



NORWEGIAN MINISTRY OF TRADE,
INDUSTRY AND FISHERIES



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Why fish ?

**Organizing Regional Fisheries & Ocean Environment Management
-for the increased contribution from the Ocean towards World Food Security through
the improvement of the ocean's ecological foundation for food production –**

-ABIDJAN, 15 – 17 JULY 2014

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In the year **2050**,
the world **population**
will require

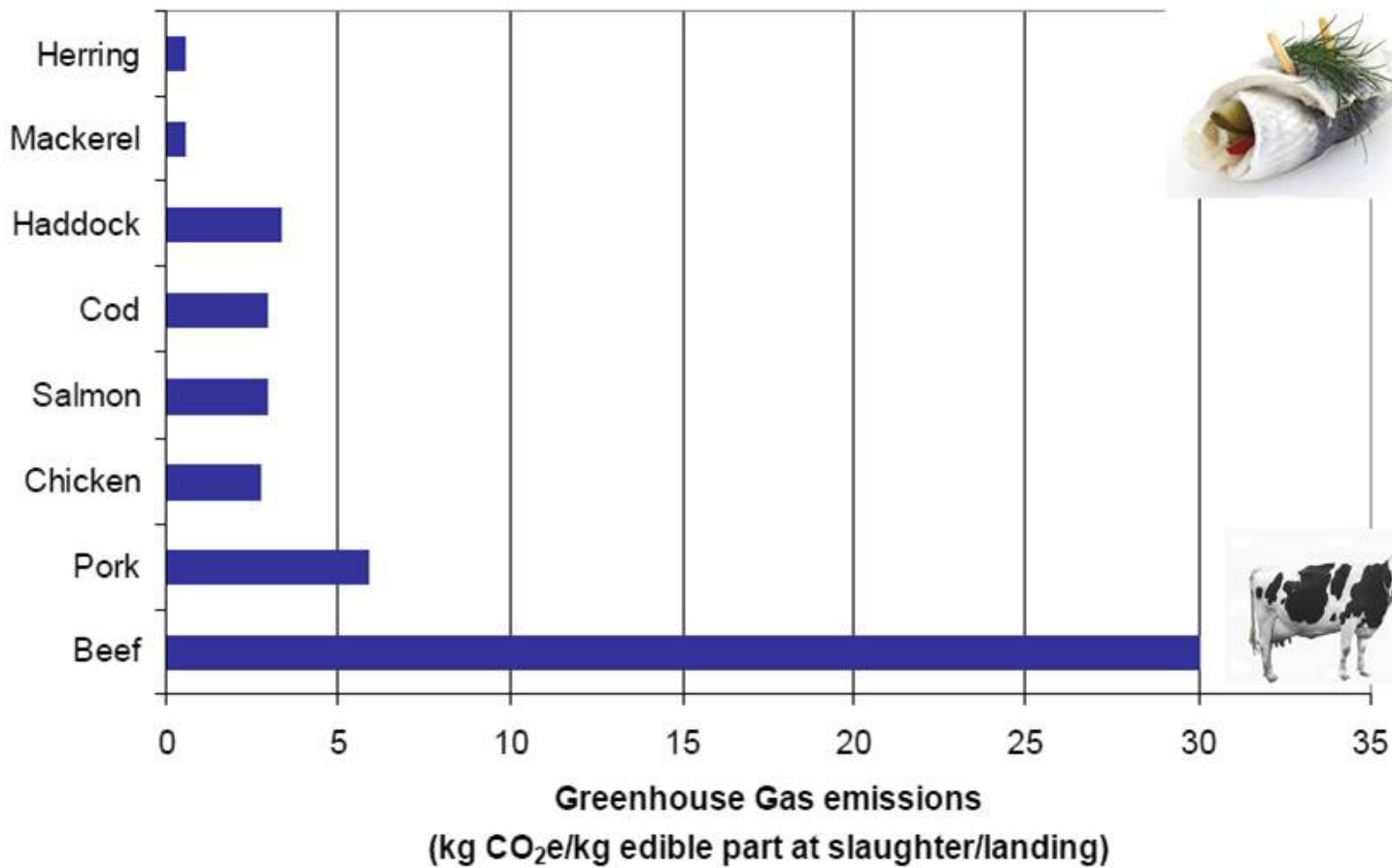


100%
more **food**,¹ and



70%
of this food must come from
efficiency-improving **technology**²





The Global Paradox;

1 Billion people Worldwide are starving
1 Billion people Worldwide are obese

**Fish/Seafood is the remedy to both
due to its nutritional values**



- Potential for increased food-production and supply

- Climate friendly

- High nutritional value

That's Why

yes we can  make a difference

