



BRITISH COATINGS FEDERATION

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Switzerland

Director, Public Health and Environment
Department of Public Health, Environmental and Social Determinants of Health
World Health Organization
20, Avenue Appia CH-1211, Geneva 27
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Subject: Request for Consideration as a Partner in the Lead Paint Alliance (LPA)

To Whom It May Concern:

The British Coatings Federation endorses the goal and objectives of the Global Alliance to Eliminate Lead Paint and wishes to be considered a Partner in the work of the Lead Paint Alliance.

The British Coatings Federation acknowledges that the specific objectives of the Alliance are to prevent children's exposure to paints containing lead and to minimize occupational exposures to lead arising from paint:

"The primary goal of the Alliance is to prevent children's exposure to paints containing lead and to minimize occupational exposures to lead paint... The Action Plan for 2015-16 highlights the need for near-term efforts, in particular by national governments around the world to phase out the use of lead paints, with special attention to eliminating lead decorative paints and in paints for other applications most likely to contribute to childhood lead exposure¹."

The British Coatings Federation, as an active member of the International Paint and Painting Ink Council, Inc. (IPPIC), supports the following IPPIC policy statement from 2009 that aligns with the goals and objectives of the Lead Paint Alliance:

"IPPIC supports the long-standing effectiveness of lead-use restrictions that are already in place in certain jurisdictions and recommends their widespread adoption by authorities not currently regulating the use of lead in paint and printing ink. Such restrictions may be accomplished through specific legislation or regulation, formal voluntary agreements, or by other means that ensure widespread and verifiable compliance."

¹[http://www.unep.org/chemicalsandwaste/Portals/9/Lead_Cadmium/docs/GAELP/LPA Action_Plan_May2015revised27Sept2015.pdf](http://www.unep.org/chemicalsandwaste/Portals/9/Lead_Cadmium/docs/GAELP/LPA_Action_Plan_May2015revised27Sept2015.pdf)

British Coatings Federation Limited Chief Executive: Tom Bowtell
Registered Office as above Registered in England No 745398
Incorporating Society of British Printing Ink Manufacturers,
Paintmakers Association & Wallcovering Manufacturers Association of Great Britain



We would like to engage in the work of the Alliance as described below:

1. **Support** specific efforts by the paint industry to reduce or eliminate the conditions that give rise to environmental lead exposure through the phase-out of the manufacture and sale of lead-containing paint, focusing on residential and decorative paints, and paints used on articles intended for children, including toys, play structures, and children's furniture (referred to as 'lead paint' below):
 - By supporting industry activities to voluntarily stop the manufacture and sale of lead paint in countries where legal limits are not currently in place².
 - By promoting and supporting government restrictions and prohibitions on the sale of lead paint;
 - By advocating for binding restrictions in countries where legal limits relating to the manufacture and sale of lead paint are not currently in place;
 - By raising awareness and educating the paint value chain partners about the negative effects of lead in paint and to assist in the understanding and transition to alternatives;
 - By increasing awareness of the health and environmental risks arising from the manufacture, sale and use of lead paint; and
 - By producing and promoting industry guidance on the safe renovation of old painted surfaces that contain lead.

2. **Pledge** our support for the work of the Alliance and hereby affirm:

The 190 member companies of the British Coatings Federation, in their conduct of their business, support compliance with all national and local laws, regulations, rules, judgments, orders and/or decrees applicable to the limits for lead compounds in decorative paints and paints used on articles intended for children, including toys, play structures, and children's furniture, in the United Kingdom.

Members of the British Coatings Federation will not export lead-containing decorative paint or paint intended to be used on articles intended for children, including toys, play structures, and children's furniture, to countries where there is no legislative control on such.

We understand that this letter of intent is not legally binding, and that a copy of this letter requesting to become an Alliance partner and the name of the British Coatings Federation will be listed on the Lead Paint Alliance web site (www.unep.org/noleadpaint).

Yours sincerely,



Tom Bowtell
Chief Executive Officer

²http://www.unep.org/chemicalsandwaste/Portals/9/Lead_Cadmium/docs/GAELP/LPA_Action_Plan_May2015revised27Sept2015.pdf