

**PLASTIC
SOUP** FOUNDATION.ORG

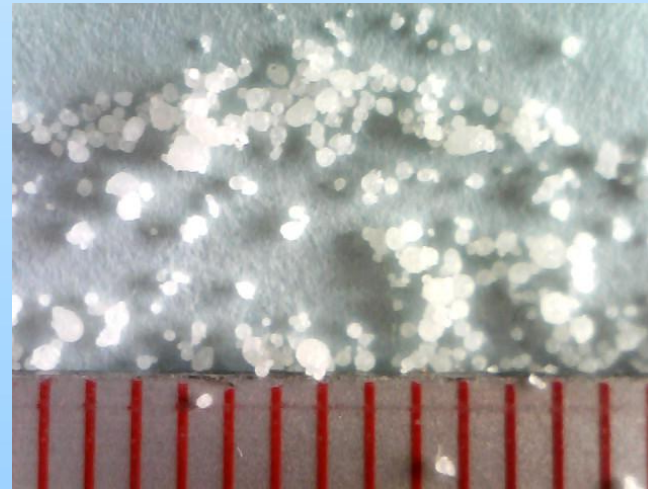


From Amsterdam via Berlin to Jamaica:
How we Beat the Microbead!

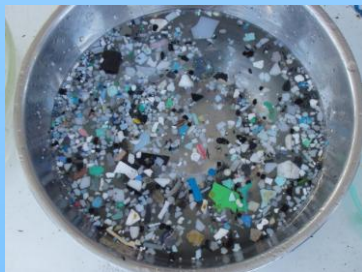
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The Microbead



What is Plastic Soup?



A new source!



More than 10% plastic!

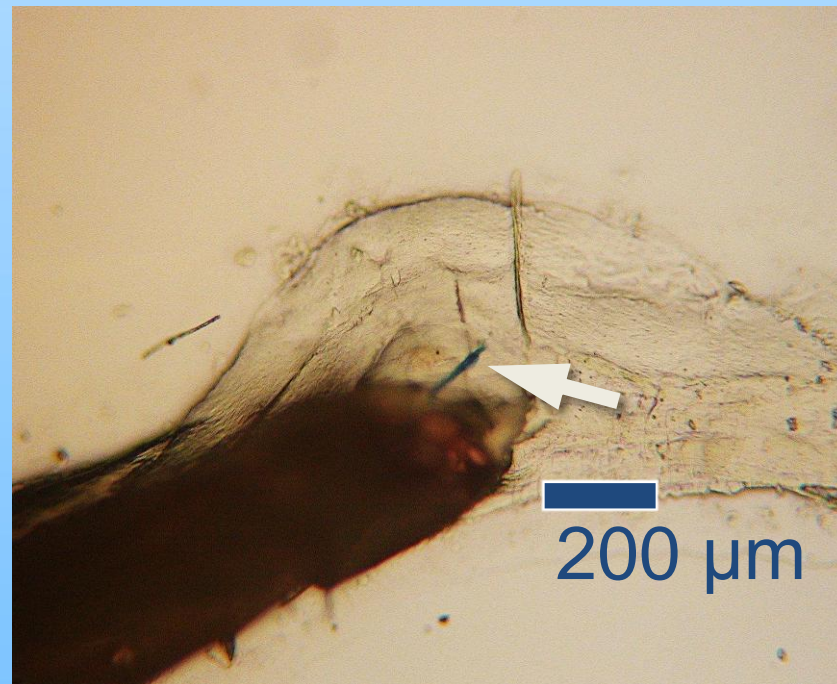


Micro plastics in animals

Sandhopper (*Orchestia gammarellus*)

