Perspectives of civil society on GE Indicators:

- What GE means to us
- What are the measures
- Context
- Adoption
- Coherence
- What we want

Oliver Greenfield, Convenor Green Economy Coalition oliver.greenfield@greeneconomycoalition.org





2009 GEC shared analysis:

environmental conditions getting worse, poverty persists, inequalities growing, current economic activity not enabling sustainable development

GEC shared vision: prosperity for all within one planet limits

GEC Goal:

to accelerate the transition to a green, fair and inclusive economy

For the green economy coalition a green, fair and inclusive economy looks like this...



A green economy:

- 1. helps look after the natural world and...
- 2. shares
 economic
 benefits and
 opportunities
 more fairly

5 themes of change.....

Measuring Green Economy's 5 themes



5. Improving governance

Measures of societal and environment development

4. Influencing financial flows

- Banks asset lending ratio
- Public procurement, subsidies

3. Greening economic sectors

- Net positive contribution to the environment
- Contribution to wellbeing
- Resource to wellbeing ratio

2. Investing in people

- Wellbeing, Equity, Inclusion, Poverty reduction
- Access to energy, resources, water
- Green jobs, social protection

1. Managing natural systems

 Environmental health – integrity of systems, size, loading, extraction - limits: carbon, water, biodiversity, nitrogen

CONTEXT - POST Rio and green economy

Development world

ONE DEVELOPMENT AGENDA - integrating and creating coherence



Corporate & government world



national green growth strategies being initiated around the world

- environmental limits?
- inclusion?
- ambition on equity, wellbeing?

Mainstream world – We need growth

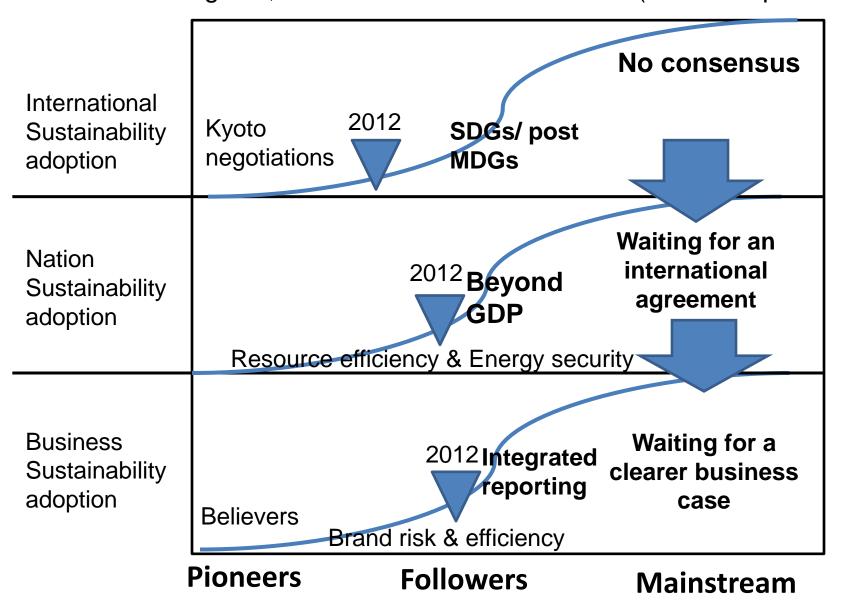


The path to growth is deregulation No to austerity -

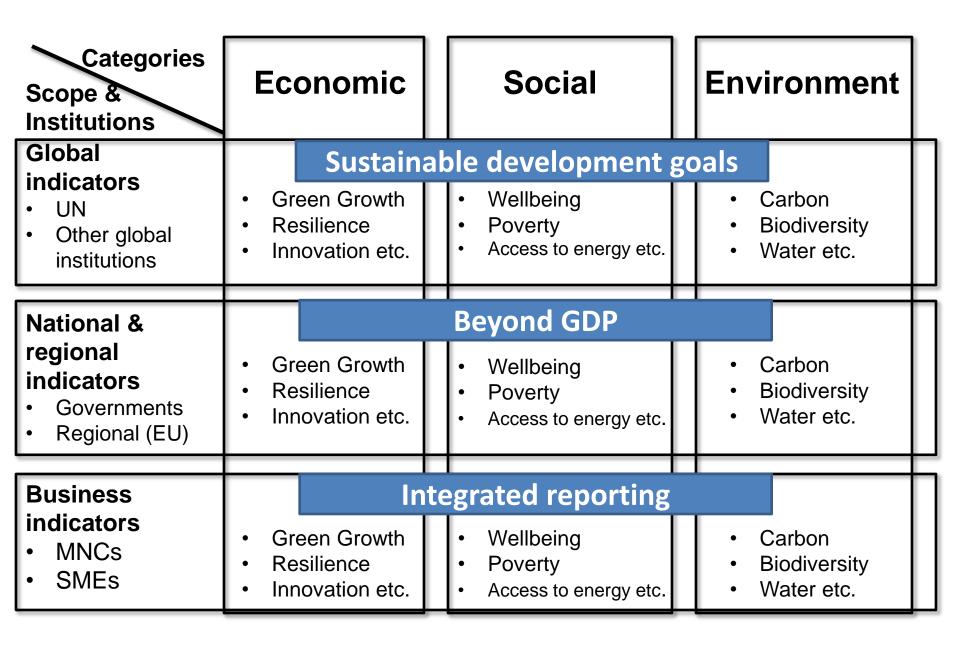


How about industrial policy?

Adoption: business waiting for clearer signals, nations waiting for clearer international signals, international slow & confused (SDG and post MDG)



Coherence – Reinforcing multi-level GE Indicators





wants 4 things



- One development agenda with one set of international goals (SDGs)
- 2. Coherence of core measures and alignment between SDGs, Beyond GDP, Corporate reporting
- 3. Wellbeing and environmental health being at the core of these measures
- 4. Regulate Companies to 'report or explain why not'

Thank you,

Oliver Greenfield, Convenor Green Economy Coalition oliver.greenfield@greeneconomycoalition.org