

# Developing the UNEA3 Pollution Implementation Plan

## Proposed process and way forward

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Presentation to the CPR subcommittee

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Ligia Noronha,  
Director, Economy Division

# Summary of the presentation

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- Proposed process to develop the UNEA3 Pollution Implementation Plan
  - Framing the UNEA3 Implementation Plan: a Discussion Paper
    - ✓ Part 1: Key outcomes of UNEA3
      - UNEA3 Resolutions
      - Voluntary Commitments
      - #BeatPollution
    - ✓ Part 2: Proposed key building blocks of the Implementation
      - Key Action Areas
      - Monitoring and Reporting Framework
      - #BeatPollution
  - Feedback & discussion
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# **UNEA3 Pollution Implementation Plan Development**

**Proposed process**

# Developing the UNEA3 Pollution Implementation Plan

Member States & stakeholders consultations to develop an implementation plan

## Objectives

Accelerate implementation of Assembly's Ministerial Declaration and resolutions addressing pollution

Sustain and increase global awareness of pollution

Member States, Business and stakeholders to prevent and address pollution

Have an ongoing programme of actions on pollution based on the voluntary commitments

## Activities

Building blocks/Thematic plans of implementation for resolutions and prioritization in the POW 2018-2019

#Beatpollution campaign

Supporting Voluntary Commitments: addressing gaps & challenges and broadening partnerships with private sector and stakeholders

# Engaging and consulting stakeholders and private sector

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## ▪ **Types of consultations:**

- ✓ Virtual, through webinars and bilateral engagement when needed
- ✓ In person events bringing together key stakeholders

## ▪ **Consultations objectives:**

- ✓ Drafting and preparation of the plan of implementation
- ✓ Obtain endorsement of the Committee of Permanent Representatives
- ✓ Support for flagship partnerships in some key/priority areas where action is possible
- ✓ Support actions to sustain efforts post 2019

## ▪ **Expected outcomes include:**

- ✓ Strengthened leadership of UN Environment and enhanced partnerships
  - ✓ Increased resources and actions on areas covered by relevant resolutions on pollution which can be reported in the context of indicators set out in the POW;
  - ✓ A well-accepted plan of implementation on pollution
  - ✓ Increased resources for implementation
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# Engaging and consulting stakeholders and private sector

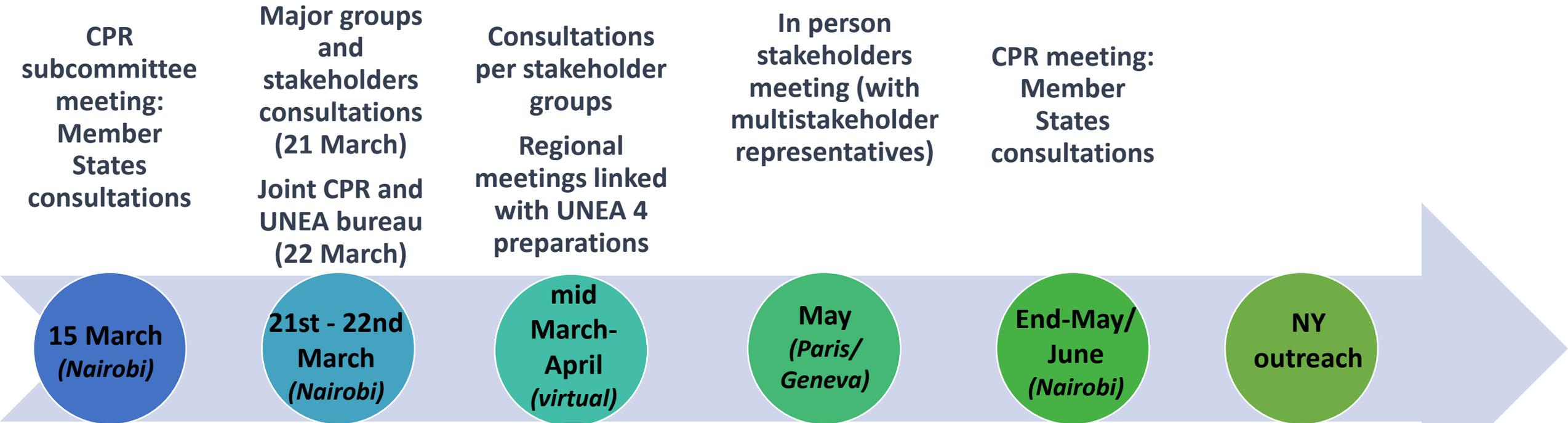
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## ■ Who should be involved?