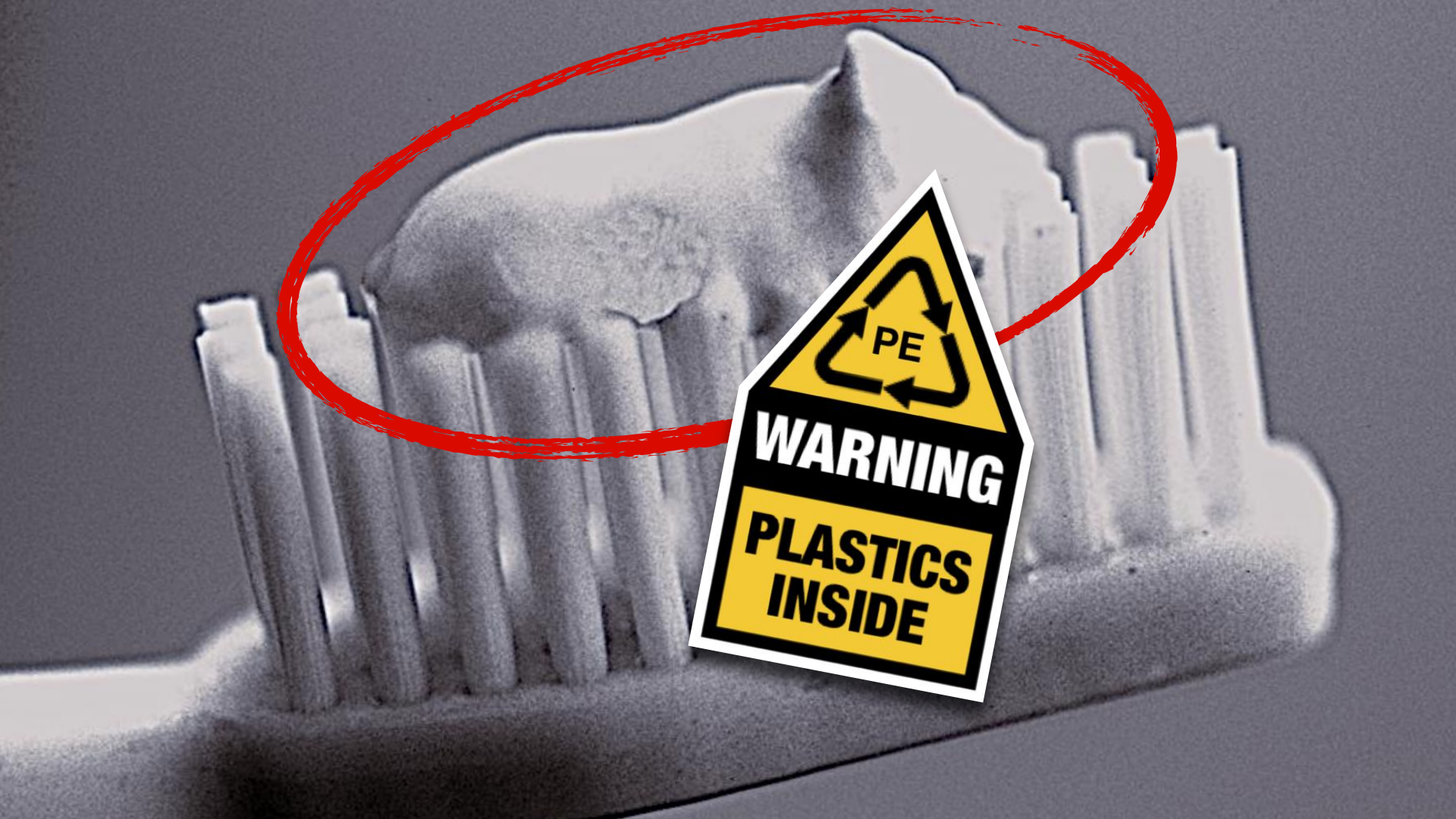


Fibres and granules (10µm - 750µm)



Microplastics in animals





Boycott all Cosmetics with Micro Beads
Polyethylene (PE) plastics inside.



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SOUP**

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These unnecessary Plastic Micro Beads going down your drain make the Plastic Soup problem grow bigger. CAPTAIN CHARLES MOORE SAYS BEAT THE MICROBEAD & SIGN OUR PETITION ON FACEBOOK.

**BEAT THE
MICRO
BEAD**



BAN cosmetics with plastic micro beads inside.



