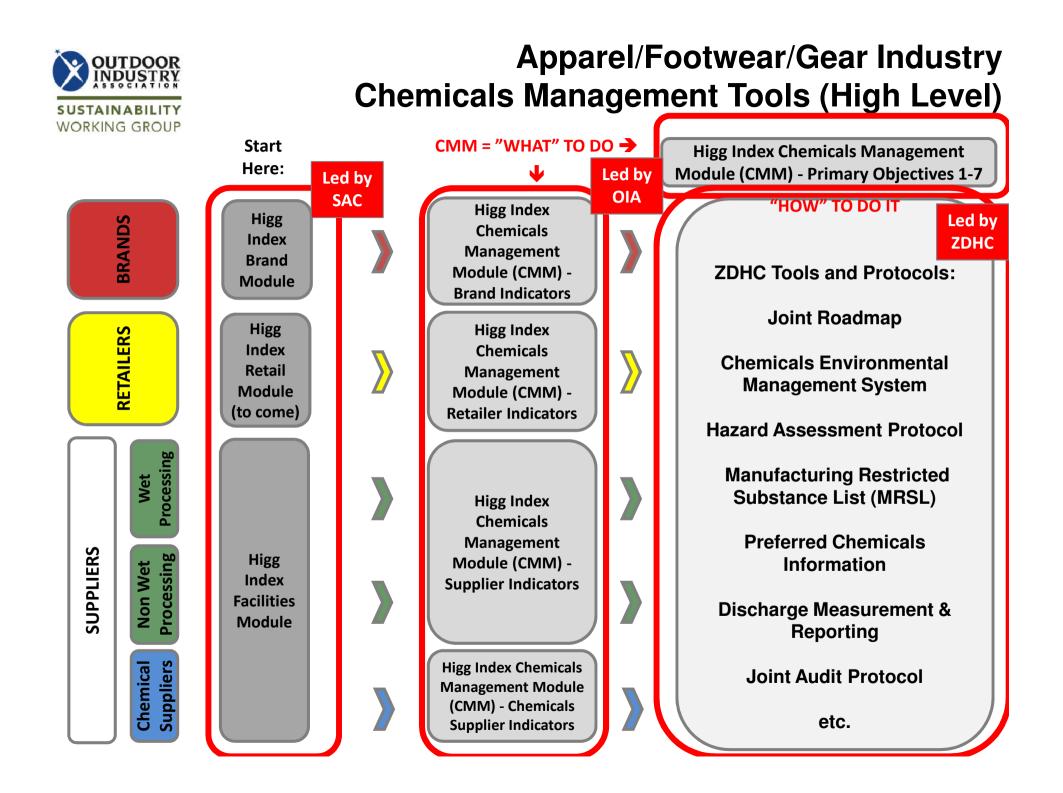




Apparel/Footwear/Gear Industry Chemicals Management Tools (High Level)









CiP programme Information Objectives

- 1. **KNOW AND EXCHANGE IN SUPPLY CHAINS information on** what chemicals are in your products, associated hazards and sound management practices.
- 2. **DISCLOSE** information to stakeholders **outside** the supply chain to assist in informed decision making about chemicals in products.
- 3. **ENSURE** that information is accurate, current, verifiable and accessible.



Apparel Industry Chemicals Management Process

Step 1: Assess your company (Brands, Retailers, Suppliers) against the Higg Index ('what to do") Step 2: Assess your company against the Chemicals Management Module of the Higg Index ("what to do")

