## **NASEC**

## Nano Science & Electronic Communication

Inc. 1981 Switzerland

## Investments for our Blue Green Planet



Head, Chemicals Branch
Division of Technology, Industry and Economics
United Nations Environment Programme
11-13, Chemin des Anémones
CH-1219 Châtelaine, Geneva, Switzerland
email: lead-cadmium.chemicals@unep.org

Director, Public Health and Environment
Department of Public Health, Environmental and Social Determinants of Health
World Health Organization
20, Avenue Appia
CH-1211 Geneva 27 Switzerland
email: noleadinpaint@who.int

Guadalajara, Mexico 19 of August 2017

Subject: Request to be considered a Partner in the Global Alliance to Eliminate Lead Paint

To Whom it May Concern:

NASEC AG, in Zug, Switzerland, owner of the brand NASACOAT, endorses the goal and objectives of the Global Alliance to Eliminate 100% Lead Paint in the markets and wishes to be considered as an active Partner in your Activities of Coatings without any Lead.

We from NASEC AG Switzertland are coating manufacturers, with a production plant in Guadalajara, Mexico, operated by our local subsidiary Nasacoat de México SA de CV. We invented green sustainable and a absolutely harmless 100% waterbased family of pure acrylic nano-polymers for manufacturing paints for private housing and industrial coatings.

We would like to be listed in your pages as a company who advocate and fight against poisoning components in paints and coatings. Wherever we have a possibility and, whenever there is a chance we bring this important subject up among business conventions or meetings.

Since the beginning in 1999 our NASACOAT paint and coating products are: 100% Water Based, Non Toxic and 100% Ecological, Environmental-, Animal- and Nature Friendly, Washable with any Common Household Products, 100% Free of Lead, Heavy Metals, Ammonia and with NO Organic Vapor Emissions = 0 VOC. And, last but not least, as well as <u>Sustainable but for the Endusers</u>, guaranteed with a durability from 8 up to 30 years! *More details you may see in our Website*: <u>www.nasacoat.com</u> and see Menu:

Nr.: 1.3.1, 1.3.2 and 1.3.3 - Lead in Coatings, Norms about Lead and Truth about Lead



With 100% Free of Lead we mean that any paint and coatings manufactured in this world must be 100% free of LEAD and heavy metals and must be 100% Water-based! And this is a must especailly for the giants and big players in this worldwide market! But not only in form of a promise that this change might be fulfilled until 2020 or latest in the year of 2025. But as a MUST and NOT just only below the limit of 90 ppm, as mostly mentioned. We from Nasacoat advocate that it should be absolutely a must of being 100% free of lead and other poisoning components!

We are promoting in our Website that all our products are free of lead, as above mentioned. We would like to have the permit from you to put officially articles & graphics from your Organisation in our Website, as well as in our general advertising, blogs and social media where we are present. And, if it would be possible also in other languages like French, German, and Italian.

Obviously by mentioning you as the source of the articles & graphics! We hope that you can be agreed and we thank you therefore in advance. We would like to support the work of the Alliance as described below:

With our Website Activities we can be seen wherever in the ( www. ) World Wide Web to raise awareness of the health impacts by exposure to lead in paint, using all our communications capabilities through Internet and social networks media Worldwide!

We understand that this letter of intent is not legally binding at all, that a copy of this letter requesting to become an Alliance partner and the names of NASEC AG – Zug, Switzerland, its brand NASACOAT, as well as Nasacoat de México SA de CV will be listed on the Lead Paint Alliance Website ( <a href="https://www.unep.org/noleadinpaint">www.unep.org/noleadinpaint</a>).

In this sense, Ladies and Gentleman, we hope to hear from you soon

Yours sincerely

**NASEC AG** 

Herbert Lüthy
President CEO

Dr. Giorgio Zaverio Vicepresident CTO

Copy:

Martin Gloor – Zug, Switzerland

Nasacoat de México – Guadaljara, México