SIGN THE PETITION



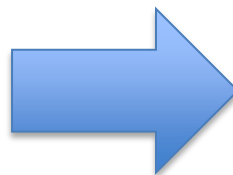
PlasticSoupFoundation

Beat the Microbead Coalition

 SGYRES			 BUND FRIENDS OF THE EARTH GERMANY	 DEEPWAVE Die Meeresschutzorganisation	
					
					 FOUNDATION.ORG
 ROBIN DES BOIS	 Initiator				
 UPGYRES		 de Waddenvereniging	 Washed Ashore OCEAN AWARENESS THROUGH ART project		



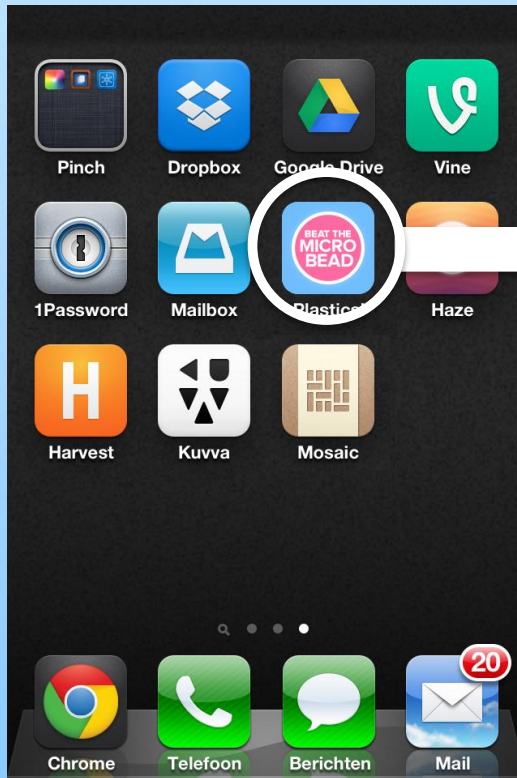
We asked Unilever to stop using Microbeads, and they did.



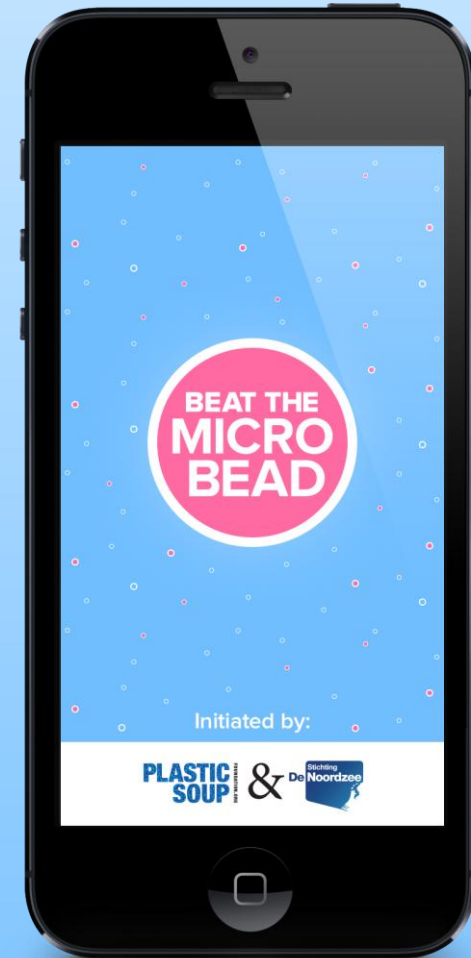
COMPANIES RESPONDED!



International App



|
English
Español
Deutsch
Français
Nederlands



Beat the microbead App!

get.beatthemicrobead.org

Beat the microbead App

Download the App

More and more cosmetics contain microbeads, tiny plastic beads. These microplastics are a hazard to our environment.

It can be hard to determine if a product contains these microbeads. The North Sea Foundation (Stichting de Noordzee) and the Plastic Soup Foundation have developed an App to easily check if a product contains microbeads.

With this App you can check if a product contains microbeads by just scanning the barcode with your smartphone camera.

This new version of the App recognizes many more products and has localised product listings. New countries are continuously added, so chances are that your country is included or will be included soon. Beat the microbead is now a truly worldwide campaign!