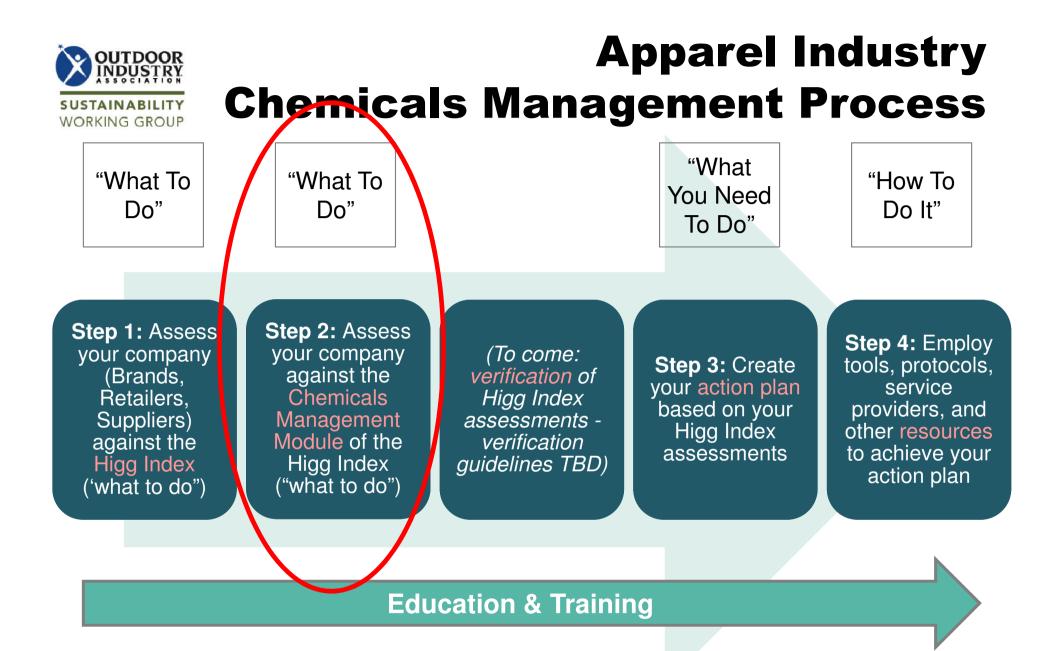
(To come: verification of Higg Index assessments verification guidelines TBD)

Step 3: Create your action plan based on your Higg Index assessments Step 4: Employ tools, protocols, service providers, and other resources to achieve your action plan

Education & Training

SUSTAINABILITY WORKING GROUP	Chemica	A Is Manag	pparel Ir Jement P	
"What To Do"	"What To Do"		"What You Need To Do"	"How To Do It"
Step 1: Assess your company (Brands, Retailers, Suppliers) against the Higg Index ('what to do")	Step 2: Assess your company against the Chemicals Management Module of the Higg Index ("what to do")	(To come: verification of Higg Index assessments - verification guidelines TBD)	Step 3: Create your action plan based on your Higg Index assessments	Step 4: Employ tools, protocols, service providers, and other resources to achieve your action plan

Education & Training





Chemicals Management Module PRIMARY OBJECTIVES

- **Regulatory Awareness and** Compliance
- **Restricted Substances and**
- Substances of Concern
- **Process and Product Chemicals**
- Knowledge
- **Chemical Hazard Assessment**
- Chemical Safety and Risk
- Management
- Safer Alternatives Assessment and 6
 - **Preferred Substances**
 - Sustainable Chemistry Innovation and Continuous Improvement



Which **stakeholder** group(s) are you?

Retailer

Brand

Supplier

Chemical Supplier



The Chemicals Management Module Stakeholder Groups

	DNTINUUM	0.1.7		EVEL INDICATORS	
F	P A	Retailer	Brand	Supplier	Chemical Supplier
		ry Awareness & Compliance: Know and ensur cesses and/or residing Final Product.	e compliance with all chemicals managemer	nt-related environmental, health and safety r	egulations for chemicals used in
•		R1.F1 Monitor Regulations: Retailer systematically monitors applicable regulations on a regular basis for each <u>legal</u> <u>jurisdiction</u> in which retailer operates or sells Final Products to ensure compliance and to identify new or changing compliance requirements	B1.F1 Monitor Regulations: Brand systematically monitors applicable regulations on a regular basis for each <u>legal</u> <u>jurisdiction</u> in which the Brand operates or sells its Final Products to ensure compliance and to identify new or changing compliance requirements	S1.F1 Monitor Regulations: Supplier systematically monitors applicable regulations on a regular basis for each legal jurisdiction in which supplier has manufacturing processes and/or sells their products to ensure compliance and to identify new or changing compliance requirements.	CS1.F1 Monitor Regulations: Chemical supplier systematically monitors applicable regulations on a regular basis for each <u>legal jurisdiction</u> in which chemical supplier has manufacturing processes and/or sells their products to ensure compliance and to identify new or changing compliance requirements.
•		R1.F2 Integrate into Contracts: Retailer requires a contractual obligation with brands to comply with the regulatory requirements in legal jurisdictions where the retailer operates and sells Final Products.	B1.F2 Integrate into Contracts: Brand requires a contractual obligation with suppliers to comply with the regulatory requirements in legal jurisdictions where the brand operates and sells Final Products.	S1.F2 Verify Compliance: Supplier verifies that all chemicals used to make their product meet regulatory compliance requirements in all legal jurisdictions where their product is manufactured and sold. AND Supplier verifies that their operations comply with applicable local, state and national regulations (e.g., permits) and contractual obligations.	CS1.F2 Verify Compliance: Chemical supplier verifies that all chemicals used to make their product meet regulatory compliance requirements in all legal jurisdictions where their product is manufactured and sold. AND Chemical supplier verifies that their operations comply with applicable local, state and national regulations (e.g., permits) and contractual obligations.
	•	R1.P1 Integrate Most Stringent Regulations into Contracts. Retailer requires a contractual oblgation with brands to comply with the "most stringent" global regulatory requirements regardless of where the retailer operates. R1.P2 Venty Compliance: Retaier monitors and venties that	B1.P1 Integrate Most Stringent Regulations into Contracts. Brand requires a contractual obligation with suppliers to comply with the <u>"most stringent</u> " global regulatory requirements regardless of where the brand operates. B1.P2 Verify Compliance: Brand monitors and verifies that	S1.P1 Verify Compliance with Most Stringent Regulations. Supplier has a business process to verify that all chemicals used to make their products, including chemicals used in manufacturing, meet the "most stringent" global regulatory requirements. S1.P2 N/A	CS1.P1 Verify Compliance with Most Stringent Regulations. Chemical supplier has a <u>business process</u> to verify that all chemicals used to make their products, Including chemicals used in manufacturing, meet the "most stringent" global regulatory requirements. CS1.P2 N/A
	•	brands meet contractual agreements to comply with Final Product regulatory requirements.	suppliers meet contractual agreements to comply with <u>Final Product</u> regulatory requirements.		
	•	R1.P3 Establish Business Process to Report Chemicals in Products: Retailer has a business process to meet regulatory requirements to certify, label and report "chemicals in consumer products." Link to R4.P1 (e.g., State of WA Children's Safe Product Act, CA Prop	B1.P3 Establish Business Process to Report Chemicals in Products: Brand has a business process to meet regulatory requirements to certify, label and report "chemicals in consumer products." Link to B4.P1 (e.g., State of WA Children's Safe Product Act, CA Prop	SLP3 N/A	CSLP3 N/A