- ✓ **Representatives of Major Groups and Stakeholders** who will provide legitimacy and will ensure that involvement of grass roots organizations are considered in the plan of implementation
  - ✓ **Targeted organizations** (*advocacy organizations, issues-based and interest-based coalitions/organizations, think tanks, foundations organizations of parliamentarians and local authorities*) **with recognized global expertise on pollution matters** and with capacity to influence policies as well as partner with UN Environment
  - ✓ **A representative group of private sector companies** with interest in specific areas, drawn from existing networks established by UN Environment Divisions and Offices (*for example electrical mobility; agricultural sector; plastics and micro plastics; lead in paint*)
  - ✓ **Financing institutions with established programmes on pollution** and interest in financing projects (*these can be part of UNEP-FI Network or multilateral institutions for which tailored engagement will be required*)
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# UNEA3 implementation plan development: stakeholders consultation process

*(a mix of consultations per stakeholder groups and 1 meeting with multistakeholder representatives)*



Bilateral engagement when needed, and virtual meeting webinars with each stakeholder group:

- UN Agencies
- MEAs
- Major stakeholder groups
- Private sector
- Finance and insurance sector

# **Framing the UNEA3 Implementation Plan a Discussion Paper**

# Framing the UNEA3 implementation plan – a discussion paper

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*Format: 8-10 pages*

## **Introduction**

Drawing from the Ministerial declaration which calls for “a plan of implementation”

## **Part 1: Key outcomes from UNEA 3**

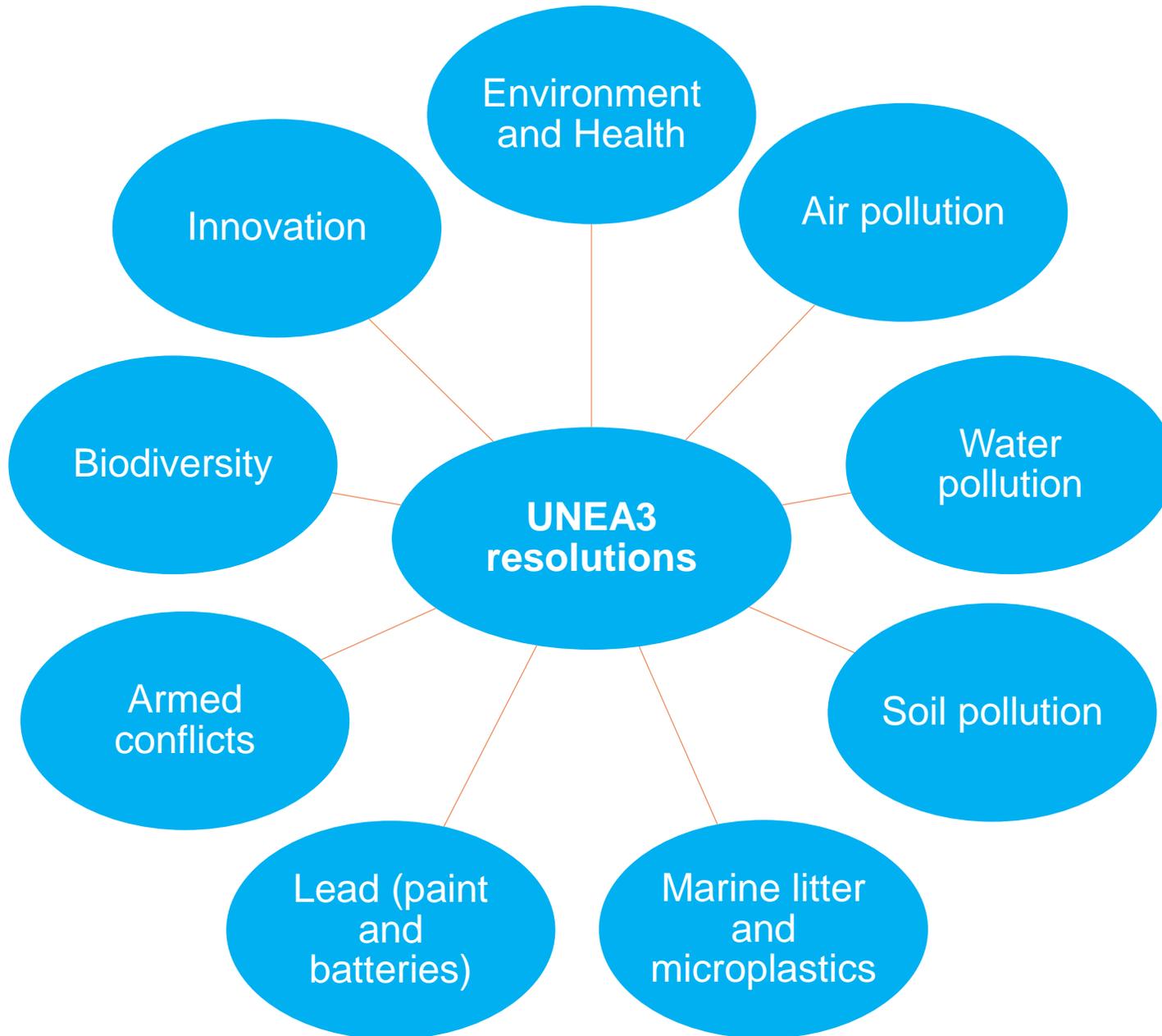
- ✓ Brief analysis of the environment, health and pollution relevant resolutions
- ✓ Key messages from the voluntary commitments
- ✓ The Beat Pollution campaign
- ✓ Key messages and next steps from the science-policy-business forum, the multistakeholder and four leadership dialogues