For more information go to the website:
www.beatthemicrobead.org

Get the App

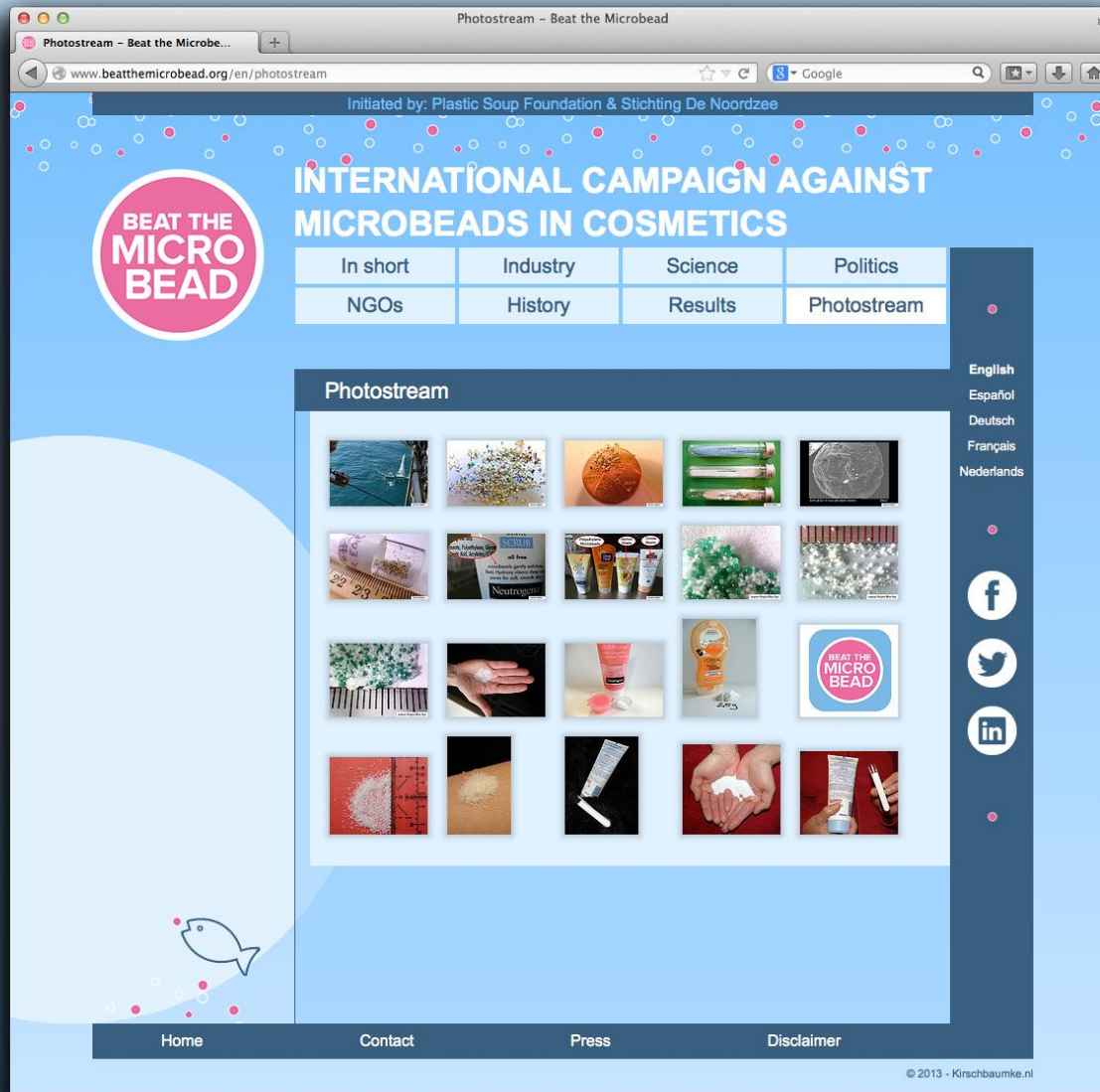
Available now on the App Store

Available on the Android Market

Available now on Windows Phone Store

Initiated by:
PLASTIC SOUP & **De Noordzee**

Platform



Thank you,
Ja man...