The Chemicals Management Module: How performance is measured

Foundational

- Entry-level
- Begins w/ Regulatory Compliance & RSL (Restricted Substances List)

Progressive

- Beyond compliance and RSL
- Implement processes to identify, assess, prioritize chemicals
- Identify preferred substances

Continuum of Performance Aspirational

- Comprehensive knowledge of chemicals and full disclosure
- Implementation of Green Chemistry practices – driving innovation toward safer alternatives





The Chemicals Management Module Continuum of Performance



CONTINUUM SUPPLY CHAIN LEVEL INDICATORS			EVEL INDICATORS					
F	Р	Α	Retailer	Brand	Supplier	Chemical Supplier		
	M 1.0 - Regulatory Awareness & Compliance: Know and ensure compliance with all chemicals management-related environmental, health and safety regulations for chemicals used in nanufacturing processes and/or residing Final Product.							
•			R1.F1 Monitor Regulations: Retailer systematically monitors applicable regulations on a regular basis for each <u>legal</u> jurisdiction in which retailer operates or sells Final Products to ensure compliance and to identify new or changing compliance requirements	B1.F1 Monitor Regulations: Brand systematically monitors applicable regulations on a regular basis for each <u>legal</u> <u>jurisdiction</u> in which the Brand operates or sells its Final Products to ensure compliance and to identify new or changing compliance requirements	S1.F1 Monitor Regulations: Supplier systematically monitors applicable regulations on a regular basis for each legal jurisdiction in which supplier has manufacturing processes and/or sells their products to ensure compliance and to identify new or changing compliance requirements.	CS1.F1 Monitor Regulations: Chemical supplier systematically monitors applicable regulations on a regular basis for each legal jurisdiction in which chemical supplier has manufacturing processes and/or sells their products to ensure compliance and to identify new or changing compliance requirements.		
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	•		R1.P1 Integrate Most Stringent Regulations into Contracts. Retailer requires a contractual oblgation with brands to comply with the "most stringent" global regulatory requirements regardless of where the retailer operates.	B1.P1 Integrate Most Stringent Regulations into Contracts. Brand requires a contractual obligation with suppliers to comply with the <u>'most stringent</u> " global regulatory requirements regardless of where the brand operates.	S1.P1 Verify Compliance with Most Stringent Regulations. Supplier has a business process to verify that all chemicals used to make their products, including chemicals used in manufacturing, meet the "most stringent" global regulatory requirements.	CS1.P1 Verify Compliance with Most Stringent Regulations. Chemical supplier has a <u>business process</u> to verify that all chemicals used to make their products, Including chemicals used in manufacturing, meet the "most stringent" global regulatory requirements.		
	•		R1.P2 Verify Compliance: Retailer monitors and verifies that brands meet contractual agreements to comply with Final Product regulatory requirements.	B1.P2 Verify Compliance: Brand monitors and verifies that suppliers meet contractual agreements to comply with <u>Final Product</u> regulatory requirements.	S1.P2 N/A	CS1.P2 N/A		
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Chemicals Management Module

If you think you can turn a blind eye to more proactive chemicals management in your supply chain and final products, think again. The good news is, we have a tool for you: The Chemicals Management Module.