## **Part 2: Proposed building blocks for a UNEA3 implementation plan**

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# **Part 1: Key outcomes of UNEA3**

# Implementing UNEA3 resolutions



## UNEA1 AND UNEA2 POLLUTION RELEVANT RESOLUTIONS

### UNEA2

- ✓ Sound management of chemicals and waste
- ✓ Sustainable consumption and production
- ✓ Prevention, reduction and reuse of food waste
- ✓ Marine plastic litter and microplastics

### UNEA1

- ✓ Chemicals and waste
- ✓ Marine plastic debris and microplastics
- ✓ Air quality
- ✓ Global Environment Monitoring System/Water Programme (GEMS/Water)

### Importance of:

- **Regional Dialogues**
- **Partnerships**
- **Concerted Actions**

# Main common categories of activities of UNEA3 resolutions

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- ✓ Science, data, access to information, reporting, SDGs
  - ✓ Standards, regulations and integrated policy development
  - ✓ Regional cooperation, partnership building with all, incl. UN Agencies
  - ✓ Industry, private sector engagement, (incl. circular economy/lifecycle) and NGO engagement
  - ✓ Methodologies and tools development, Capacity-building, strengthening of technical and institutional capacity
  - ✓ Education, training
  - ✓ Communication
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# Distribution of voluntary commitments across thematic areas

POLLUTION	GOVERNMENT	CIVIL SOCIETY	BUSINESS	OVERALL
Air Pollution	91	14	9	114 (28%)
Land and Soil Pollution	11	12	5	28 (7%)
Freshwater Pollution	24	5	1	30 (8%)
Marine and Coastal Pollution	59	8	3	70 (17%)
Chemicals and Waste	70	35	12	117 (29%)
Cross-cutting	14	30	2	46 (11%)
<b>Total</b>	<b>269</b>	<b>104</b>	<b>32</b>	<b>405 (100%)</b>

405 Voluntary Commitments were submitted by the end of December 2017 from governments, civil society and business as part of UN Environment's #BeatPollution.

A total of 69 governments, 97 civil society organization and 23 businesses provided details of their current and future actions for tackling pollution.

# Analysis of Commitments

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Commitments fall into four broad categories:

- A. Expanding existing pollution reduction and control activities and policies;
- B. Removing barriers to depolluting activities;
- C. Increasing awareness through education and targeted, public awareness campaigns;
- D. Investing in research and development

The scale and timeframes of the Voluntary Commitments are wide ranging. They include one-off events targeting neighbourhood pollution, short-term implementation of national abatement guidelines, and longer-term activities out to 2040, such as setting more ambitious targets within existing international environmental agreements, greening global supply chains and reducing the resource footprint of countries and global corporations

# Key outcomes from UNEA3: #BeatPollution campaign

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## Objectives

- ✓ Raise awareness of the many existing forms of pollution
- ✓ Encourage individuals, governments, businesses and civil society to act

## Results

- ✓ Almost 2.5 million pledges were made on web and social media
  - ✓ The #BeatPollution social media posts from UN Environment were seen over 35 million times on social media, the #BeatPollution hashtag was used 14,000 times during the Assembly itself (4-6 December 2017)
  - ✓ #BeatPollution has since maintained its momentum in the social conversation and has been used an average of 682 times daily on Twitter
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# Key messages and next steps from the science-policy-business forum, the multistakeholder and four leadership dialogues

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- **Science, technology and innovation are key enablers to respond to environmental challenges**

Despite the massive proliferation of big data, real-time data flows & monitoring systems, making information accessible to citizens and particularly the most vulnerable remains a key barrier. Harnessing the innovative power of the private sector and making use of technology for *innovative and affordable* solutions are critical to fight pollution.

