



Ampersand

FACTOR[e]
VENTURES

Fort Collins | Nairobi | Pune

**Africa Clean Mobility
Week**

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The 'Tipping Point' Opportunity

Electric vehicles will directly outcompete petrol at different times for different people.

EAC bodas / Rwanda motos:

+ Large market: 22,000 in Kigali

EAC-wide: 3m bikes \$4bn pa.

+ Expensive motorbikes (\$1600)

+ High km (190km per day)

+ Expensive petrol (\$1.22/l)

\$1780 p.a.



Our Solution

Same as before, just better and cheaper!

No behaviour change

More Power

No gears, no oil

No waiting to recharge

50% cheaper to power, 3x net driver income.

Local Assembly & Local Energy



Ampersand Kigali Charging Stations

Centralized, grid-tied stations with optional solar input



Projected station Capex:
\$2M to serve 28,000 e-motos

Electrifying all of Kigali's
motorcycles = 2/3 of current
surplus grid capacity

Thank you!
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