What is the Chemicals Management Module?

The Chemicals Management Module (CMM) is a groundbreaking roadmap for companies to benchmark, establish, build, maintain and improve chemicals management processes as part of an overall corporate management system. It provides a shared strategic guide for companies in the outdoor and fashion industries - and beyond - to better manage chemicals they use to create products.

The CMM indicators will be integrated into the Higg Index ---the apparel index tool that the OIA helped develop - in partnership with the Sustainable Apparel Coalition, to bolster the chemicals management portion of the Index.



The CMM is organized into seven primary objectives that form the building blocks of a robust chemicals management strategy. Within each primary objective is a set of indicators that serve as a checklist of business processes and procedures. The indicators are grouped into 3 levels of action to enable any company to use the Module immediately, and to support continuous improvement: "Foundational". "Progressive" and "Aspirational."

Dewnload the Chemicals Management Module Toolkit

You can register, download and begin using the Chemicals Management Module. Registration is free and all users agree to the terms of use at the bottom of this page. Before you begin using the CMM, please read the "Introduction to the Chemicals Management Module." To get started, download the Action Plan Template and click here to access the introductory webinar.

Questions? Email sustainability@outdoorindustry.org

FREE WEBINAR TO GET YOU STARTED

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OIA presented a free webinar on the Chemicals Management Framework to introduce companies to the new tool. A recording is now available on our website. Watch it to learn why you should use the CM Framework. how it functions, and what the benefits are to you and your company by engaging in the CM Framework pilot program.

This webinar served as the launch of the public pilot program of the CM Framework, a groundbreaking tool that has been developed over the past year by the OIA Chemicals Management Working Group.

Watch the webinar today.

OfficeMax

Corporate ?esponsibilit\

Resources

Labor

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Sustainability Working Group

Chemicals Management

Social Responsibility & Fair

Sustainability Indexes

Chemicals Management

Materials Traceaunity

OIA Members

Save 70%

with YRC

outdoorindustry.org/responsibility/chemicals/cmpilot



How it all fits together ...

- How we define "Chemicals Management:"
- What we're trying to achieve (desired outcomes):
- How we'll accomplish it:
- Tools, services, other resources to support:
- What this means for MY business:

- Higg Index Chemicals Management Module (CMM)
- CMM Primary Objectives & Indicators

Industry-Developed Protocols, i.e. from ZDHC

- CM Resources Guide; Service Providers; Education & Training; Assurance Mechanisms
 - CM "Action Plan"

Building toward a shared "Community of Practice" / "Center of Excellence" around chemicals management for the apparel / textile industry



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CMWG/UNEP/GEF Phase 1 Project

- Capacity building in textile mills in China
- Formal launch: January/February 2015

Partners: UNEP, Chinese Ministry of Environmental Protection (MEP), CMWG, ZDHC

- CMM translation and software platform development
- Development of shared data schema for industry (led by ZDHC)
- Pilot trainings in 4 key markets:
 - o Shanghai
 - o Guangzhou
 - Hangzhou
 - o **Fuijan**
- Recommendations for other industry sectors



CMWG/UNEP/GEF Phase 2 Project

To be discussed further

- MRSL Manufacturing Restricted Substance List
- PFOS Perfluorooctane Sulfonic Acid
- PRTR Pollutant Release and Transfer Registry



Other CMWG Projects

Building the "Community of Practice" for the industry...

Priority Chemicals

Information sharing on issues, addressing data gaps, exploring alternatives

- PFC's/Durable Water Repellency
- Antimicrobials
- Flame Retardants
- Etc.

Chemicals Management Module and other Management Tools

Training, adoption, supporting tools and resources

Legislative and Regulatory Issues

Tracking and information sharing

"Bridge Building"

Integration/mapping of tools toward a harmonized industry approach

- Higg Index (SAC)
- MRSL, Audit Protocol, etc. (ZDHC)



In Closing

- Robust proactive collaborative efforts on chemicals
 management in the private sector
- Upstream industry engagement is critical to the SAICM process
 - Brands and Retailers
 - Suppliers/Manufacturers
 - Industry Associations
- Needs
 - Patchwork of global legislation
 - o Funding

Apparel & Textile Sector Initiatives: outdoorindustry.org/responsibility roadmaptozero.com apparelcoalition.org

Beth Jensen

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