- **Legal and regulatory frameworks are essential for tackling pollution**

A *cross-cutting* response is required to enhance coherence and efficiency when responding to pollution challenges. Greater regional and international cooperation is needed as well as the adoption and enforcement of national legislations and sanctions for pollution-related crimes.

- **Conducive policy instruments available to governments include:**

a) Taxation and fiscal policies, b) enabling regulations to modify behaviour and encourage innovation, c) direct investment d) leading the way through their own behaviour – notably with green public procurement practices. Holistic approaches bringing together ministries of agriculture, energy, environment and finance have proven more impactful.

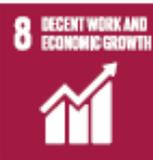
- **Strengthening partnerships with the civil society, the private sector and public decision-making entities is imperative**

Bringing together science and businesses can play a critical role in leveraging technology and innovation as well as building capacity. Significant efforts to *optimize investment from the private sector* is required to go beyond climate finance and leverage investments towards pollution abatements, resource efficiency and a circular economy. Build public awareness, communicate and build capacity of all citizens – notably among the youth – can prove essential to mobilize political will on pollution issues.

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## **Part 2: Proposed key building blocks of the Implementation Plan**

# Action on pollution can contribute to achieve many Sustainable Development Goals

 <p><b>1</b> NO POVERTY</p>	<p>Cleaner environments improve health and worker productivity and work days</p>	 <p><b>2</b> ZERO HUNGER</p>	<p>Growing food on non-contaminated soils helps to fight hunger and ensure the provision of safe food round</p>	 <p><b>3</b> GOOD HEALTH AND WELL-BEING</p>	<p>Actions on pollution substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination</p>
 <p><b>4</b> QUALITY EDUCATION</p>	<p>A clean environment enables quality education and education enables acquisition of knowledge and skills needed to promote sustainable development and sustainable lifestyles</p>	 <p><b>5</b> GENDER EQUALITY</p>	<p>Pollution reduction as well as equality, for example through reduced burden of fetching clean water, cleaner indoor air quality and better health enable gender equality</p>	 <p><b>6</b> CLEAN WATER AND SANITATION</p>	<p>Better managed freshwater ecosystems and cleaner water significantly reduce the number of deaths from diarrhoeal diseases</p>
 <p><b>7</b> AFFORDABLE AND CLEAN ENERGY</p>	<p>Access to affordable, reliable, sustainable and modern energy can cut air pollution indoors, which will particularly benefit women and children</p>	 <p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p>Reduced exposure to pollution leads to improved health and well-being of workers and therefore increased productivity and economic growth</p>	 <p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>Pollution avoidance through adoption of green technologies and ecosystem based solutions fosters innovation and sustainability in industry and infrastructural sectors</p>
 <p><b>10</b> REDUCED INEQUALITIES</p>	<p>Pollution governance and actions can ensure that no group or community is made to bear a disproportionate share of the harmful effects of pollution</p>	 <p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>Sustainable transport, waste management, buildings and industry lead to cleaner air in cities</p>	 <p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>Resource efficiency and circularity in materials and input use reduce pollution and waste and contribute to sustainable consumption and production</p>
 <p><b>13</b> CLIMATE ACTION</p>	<p>Clean energy and low carbon policies reduce air pollution and mitigate climate change impact at the same time</p>	 <p><b>14</b> LIFE BELOW WATER</p>	<p>Action on marine pollution reduces potential bioaccumulation of toxic substances as well as habitat destruction, and help maintain healthy fisheries and ecosystems</p>	 <p><b>15</b> LIFE ON LAND</p>	<p>Integrating ecosystem and biodiversity values into development plans and poverty reduction strategies supports better land management and avoids pollution</p>
 <p><b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>Good 'pollution-related' governance reduces environmental burdens and injustices and can enhance availability of 'saved' resources for the underserved</p>	 <p><b>17</b> PARTNERSHIPS FOR THE GOALS</p>	<p>Global partnerships to address pollution can have positive implications to health, jobs, worker productivity, planet and well-being</p>		

# UNEA3 Pollution Implementation Plan: main proposed action areas

## Evidence for Policy

- ✓ Gathering and providing access to pollution related data, and policy progress
- ✓ Science-policy reports,
- ✓ Assessments
- ✓ Sharing information of stakeholder actions to prevent, reduce and manage pollution

## Implementing change

- REMOVING BARRIERS AND INCENTIVIZING GOOD PRACTICES**
- ✓ Methodologies and tools, capacity-building and institutional strengthening
  - ✓ Economics of pollution
  - ✓ Fiscal policies
  - ✓ Standards and regulations
  - ✓ Technology access
  - ✓ Depollution

## Advocacy and Awareness-Raising

- ✓ Campaigns: #Beat Pollution
- ✓ Education

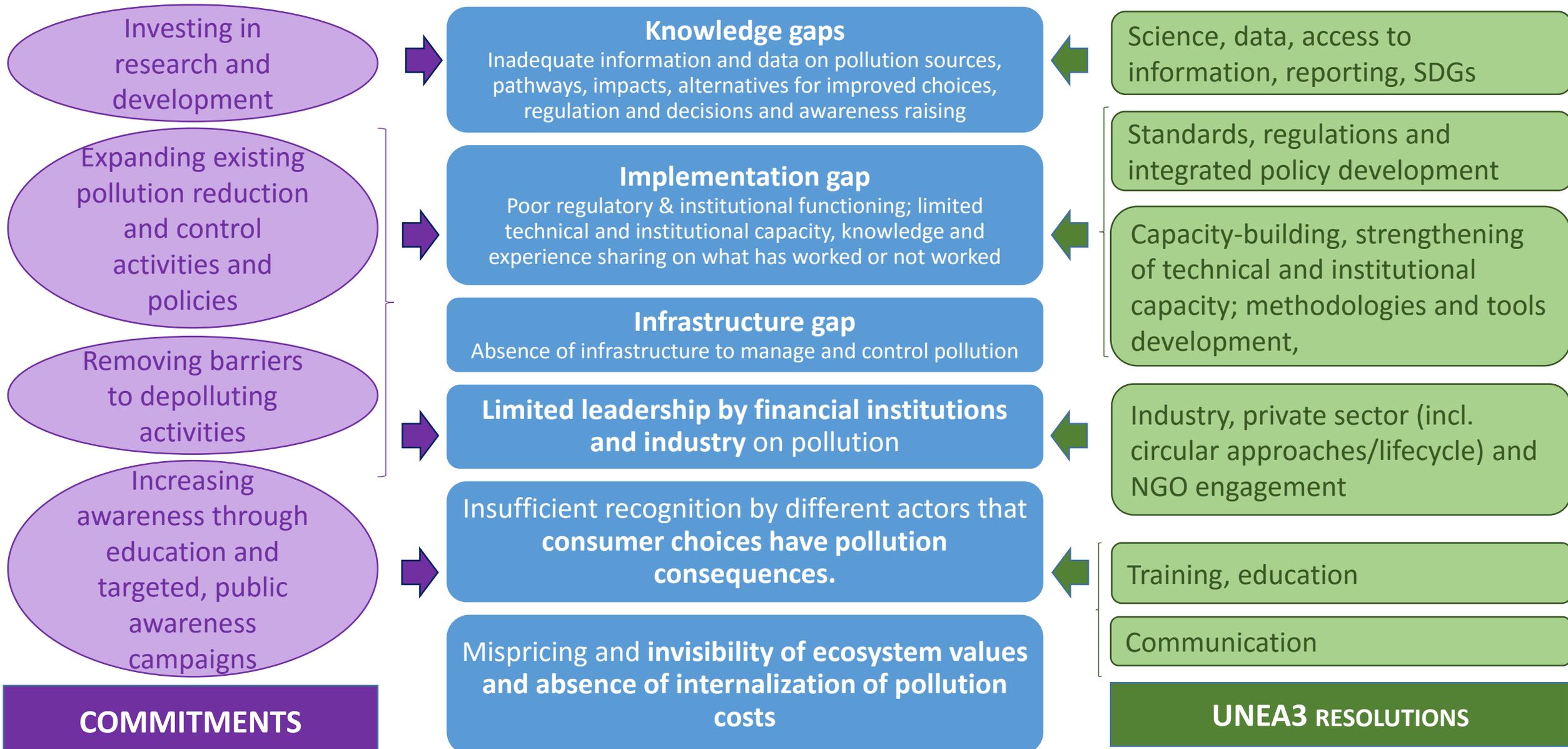
## Monitoring Progress

- ✓ #Beatpollution monitoring and reporting framework

## Leadership and Partnerships

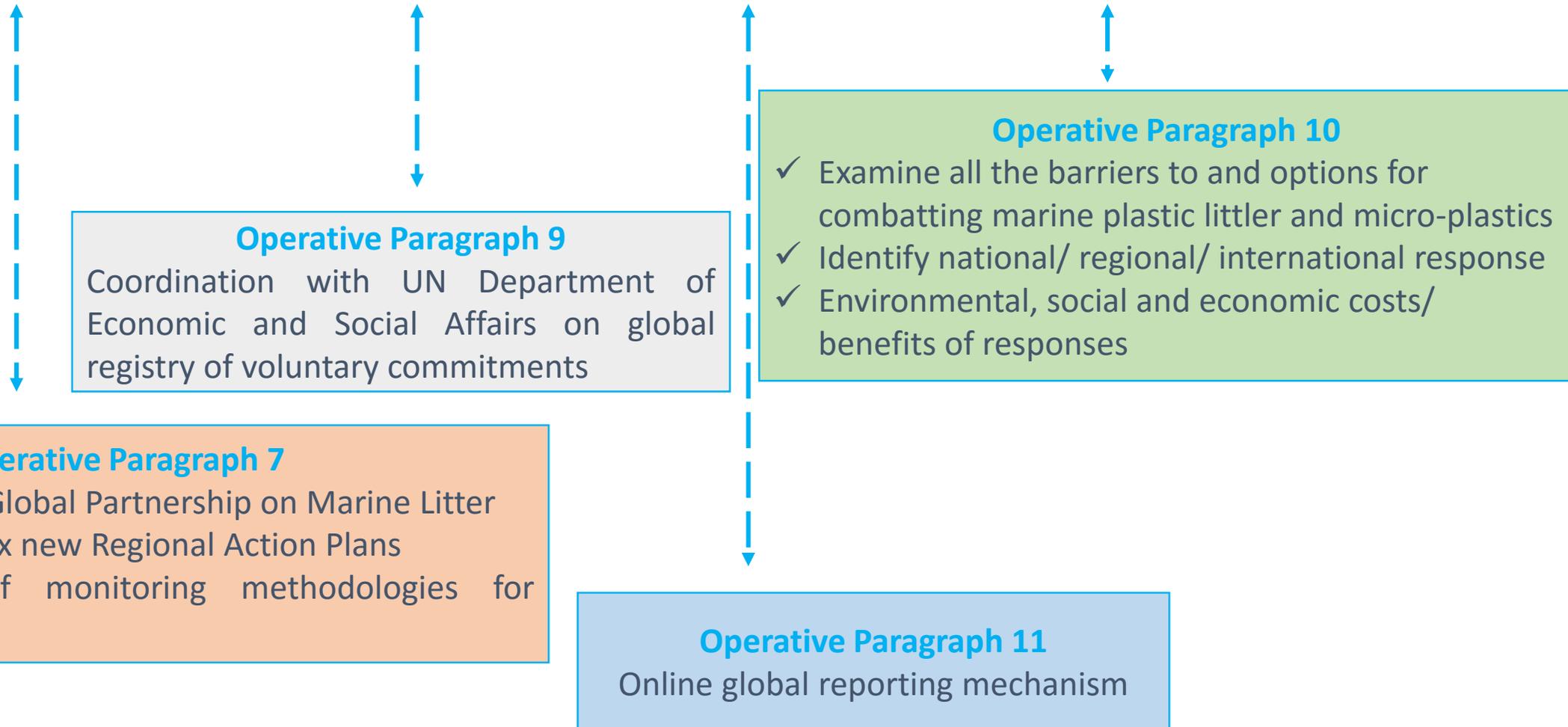
- ✓ Financing pollution prevention and pollution management
- ✓ Strengthening partnerships which are already addressing pollution
- ✓ Mobilising private sector partners
- ✓ Leadership of regional fora
- ✓ South-south cooperation

# Address the main pollution challenges presented in the ED's report for UNEA3:through UNEA3 resolutions and voluntary commitments

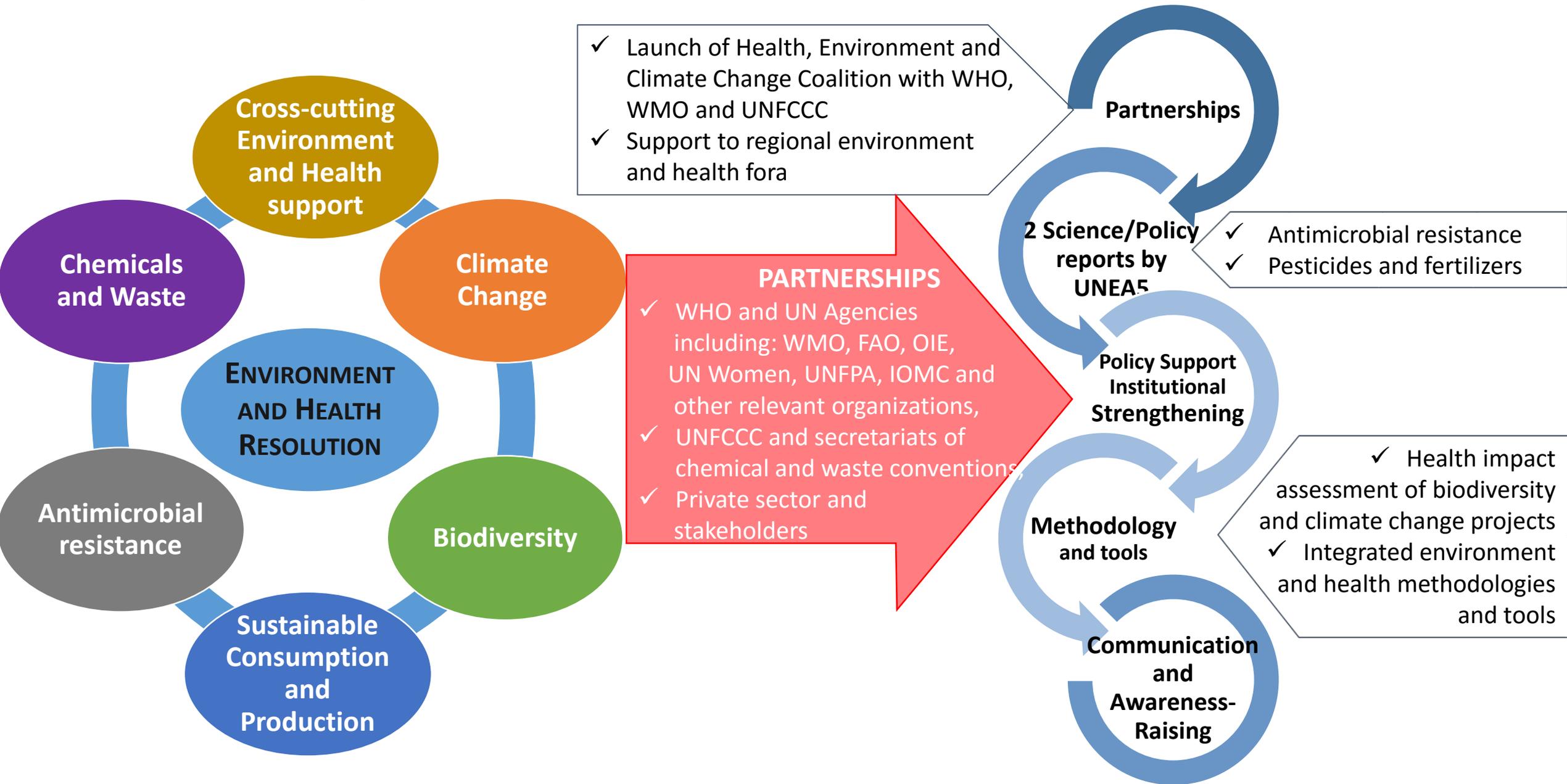


# Example: Implementation of the Marine Litter and Micro plastics resolution

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# EXAMPLE: Implementation of the Environment & Health Resolution



# Raising the profile of the Voluntary Commitments and Encouraging participation through the development of a #Beatpollution Monitoring and Reporting Framework

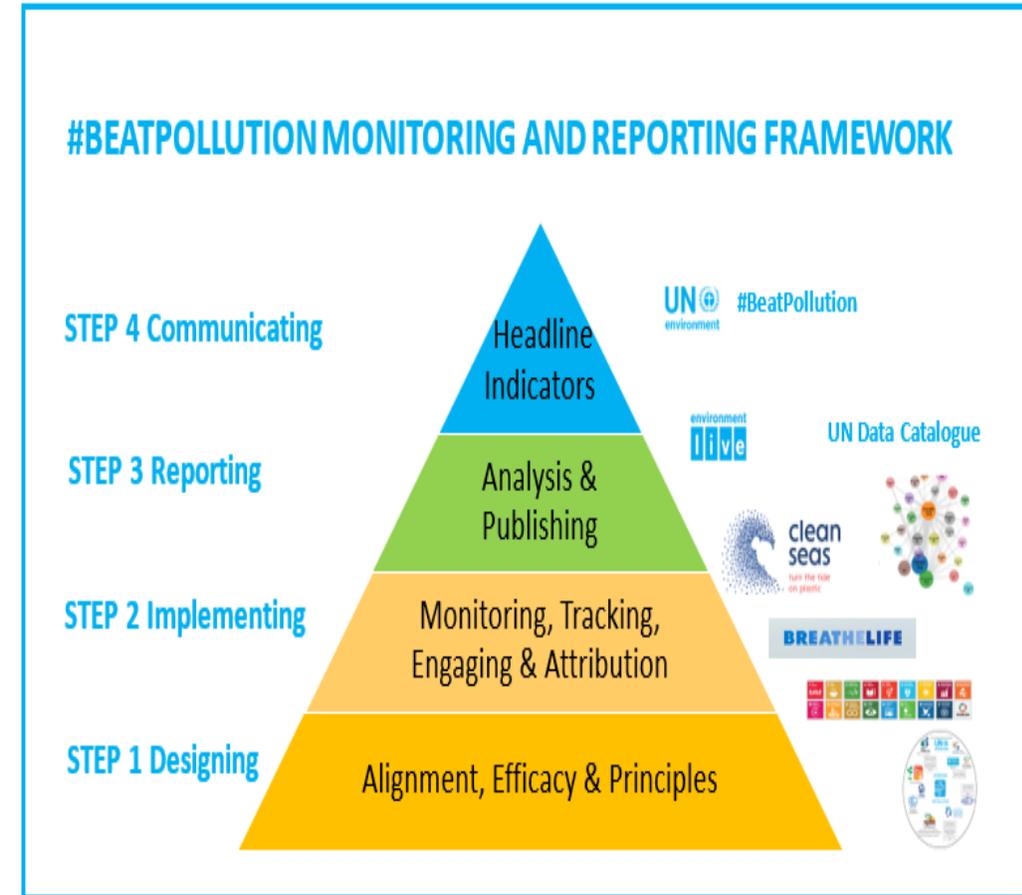
2 key questions to be addressed:

- ✓ Is there evidence to show that the Voluntary Commitments are making a difference?
- ✓ Is #BeatPollution moving the world towards a pollution-free Planet?

➤ **Information and data on the different types of activities and progress made need to be brought together in a comprehensive and transparent way.**

The creation of a #BeatPollution Monitoring and Reporting Framework is proposed. Major expected gains:

- ✓ be able to raise the profile of the Voluntary Commitments and
- ✓ encourage others to participate through showing progress and success stories and catalyse existing participants to do more.



# An umbrella campaign #Beatpollution

(that comprises: Breathelife, Cleanseas, Sustainable lifestyles, etc.)

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- ✓ use #CleanSeas and #BreatheLife campaigns to expand awareness and engagement on marine and air pollution, and to showcase the implementation of the voluntary commitments and how countries and cities are implementing the relevant policy actions outlined in the Executive Director's report;
  - ✓ take advantage of the theme of World Environment Day focusing on plastic to raise awareness on alternatives to single-use plastic and plastic waste management;
  - ✓ create a solution-based #BeatPollution narrative using available and new data
  - ✓ put in place a compelling content, media, social media and multimedia strategy to expand the campaign reach
  - ✓ conduct a survey to have a “baseline” on individual and household knowledge, attitudes and practices on the six dimensions of pollution
  - ✓ create a steady “drumbeat” through storytelling encouraging policy and decision makers at all levels to take action and bring about the necessary change
  - ✓ ask Member States to champion the different dimensions of pollution and share their work and achievements
  - ✓ monitor and report on progress on commitments and actions
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# Key success factor: Accelerating Delivery through Partnerships



Note: The above logos are meant to be illustrative and do not provide an exhaustive picture of current initiatives and partnerships addressing pollution.

Thank you

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